

Cedrus

EXPERIENCE

Senior Frontend Architect & Consultant

01/2006 - 04/2009

- Worked with various Fortune 500 companies, offering consultancy on frontend best practices and solutions. Often, clients struggled with declining user retention due to outdated designs and technologies. Assessed their platforms, recommended transition to Yahoo! User Interface, and led the transformation projects. On average, clients experienced a 30% increase in user retention and a 25% boost in sales conversions post-implementation..
- Hard skill: Yahoo! User Interface Library, Frontend Consultation, Platform Overhaul Strategy, Client Relationship Management, Business Metrics Analysis.

Director of Frontend Development

05/2009 - 12/2011

- Managed the frontend division of a tech conglomerate with a diverse portfolio ranging from fintech to social media. Introduced jQuery as the primary tool for all web initiatives, and collaborated with backend teams to ensure seamless integrations. Achievements include a unified look and feel across all platforms, a 40% improvement in page load times, and double the quarterly positive user feedback.
- Hard skill: jQuery, Cross-Platform Development, Collaboration with Backend Teams, Performance Metrics Monitoring.

Chief Technology Officer (CTO)

01/2012 - Present

- Oversaw the entire technological trajectory for music streaming platform. Took the challenge of overhauling the outdated frontend infrastructure head-on, transitioning the site to Angular to enhance responsiveness and user engagement. Led a team of over 50 frontend developers, fostering an environment of innovation and continuous learning. The technological transformation drove a 60% uptick in user engagement and set the platform as a benchmark for competitors.
- Hard skill: Angular, Strategic Technology Planning, Large Team Management, Frontend Best Practices, System Optimization.

SOFT SKILLS

Strategic Leadership, Innovative Thinking, Stakeholder Management, Team Motivation, Problem Solving, Client Relationship Management, Mentorship, Decision Making.

LANGUAGES

English, Spanish, Mandarin (Limited working proficiency).