

RESEARCH FOR DISPLAY TYPE

PREPARED FOR GOOGLE FONTS

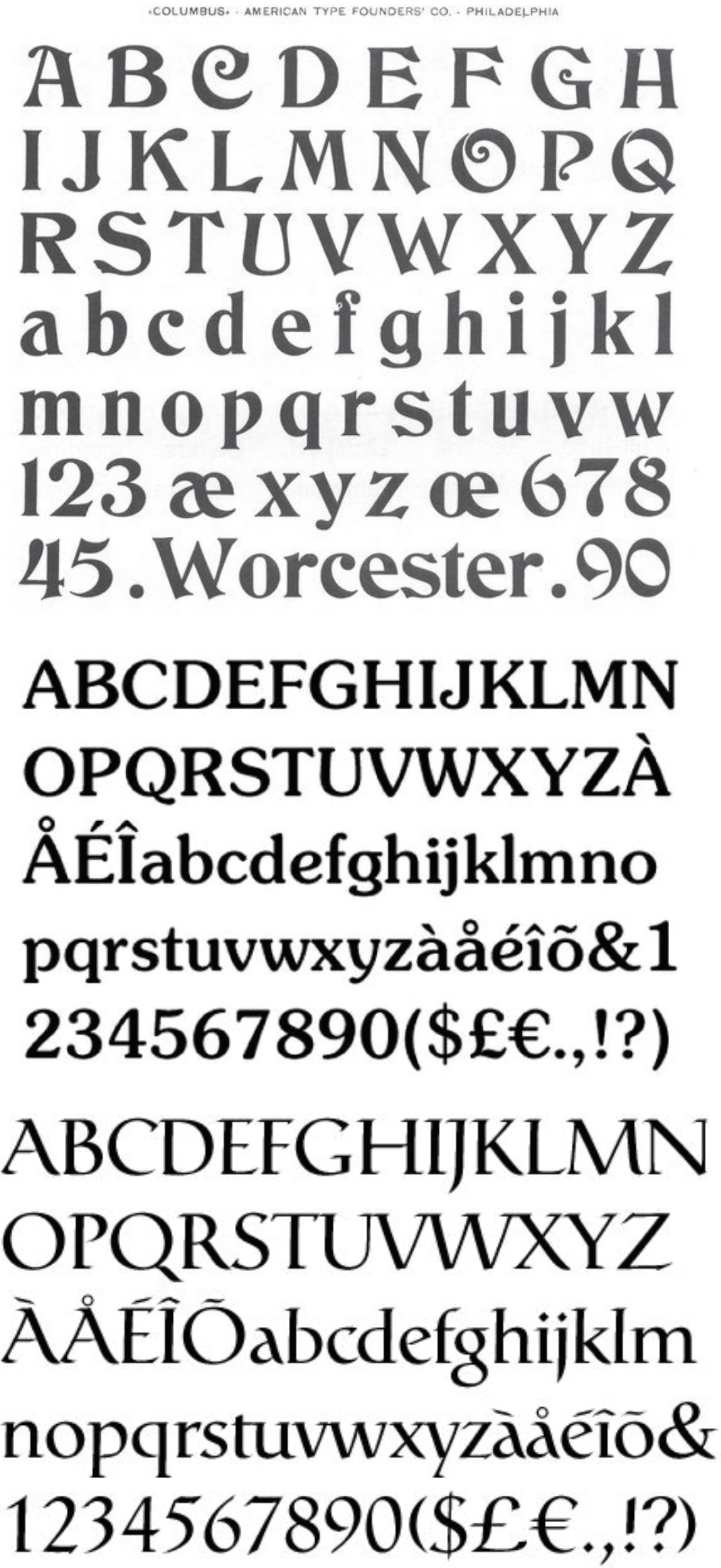
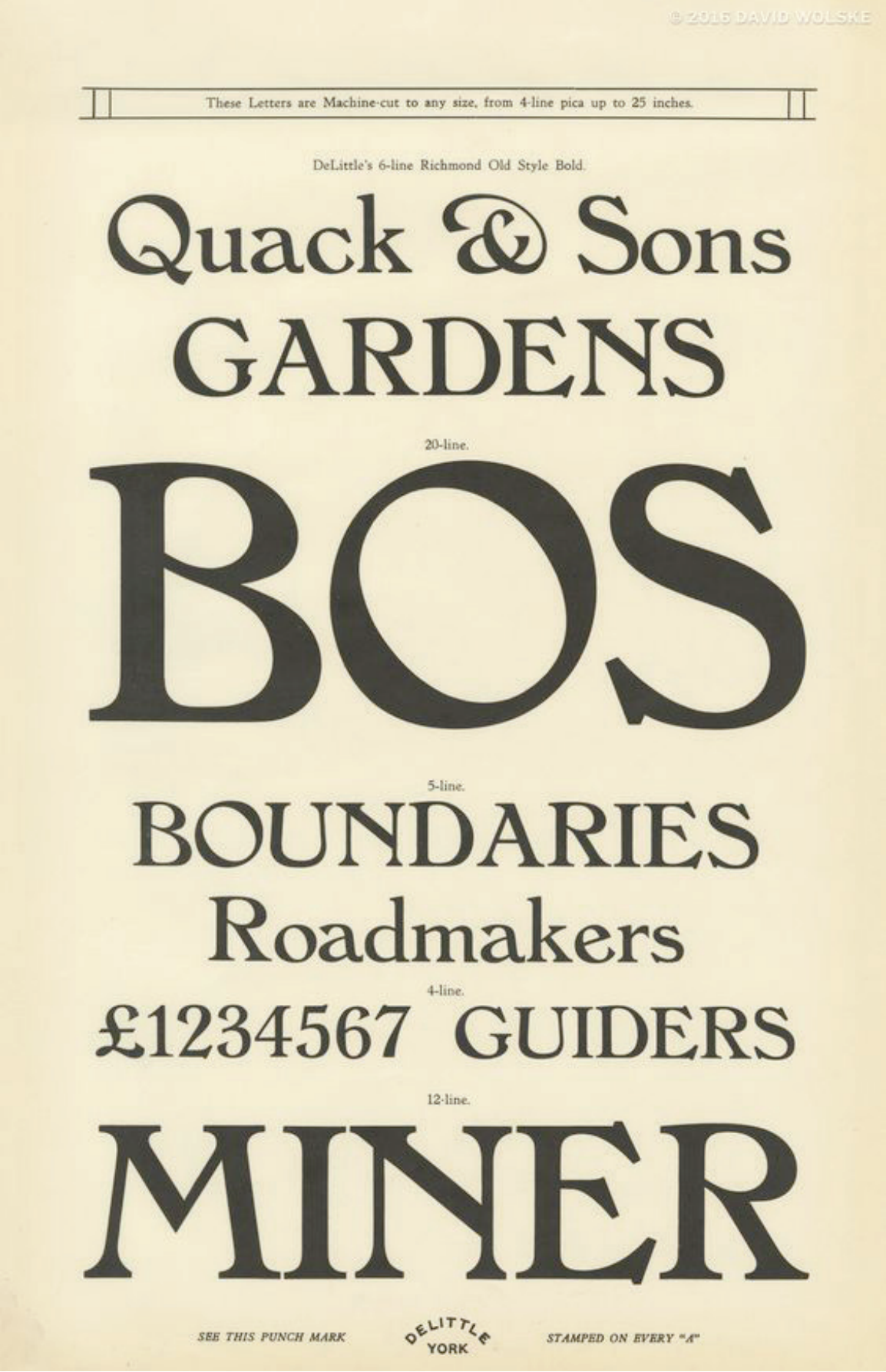
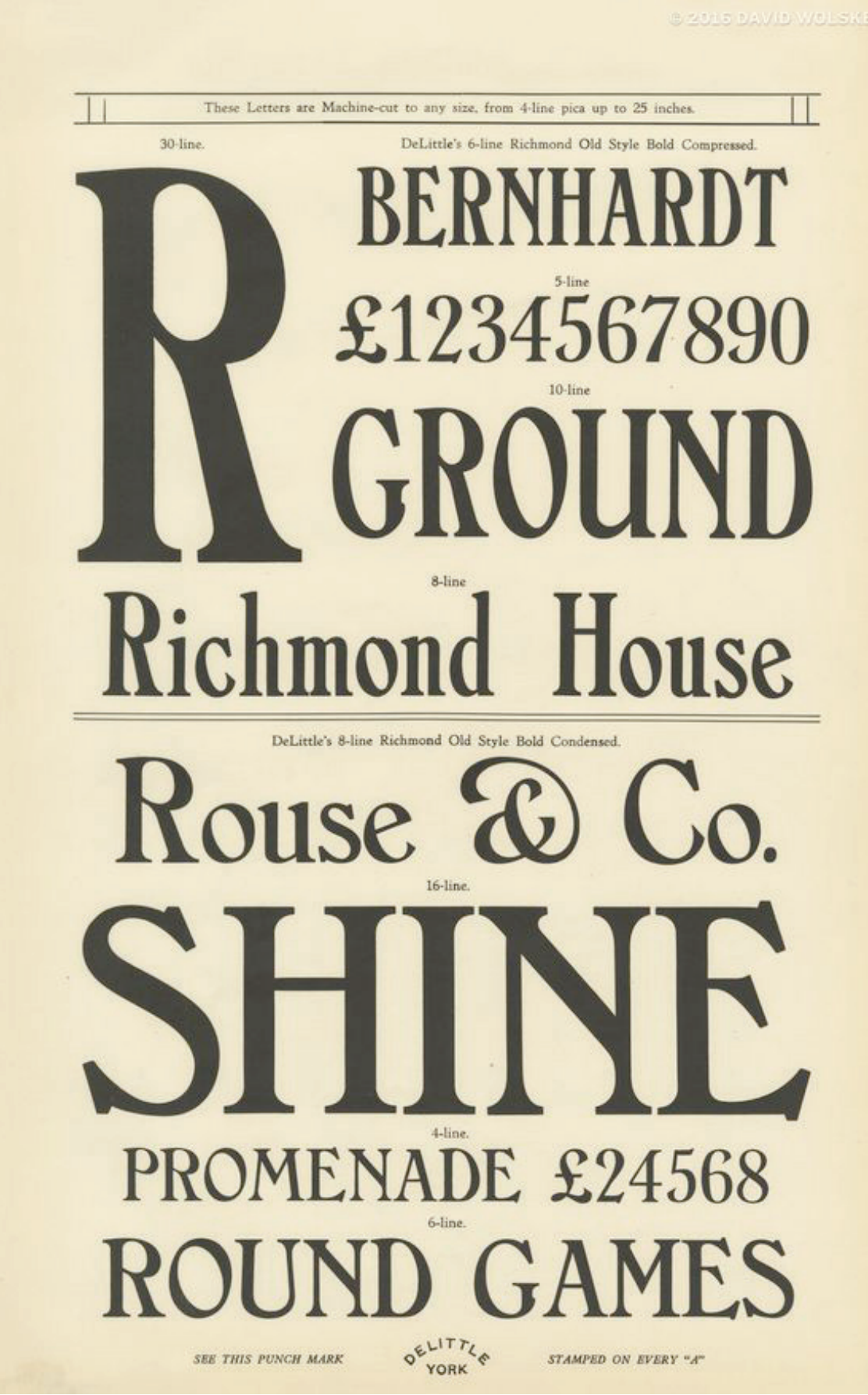
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Charles&Thorn



DIRECTION 1: “Old Style” Display Type

Windsor, Souvenir, Clearface, Cooper Black exhibit “Old Style” characteristics, but in a loose, soft, and playful/friendly manner.



**If everything  
you lettered  
would show  
“individual  
technique”,  
Your work  
would then be  
original and  
would be more  
in demand.  
Individuality  
predominates**



DIRECTION 1: “Old Style” Display Type

Reference from Charles&Thorn lettering work  
that plays with this aesthetic.



Charles&Thorn  
goofy!

