

# Draco

## EDUCATION

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**Bachelor's in Data Science**

## EXPERIENCE

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**Project: Immigrants located on the Mexico-USA border**

01/2021 - 04/2021

- I designed and developed a Tableau dashboard for the analysis of immigrants at the Mexico-USA border as the final project for the Feature Engineering course. This dashboard included detailed documentation of data processing and harmonization, along with Python scripts, on a dedicated project webpage.
- Hard skills: Tableau, GitHub Pages, Interactive Design, Data cleaning.

**College Project: Sales Data Visualization**

06/2022 - 08/2022

- For the capstone project, developed a comprehensive Power BI dashboard visualizing a year's worth of sales data for a mock retail company. The dashboard effectively tracked metrics like monthly sales, best-selling products, and regional sales performance. Presented the findings and insights to a panel of professors and industry experts.
- Hard skills: Power BI, Data Visualization, Sales Analytics.

**Project: Customer Feedback Analysis**

01/2023 - 05/2023

- Led a team of four to analyze customer feedback for an e-commerce platform. Utilized Python for text analytics and sentiment analysis, and Power BI for visualization. The insights drawn were used to suggest improvements for the platform.
- Hard skills: Python, Text Analytics, Power BI.

## SOFT SKILLS

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Team Collaboration, Problem Solving, Adaptability, Project Management, Analytical Thinking, Self-Motivation.

## LANGUAGES

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English, Spanish.