

Lynx

EXPERIENCE

Software Developer

03/2016 - 08/2018

- Developed and maintained robust web applications for e-commerce clients. Played a pivotal role in a project that implemented dynamic pricing, which used data-driven strategies to adjust product prices in real-time, leading to a 10% increase in sales.
- Hard skills: Java, Spring Boot, Dynamic Pricing Algorithms, Web Development.

Full-Stack Developer

09/2018 - 06/2020

- Led a team focused on developing a scalable application for a logistics client. This involved integrating the application with various data sources, allowing for real-time tracking and analytics, which significantly improved delivery times.
- Hard skills: React, Node.js, Data Integration, Real-time Analytics.

Lead Software Engineer

07/2020 - Present

- Currently overseeing a project aimed at developing a recommendation system for a popular online media platform. This involves harnessing user data to suggest relevant content, increasing user engagement by 20%.
- Hard skills: Recommendation Systems, User Data Analytics, Python.

Freelance Data Analyst

06/2018 - 12/2020

- Worked with e-commerce clients to visualize their sales data and improve marketing strategy through insightful Power BI dashboards. Extracted and preprocessed data from SQL databases, ensuring accuracy in visualization.
- Hard skills: Power BI, SQL, Data Preprocessing, Data Visualization.

Freelance Data Visualization Specialist

01/2021 - Present

- Designed and developed Power BI dashboards to provide meaningful insights for logistics companies, enabling them to optimize routing and decrease delivery times. Leveraged Excel for data analysis and SQL for data retrieval and manipulation.
- Hard skills: Power BI, Data Modeling, SQL, Excel.

SOFT SKILLS

Self-motivation, Project Management, Analytical Thinking, Adaptability, Problem Solving, Effective Communication, Client Relations.

LANGUAGES

English, Spanish.