

2014 迅孚北京年会

2015 年 1 月 30 日, 迅孚公司在北京长富宫饭店举办“迅孚 2014 年年会”。北京、上海的员工齐聚一堂, 共同参与了演讲、表演、游戏、抽奖等环节。年会上, 上海分公司总经理赵琳玲、北京产业与市场研究部康剑丽均获得“迅孚 2014 年度创新员工奖”。



本次年会围绕“我思我行·敢为先”的主题进行。员工以混编的方式组成四个小组进行节目展示, 充分发挥个人才智的同时也打破了以部门为单位的束缚, 增加团队的互动沟通, 激发出更多的创意。



在新 LOGO 内部启用仪式上，迅孚技术咨询公司总裁罗建衡诠释了新 LOGO 的含义：“迅孚公司在新的征程上锐意创新的国际化脚步不会停歇，以及帮助外国企业进入本地市场、帮助中国企业走出去的双重含义”。从 2005 年成立以来，经过近 10 年的发展，迅孚已经成为拥有良好口碑的标杆式专业服务公司。他在“2015，迅孚的变革之年”演讲中表示新的发展阶段要调整管理架构和业务，继续保持业内领先的优势，在市场调研、专业咨询等领域寻求更多突破，并感谢员工与团队持续的努力，祝福全体员工新年快乐。



2015.1.30

迅孚行政部

2014 Dynaso Annual Meeting

On Jan 30th 2015, Dynaso held *2014 Dynaso Annual Meeting* in Hotel New Otani Chang Fu Gong in Beijing. The staffs in Beijing and Shanghai office gather together and participate in speech, performance, games and lottery activities. In the annual meeting, Ms. Lynn Zhao, GM of Shanghai branch and Ms. Kang Jianli from Beijing Market Research Dep. both won the prize of “2014 Dynaso Innovative Staff”.

This annual meeting involves the theme of “Deeds, no words · I am in”. The staffs are mixed and divided into four groups to make presentation and perform which fully display personal cleverness, break the limit of departments, increase the communication of teams and inspire creativity.

In the ceremony of new logo release, Mr. LUO, Dynaso CEO, explained the meaning of new logo “Dynaso will never stop the innovation and internationalization in the new journey and Dynaso will continuously help foreign companies come in and Chinese companies go out”. Since established in 2005, Dynaso has become a benchmark professional service company with good reputation. Mr. LUO stated in his speech, “2015, Year of Dynaso’s Revolutions”, we will adjust management structure and business in the new development stage, keep leading advantage in the industry and seek breakthrough in market research, professional consulting and other fields. At last, he appreciated continuous efforts of staffs and teams, and wished Happy New Year for everyone.