

Software

Introduction to Unsupervised Learning

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Types of Machine Learning

Supervised

data points have known outcome

Unsupervised

data points have unknown outcome

Types of Machine Learning

Supervised

data points have known outcome

Unsupervised

data points have unknown outcome

Types of Unsupervised Learning

Clustering

identify unknown structure in data

Types of Unsupervised Learning

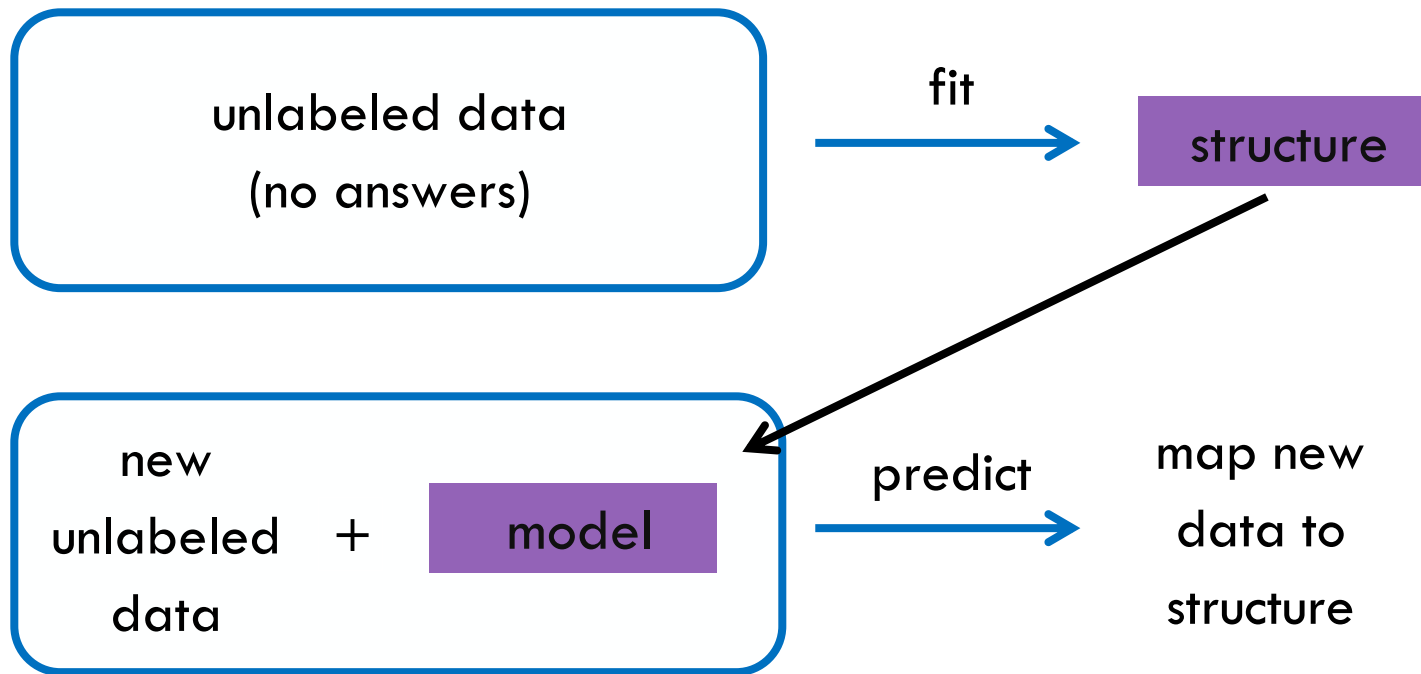
Clustering

identify unknown structure in data

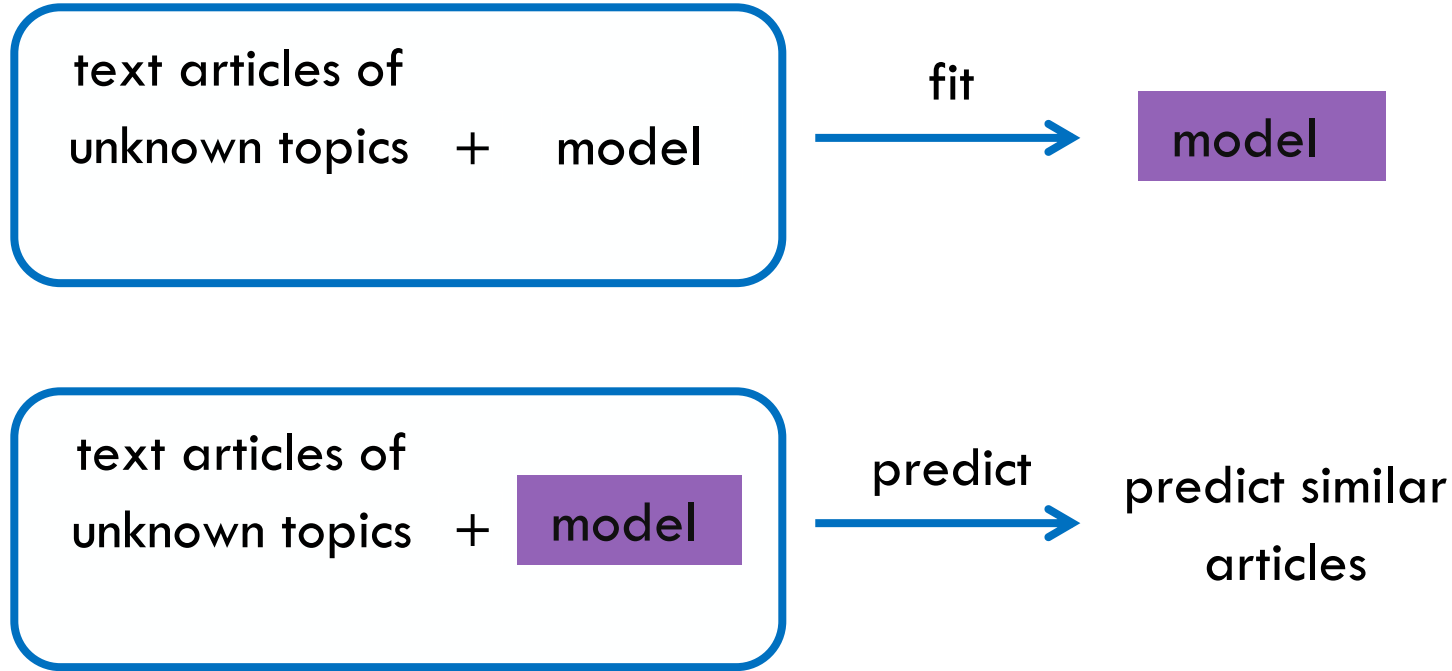
Dimensionality Reduction

use structural characteristics to simplify data

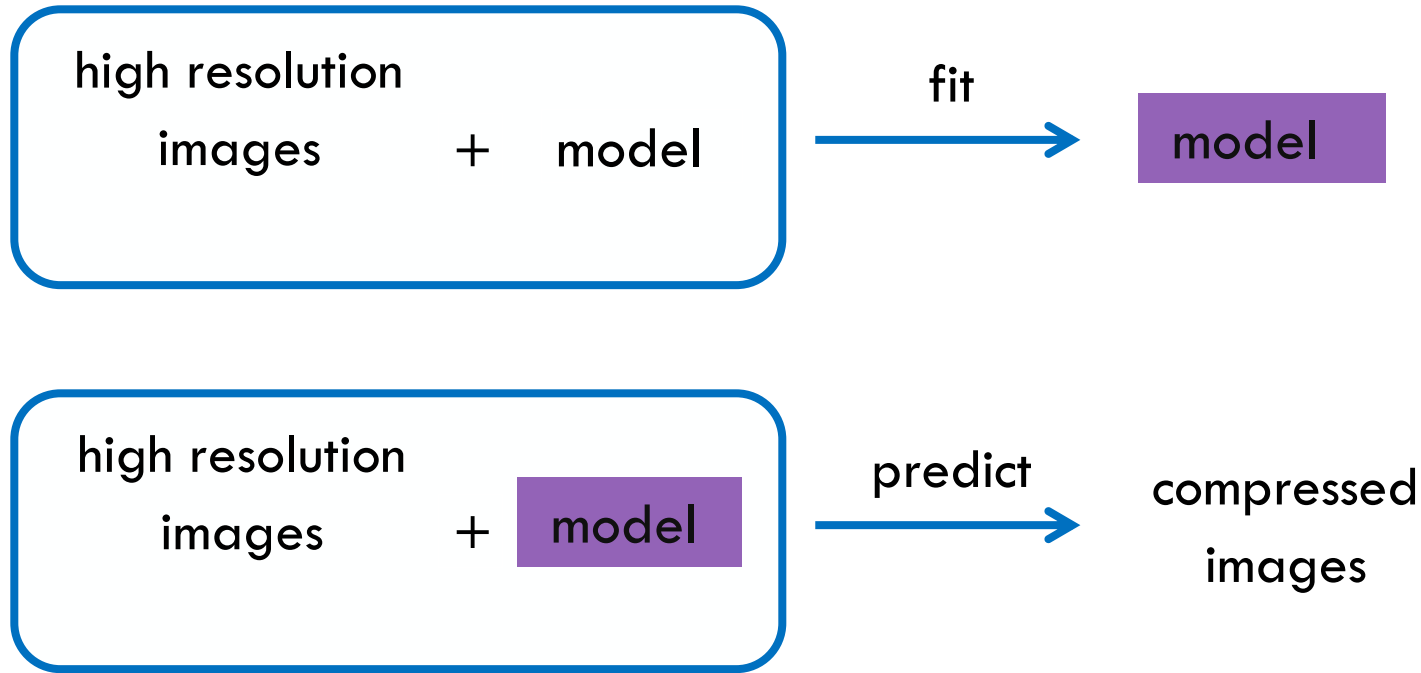
Unsupervised Learning Overview



Clustering: Finding Distinct Groups



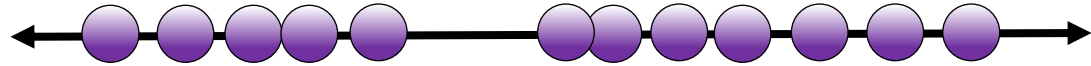
Dimensionality Reduction: Simplifying Structure



Introduction to Unsupervised Learning

Users of a web application:

One feature (age)



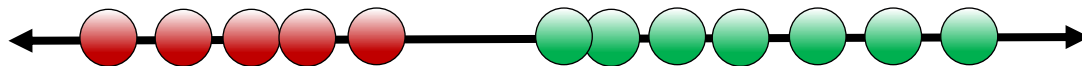
Age

Introduction to Unsupervised Learning

Users of a web application:

One feature (age)

Two clusters



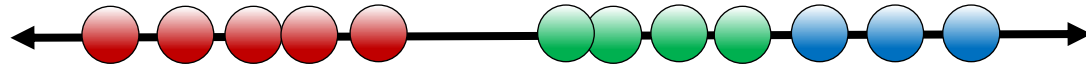
Age

Introduction to Unsupervised Learning

Users of a web application:

One feature (age)

Three clusters



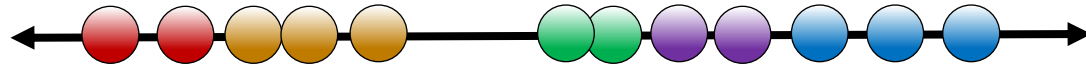
Age

Introduction to Unsupervised Learning

Users of a web application:

One feature (age)

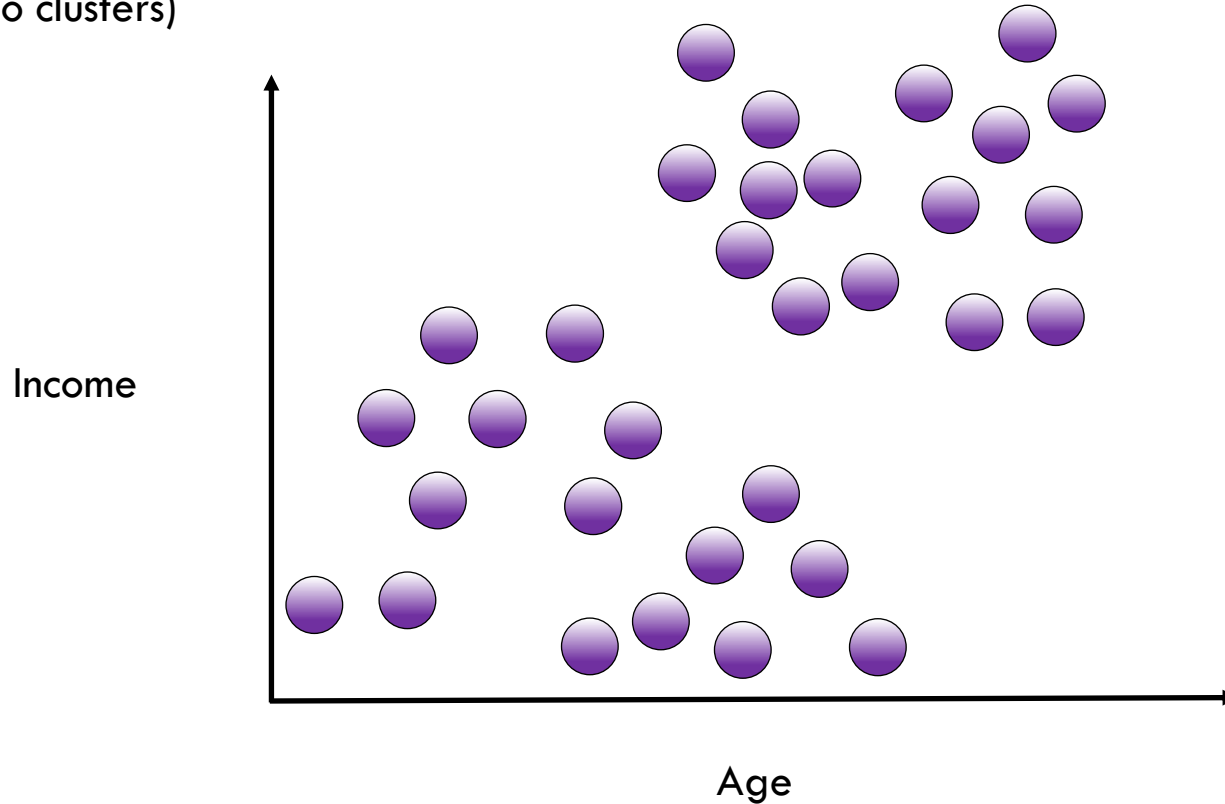
Five clusters



Age

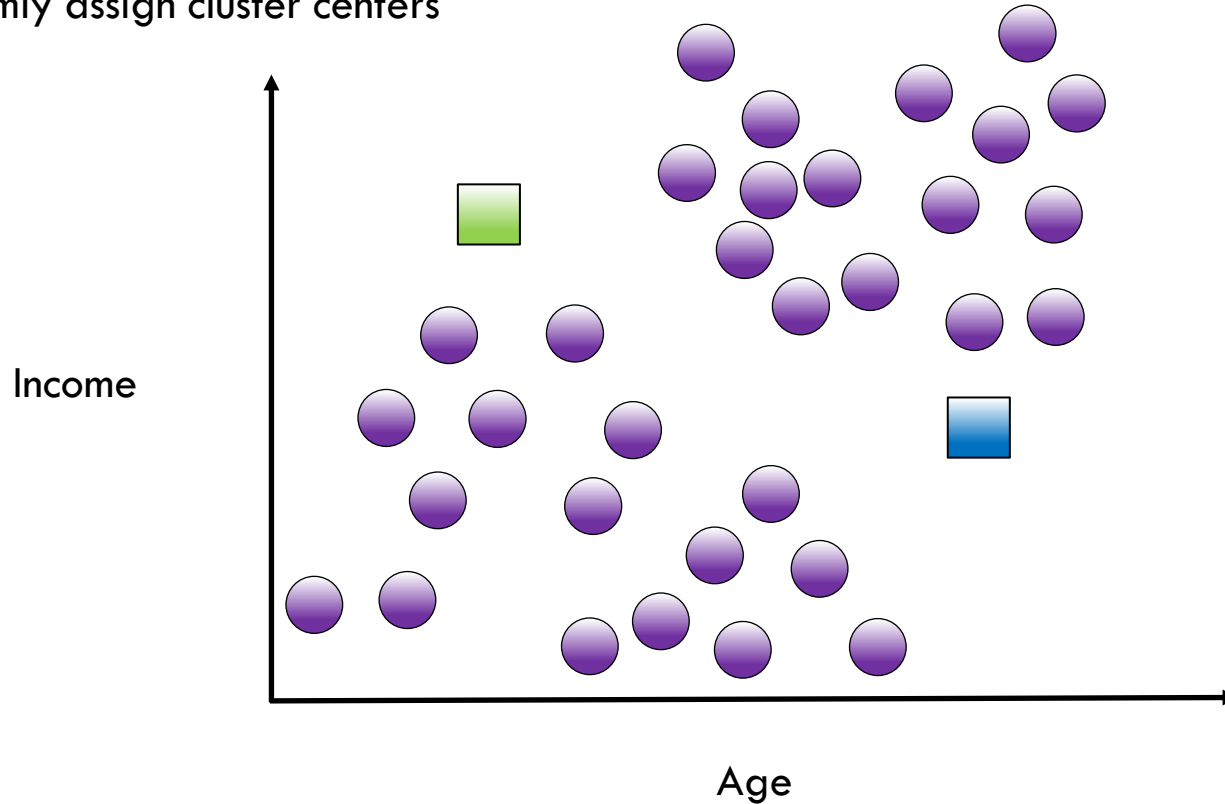
K-Means Algorithm

$K = 2$ (find two clusters)



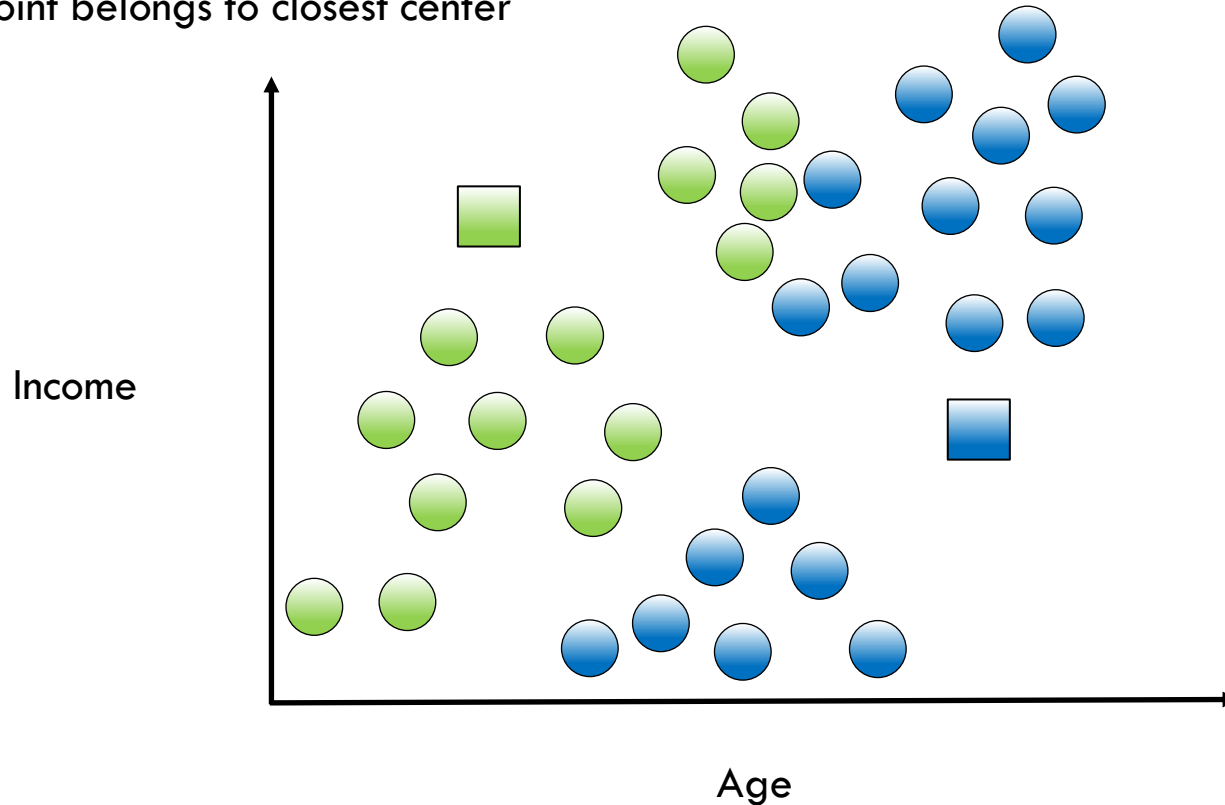
K-Means Algorithm

$K = 2$, Randomly assign cluster centers



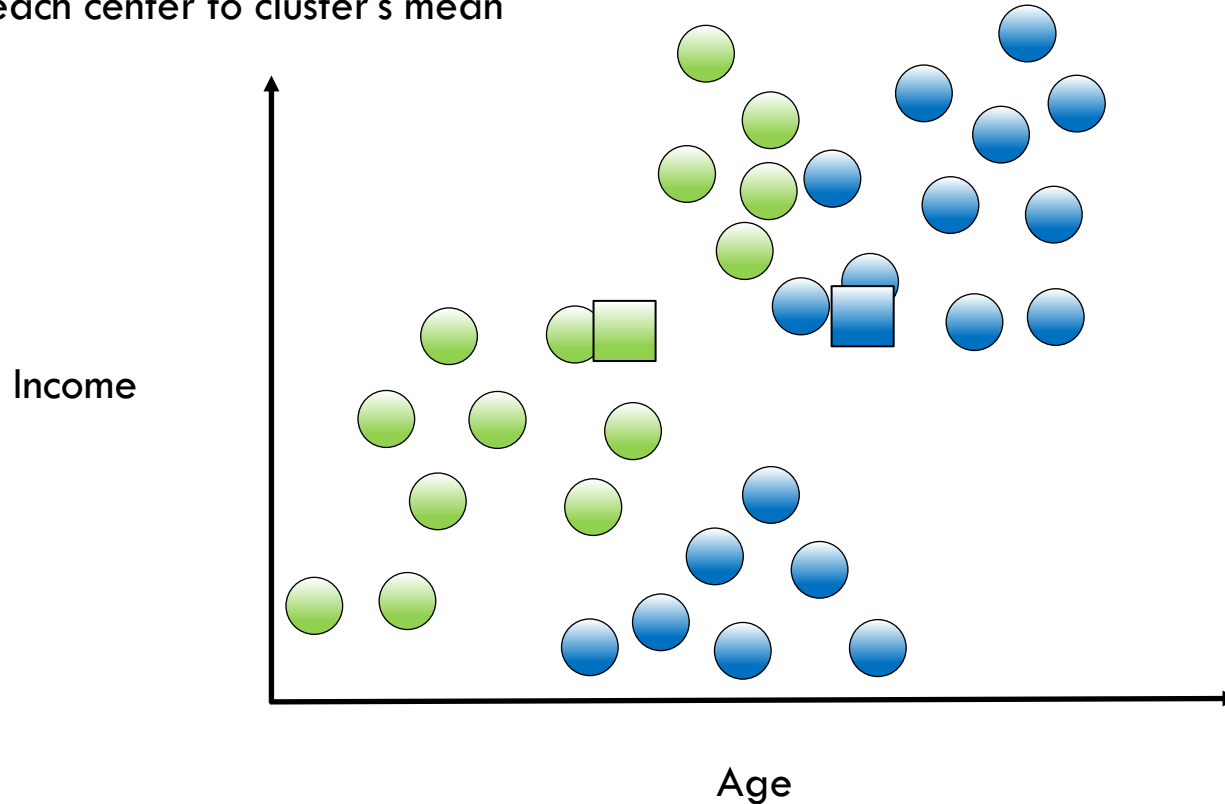
K-Means Algorithm

$K = 2$, Each point belongs to closest center



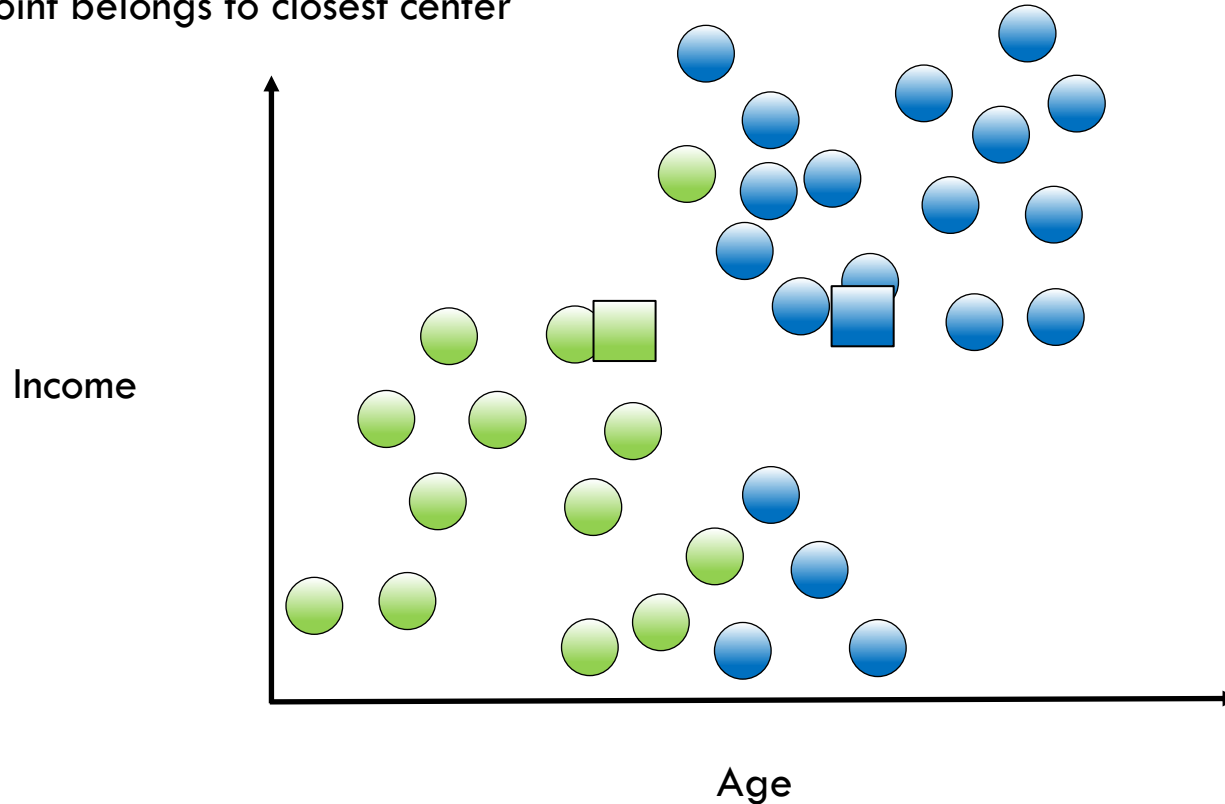
K-Means Algorithm

$K = 2$, Move each center to cluster's mean



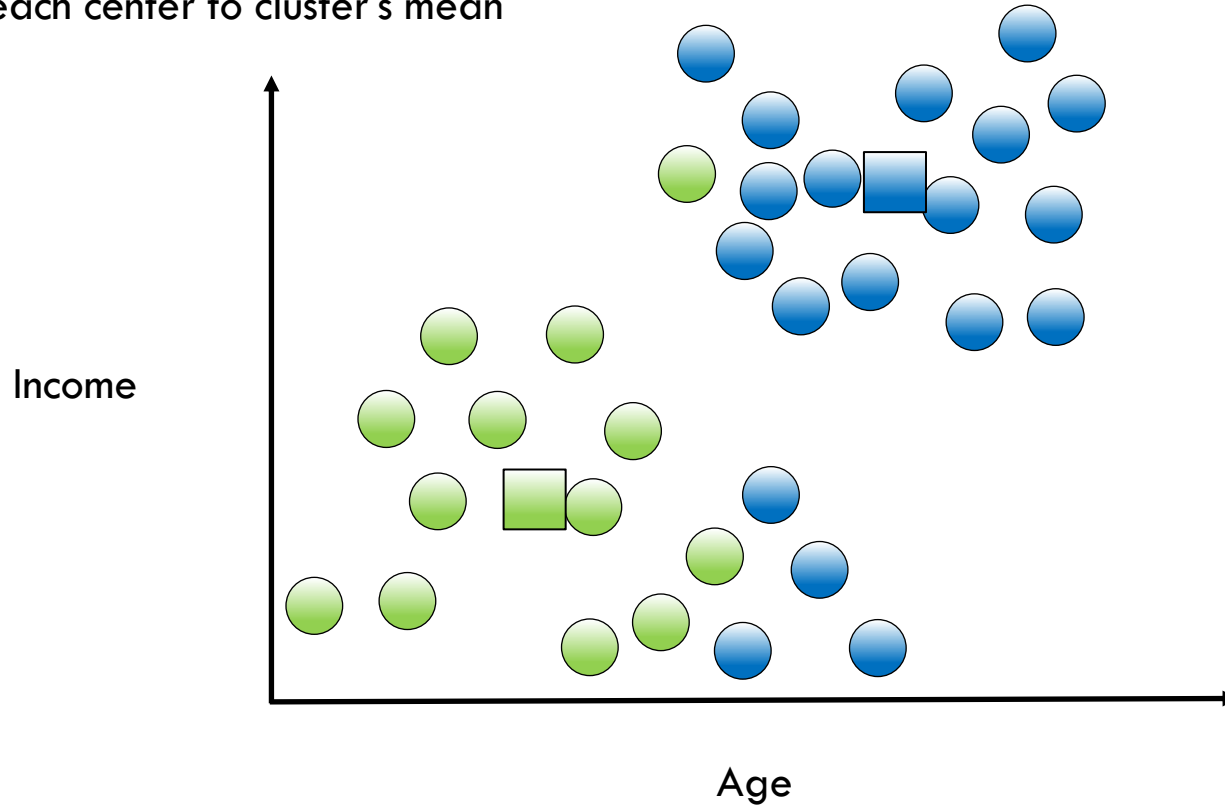
K-Means Algorithm

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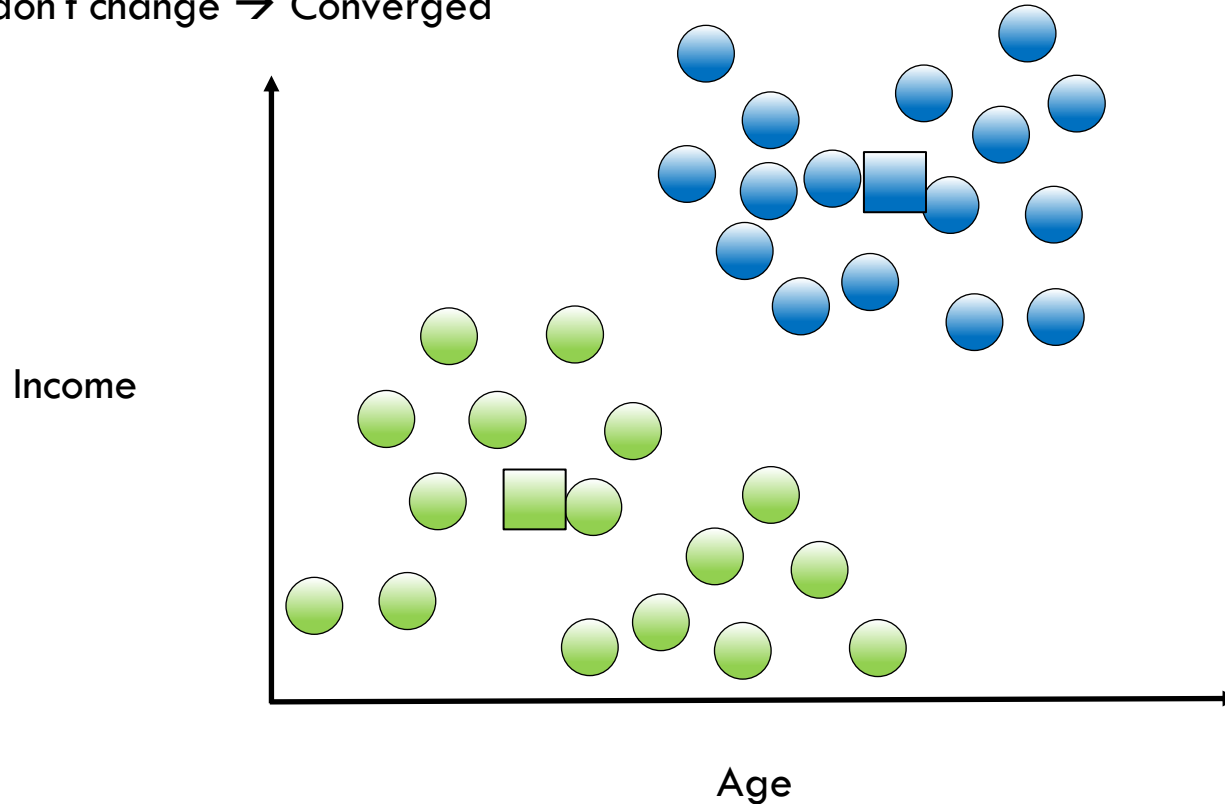
K-Means Algorithm

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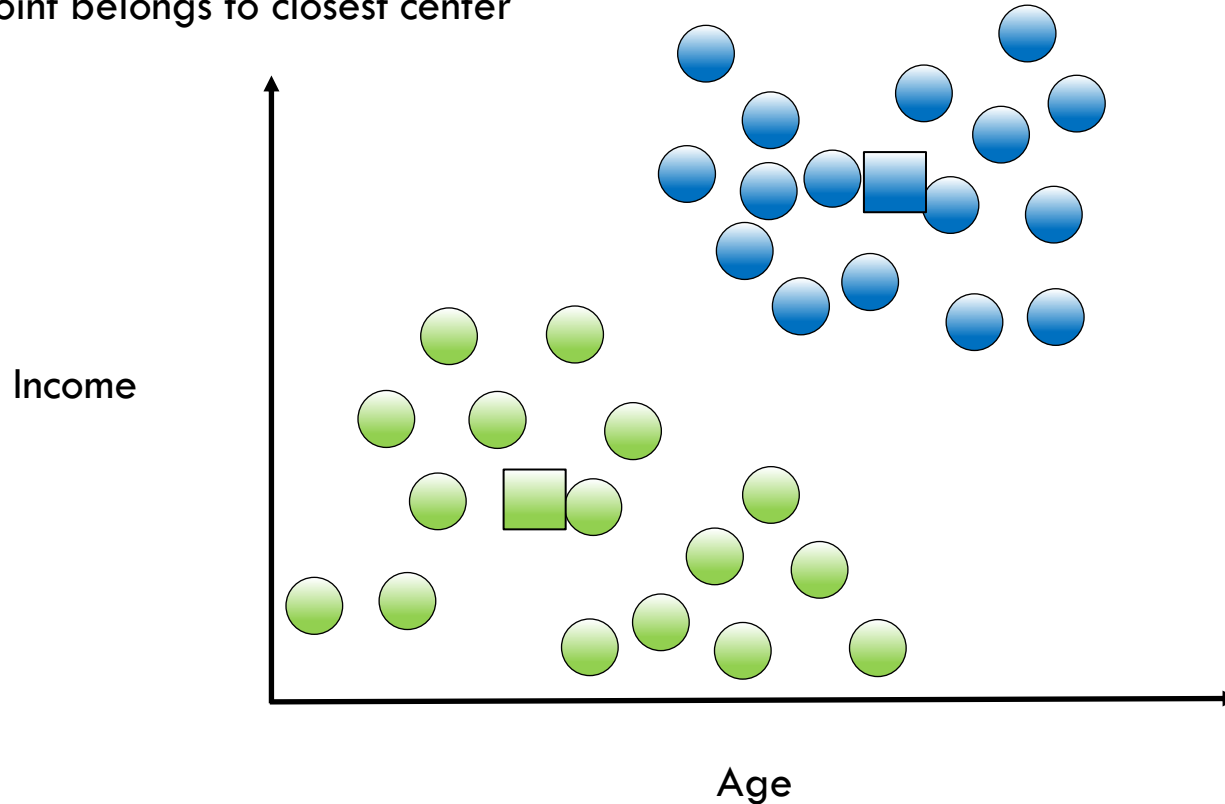
K-Means Algorithm

$K = 2$, Points don't change \rightarrow Converged



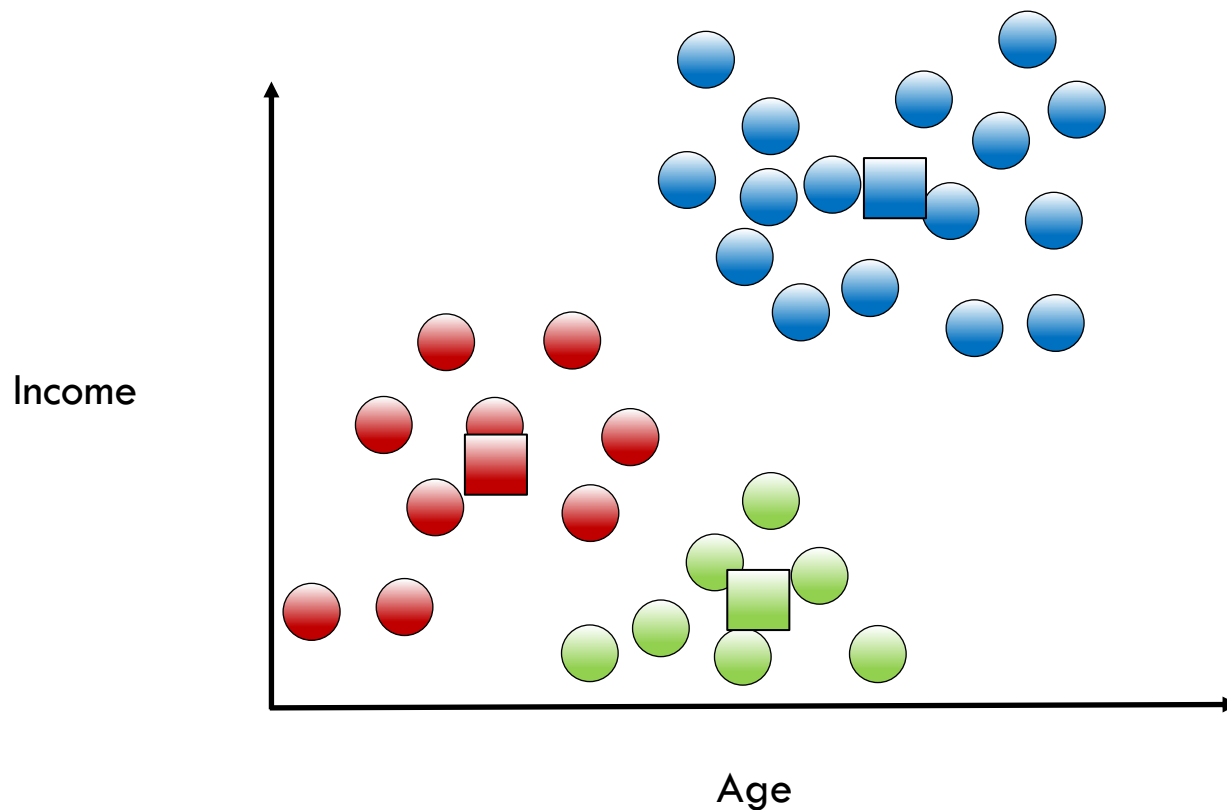
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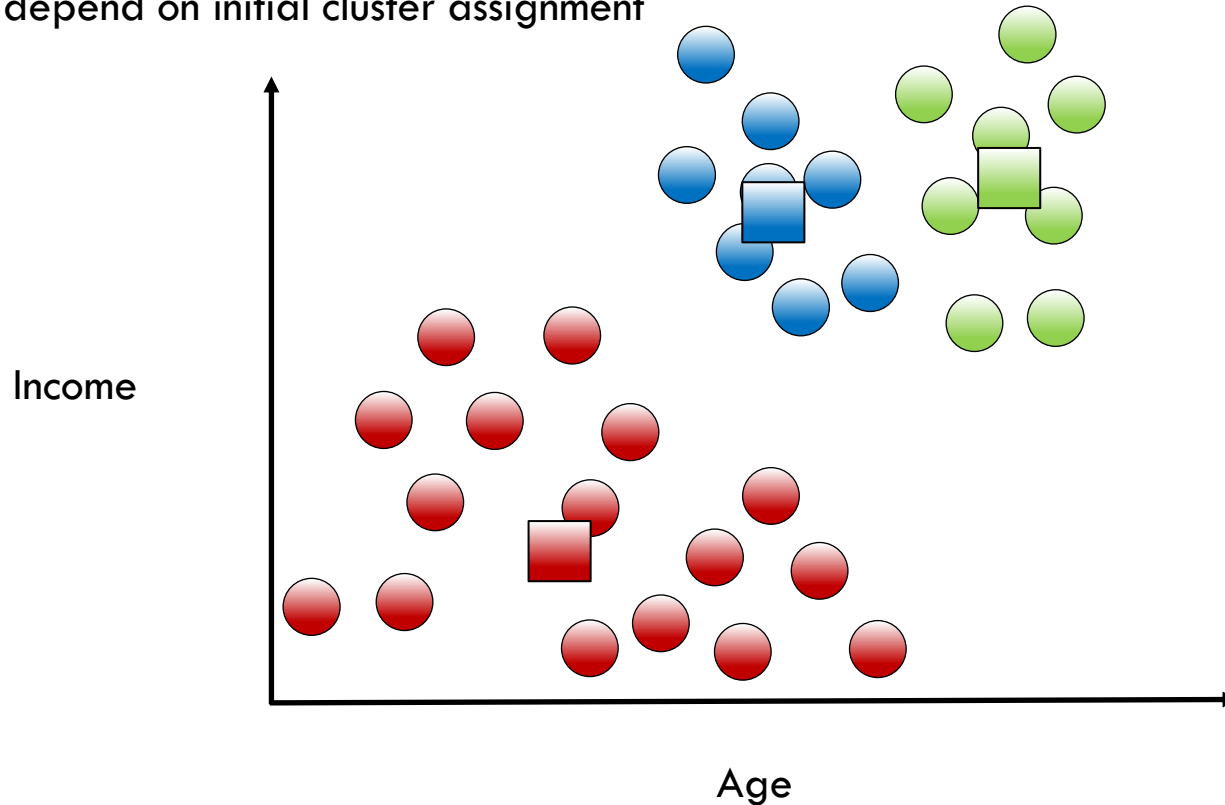
K-Means Algorithm

$K = 3$

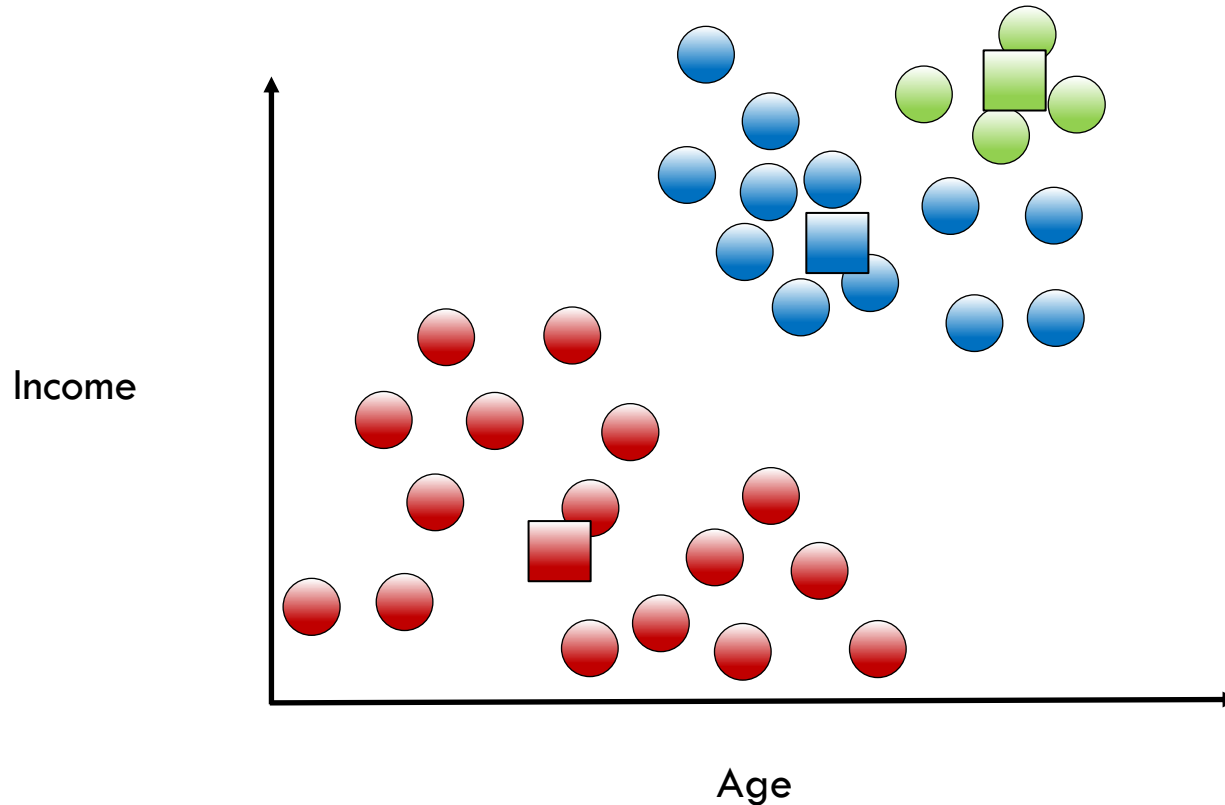


K-Means Algorithm

$K = 3$, Results depend on initial cluster assignment



Which Model is the Right One?



Which Model is the Right One?

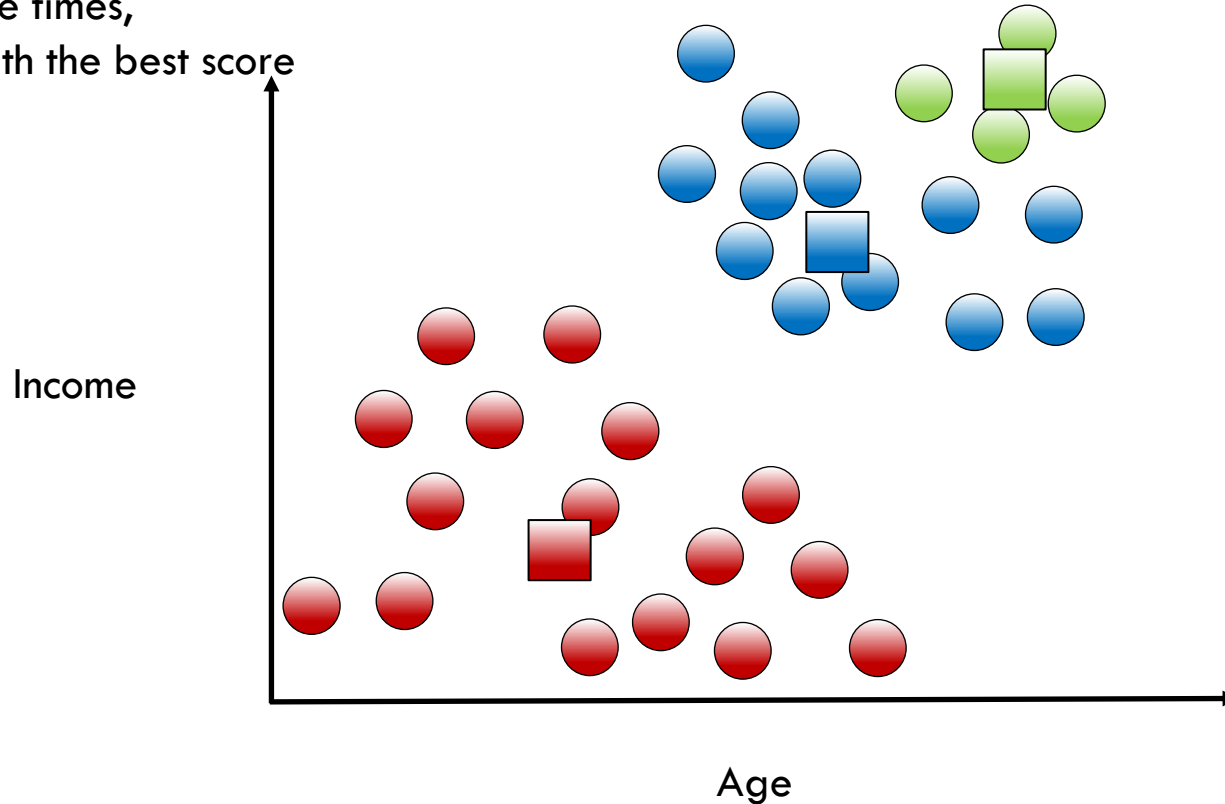
- **Inertia:** sum of squared distance from each point (x_i) to its cluster (C_k)

$$\sum_{i=1}^n (x_i - C_k)^2$$

- Smaller value corresponds to tighter clusters
- Other metrics can also be used

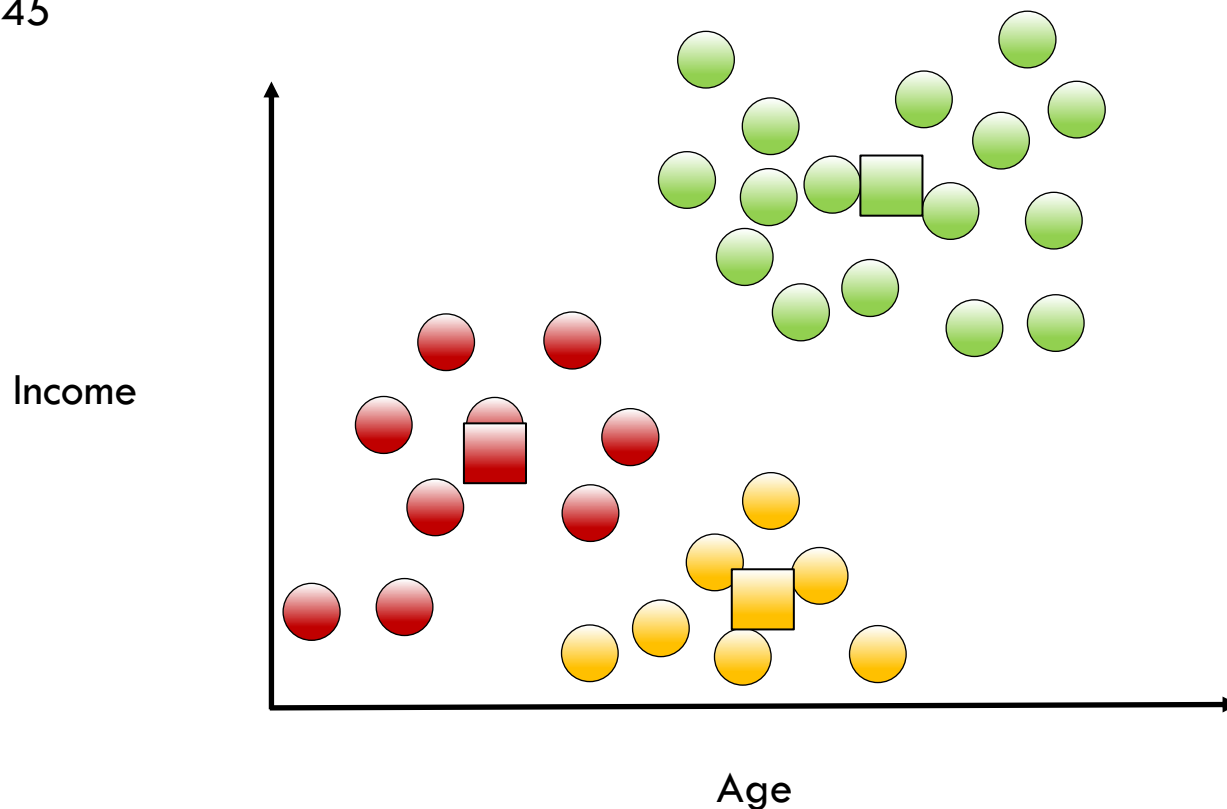
Which Model is the Right One?

Initiate multiple times,
take model with the best score



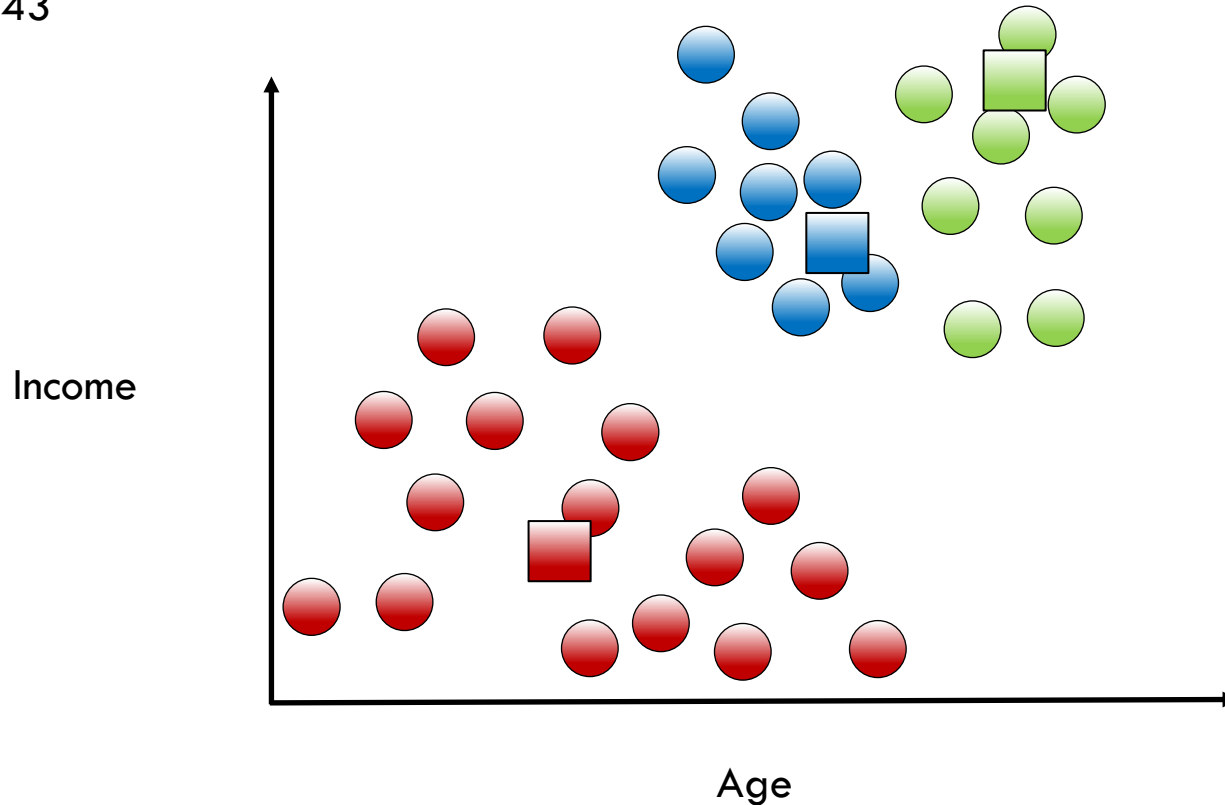
Which Model is the Right One?

Inertia = 12.645



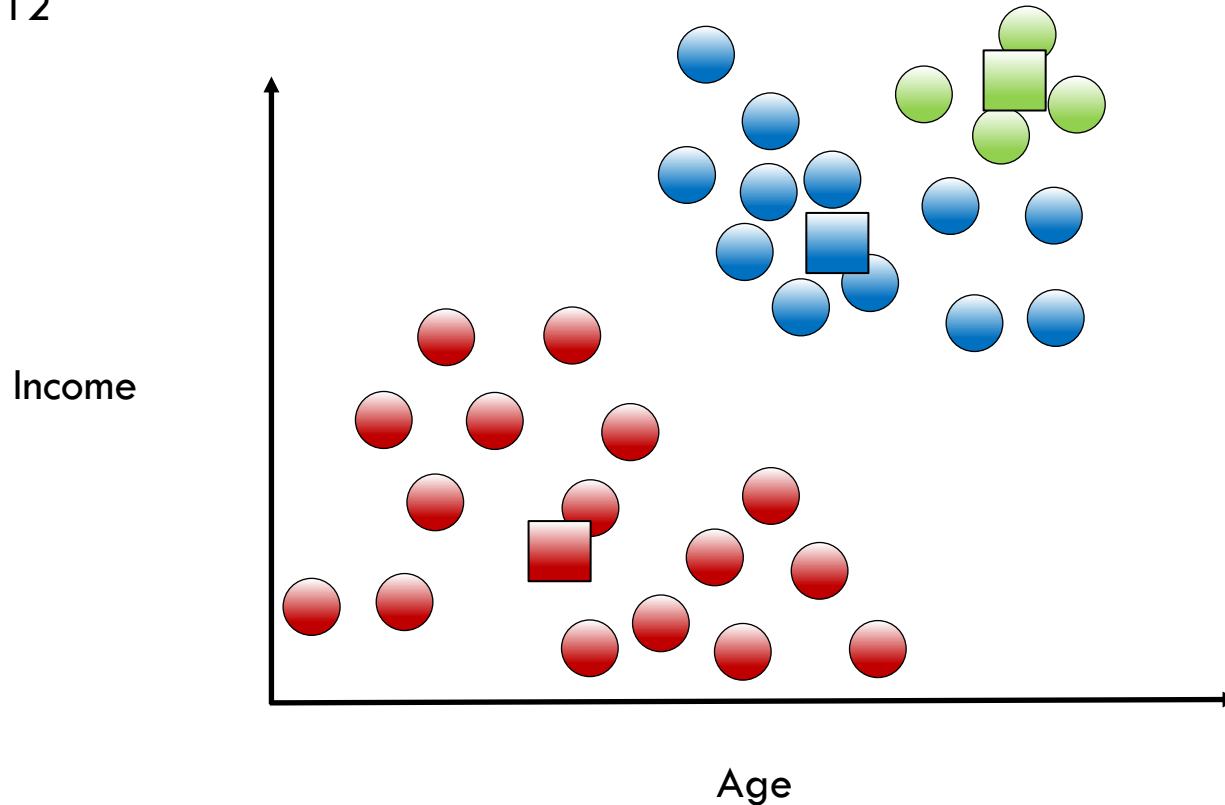
Which Model is the Right One?

Inertia = 12.943

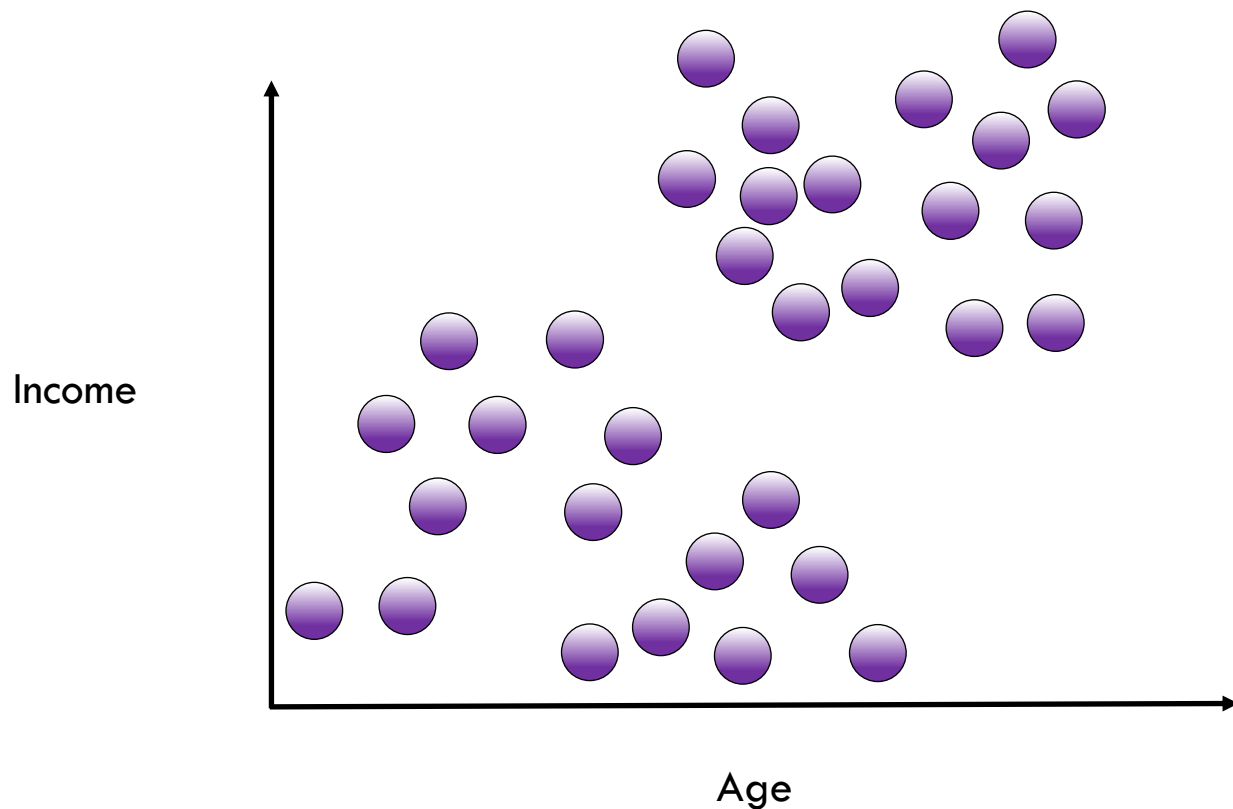


Which Model is the Right One?

Inertia = 13.112

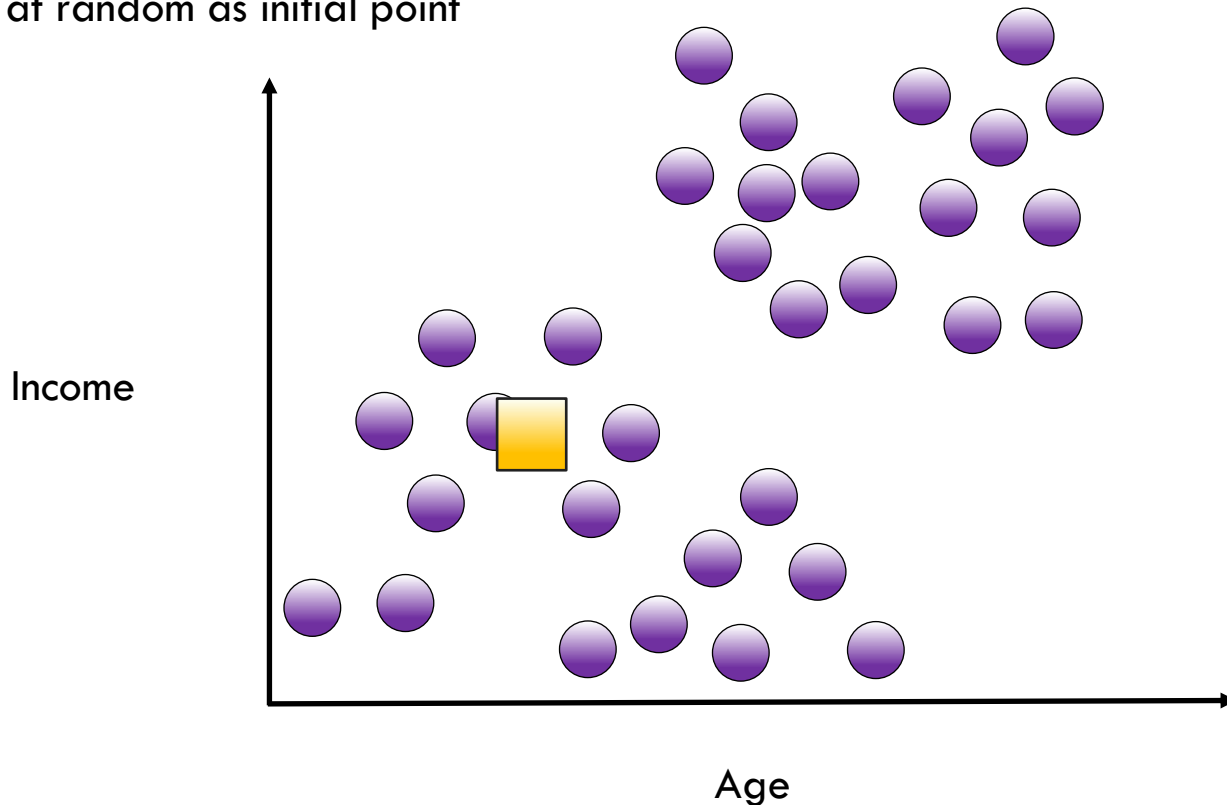


Smarter Initialization of K-Means Clusters



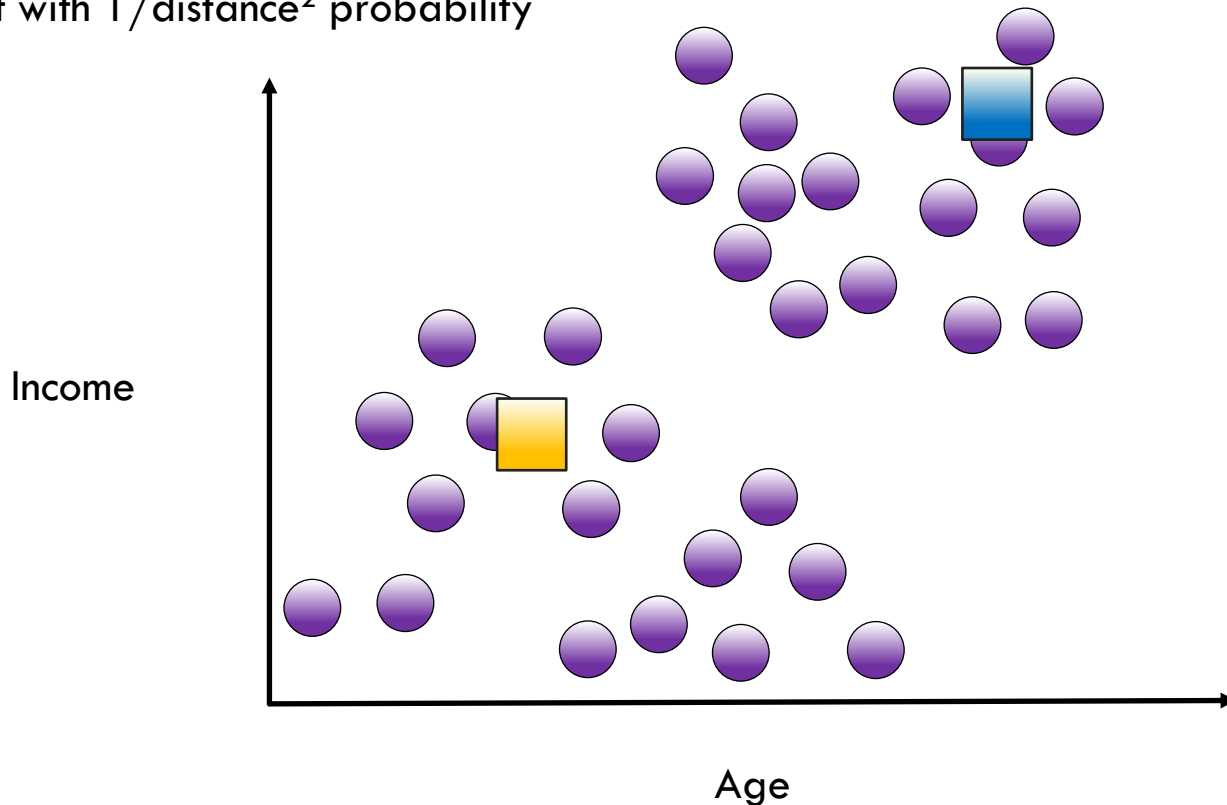
Smarter Initialization of K-Means Clusters

Pick one point at random as initial point



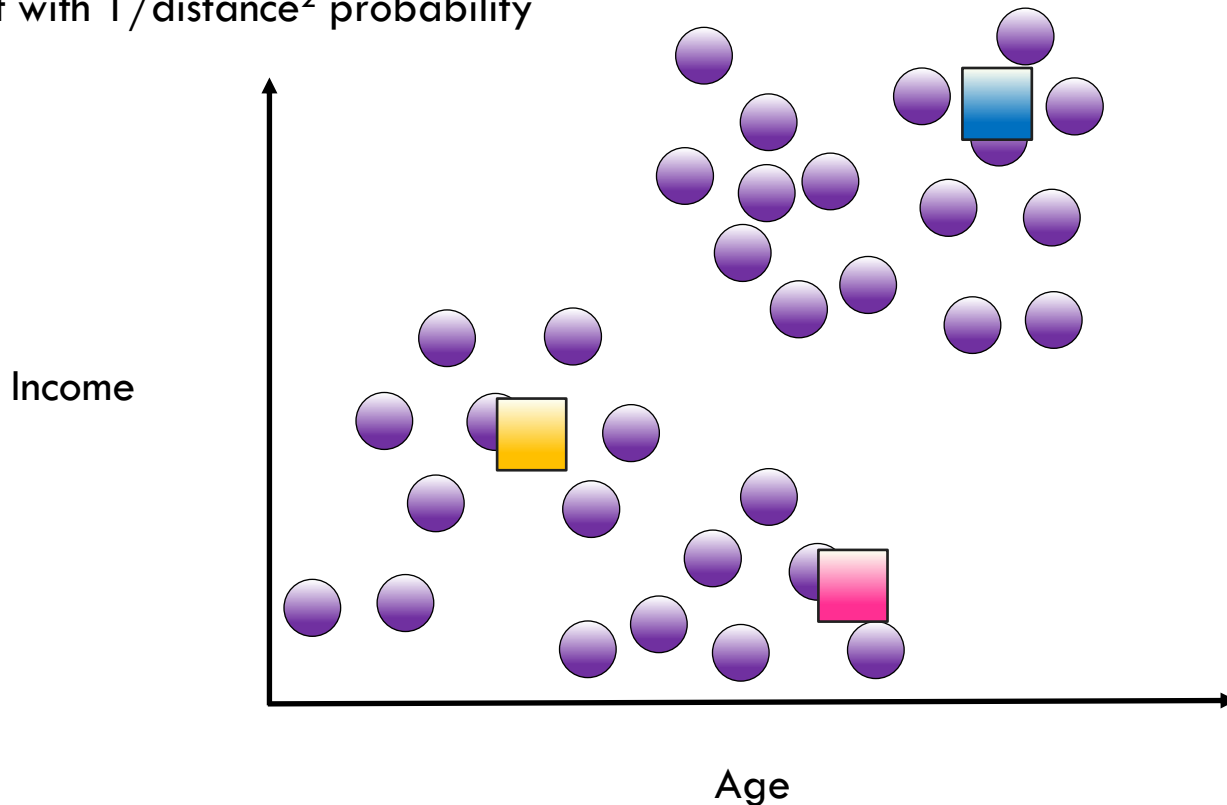
Smarter Initialization of K-Means Clusters

Pick next point with $1/\text{distance}^2$ probability



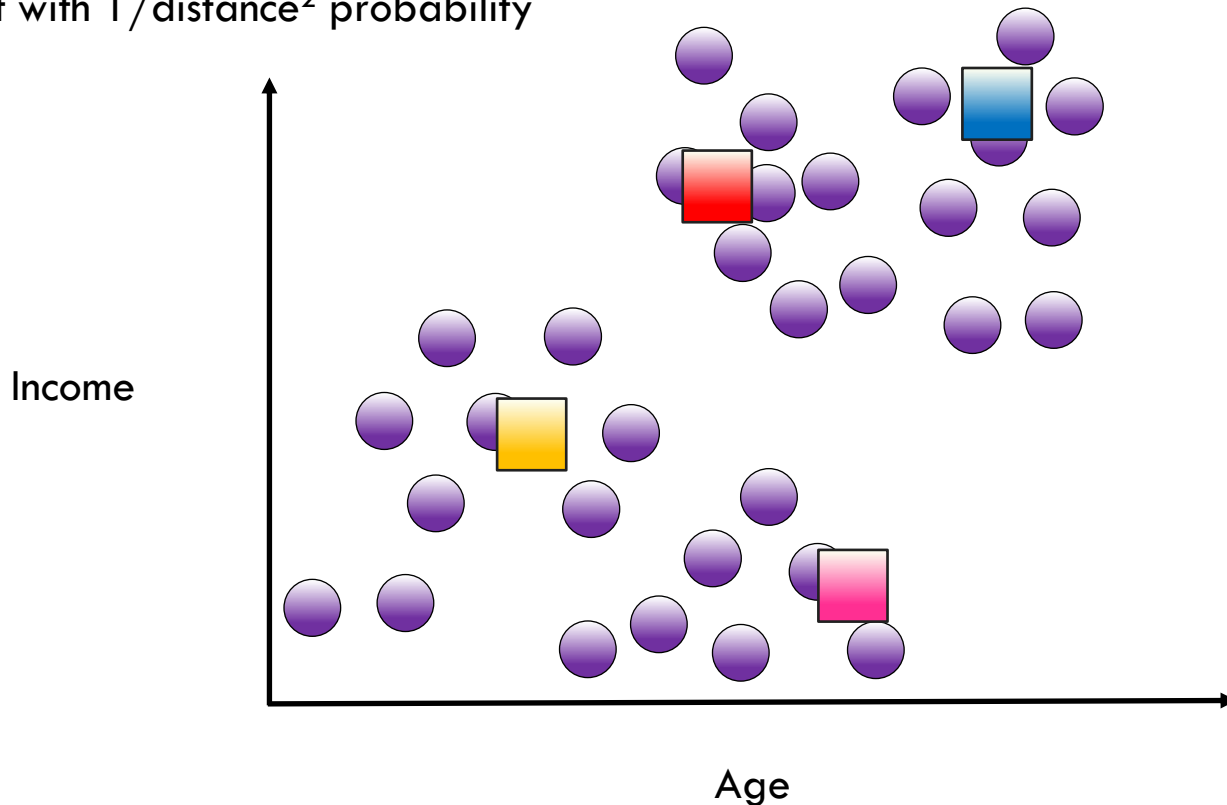
Smarter Initialization of K-Means Clusters

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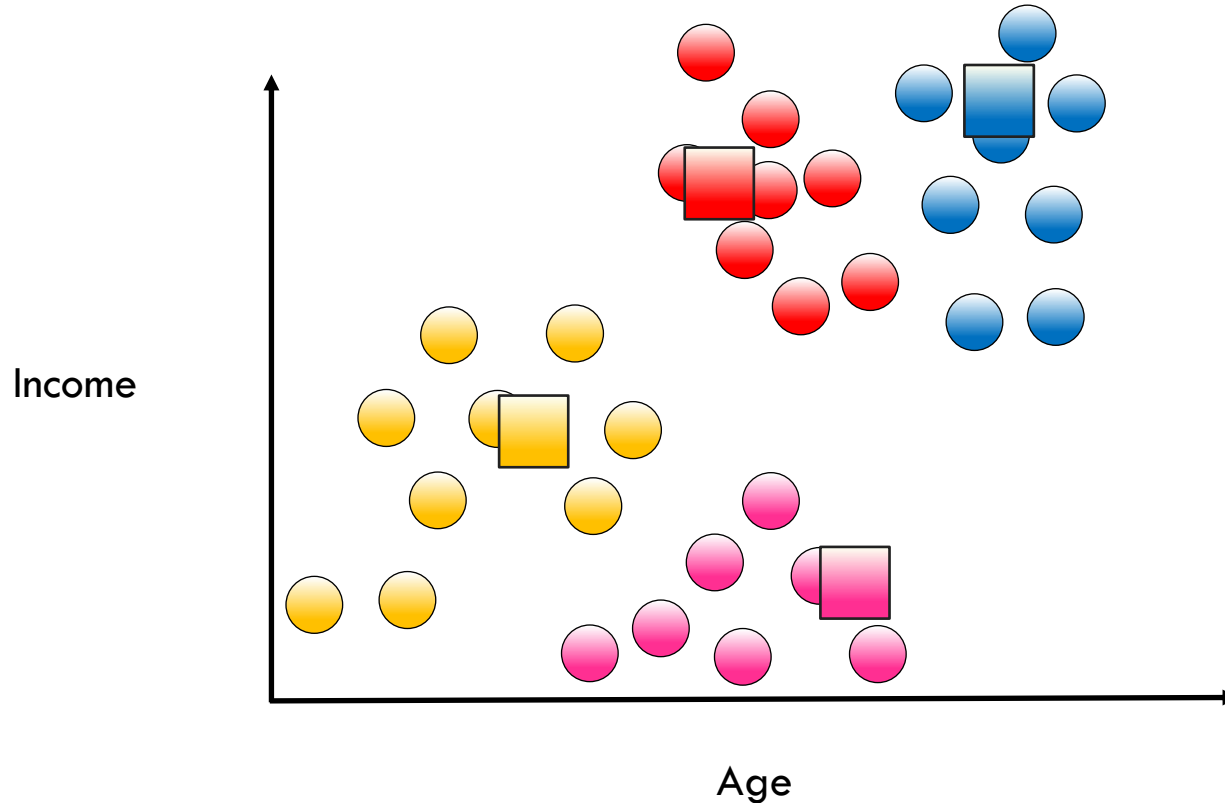
Smarter Initialization of K-Means Clusters

Pick next point with $1/\text{distance}^2$ probability



Smarter Initialization of K-Means Clusters

Assign clusters



Choosing the Right Number of Clusters

Choosing the Right Number of Clusters

- Sometimes the question has a K

Choosing the Right Number of Clusters

- Sometimes the question has a K
- Clustering similar jobs on 4 CPU cores ($K=4$)

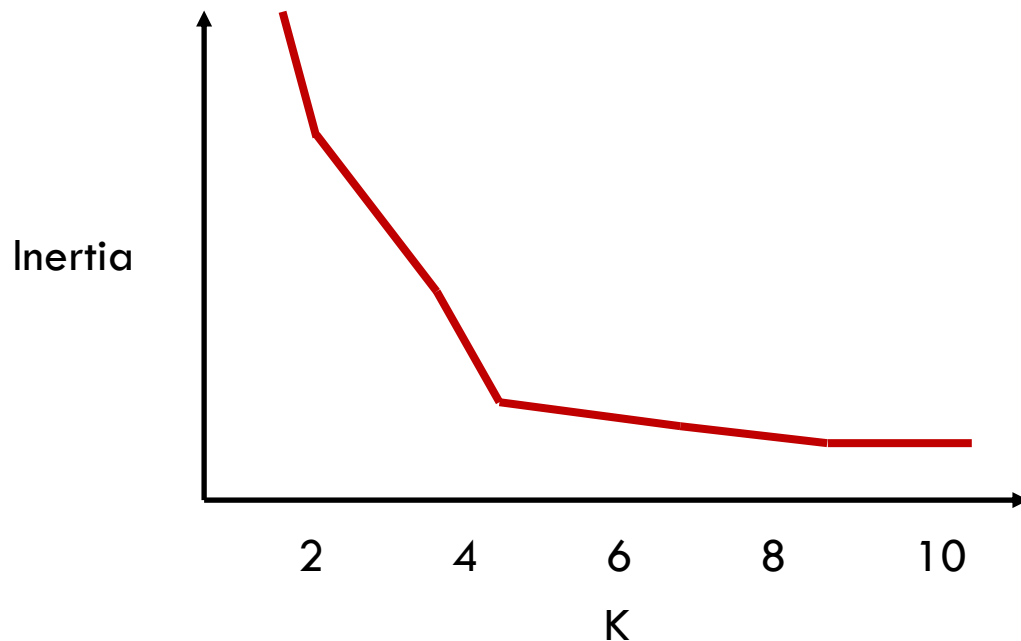
Choosing the Right Number of Clusters

- Sometimes the question has a K
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- A clothing design in 10 different sizes to cover most people ($K=10$)

Choosing the Right Number of Clusters

- Sometimes the question has a K
- Clustering similar jobs on 4 CPU cores ($K=4$)
- A clothing design in 10 different sizes to cover most people ($K=10$)
- A navigation interface for browsing scientific papers with 20 disciplines ($K=20$)

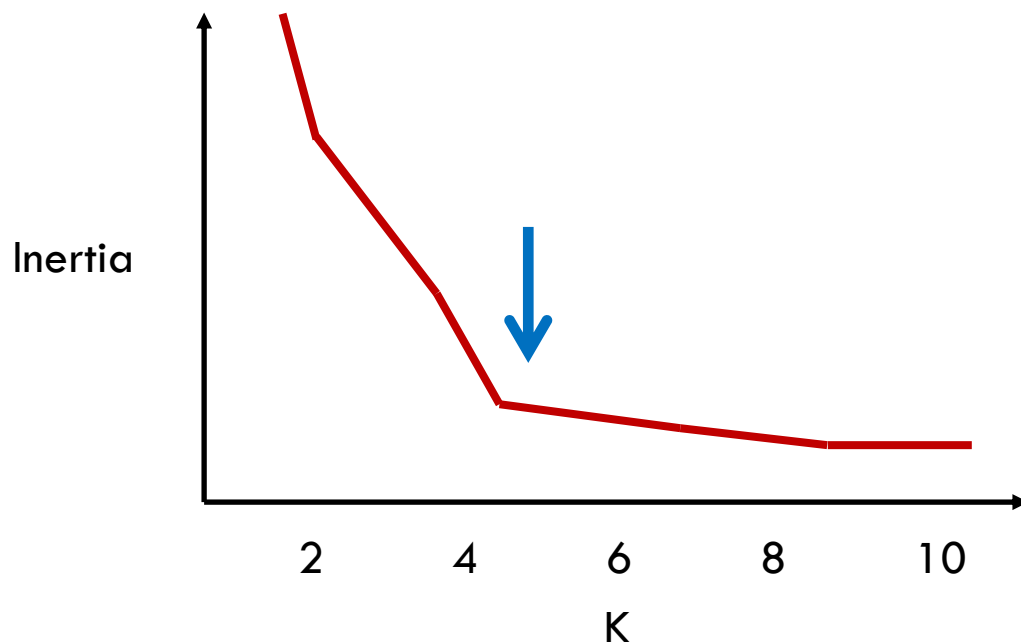
Choosing the Right Number of Clusters



- Inertia measures distance of point to cluster

r

Choosing the Right Number of Clusters



- Inertia measures distance of point to cluster
- Value decreases with increasing K as long as cluster density increases

K-Means: The Syntax

Import the class containing the clustering method

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from sklearn.cluster import KMeans
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final number of
clusters

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kmeans++
cluster
initiation

K-Means: The Syntax

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Fit the instance on the data and then predict clusters for new data

```
kmeans = kmeans.fit(X1)
```

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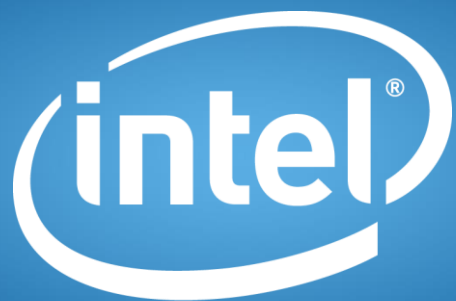
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Fit the instance on the data and then predict clusters for new data

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kmeans = kmeans.fit(X1)  
y_predict = kmeans.predict(X2)
```

Can also be used in batch mode with [MiniBatchKMeans](#).



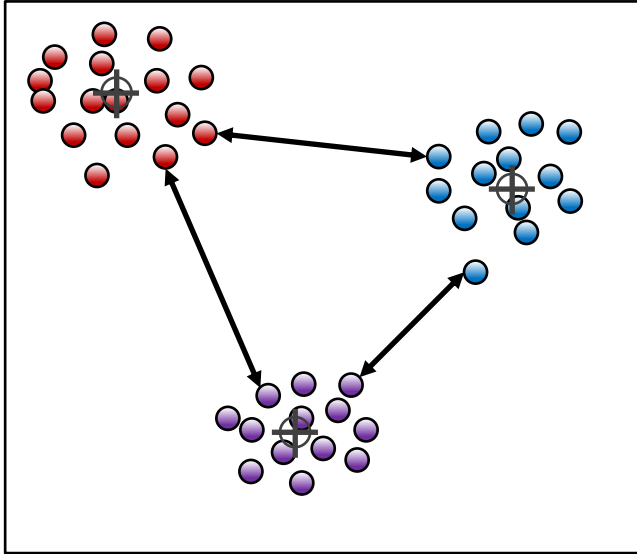
Software



Software

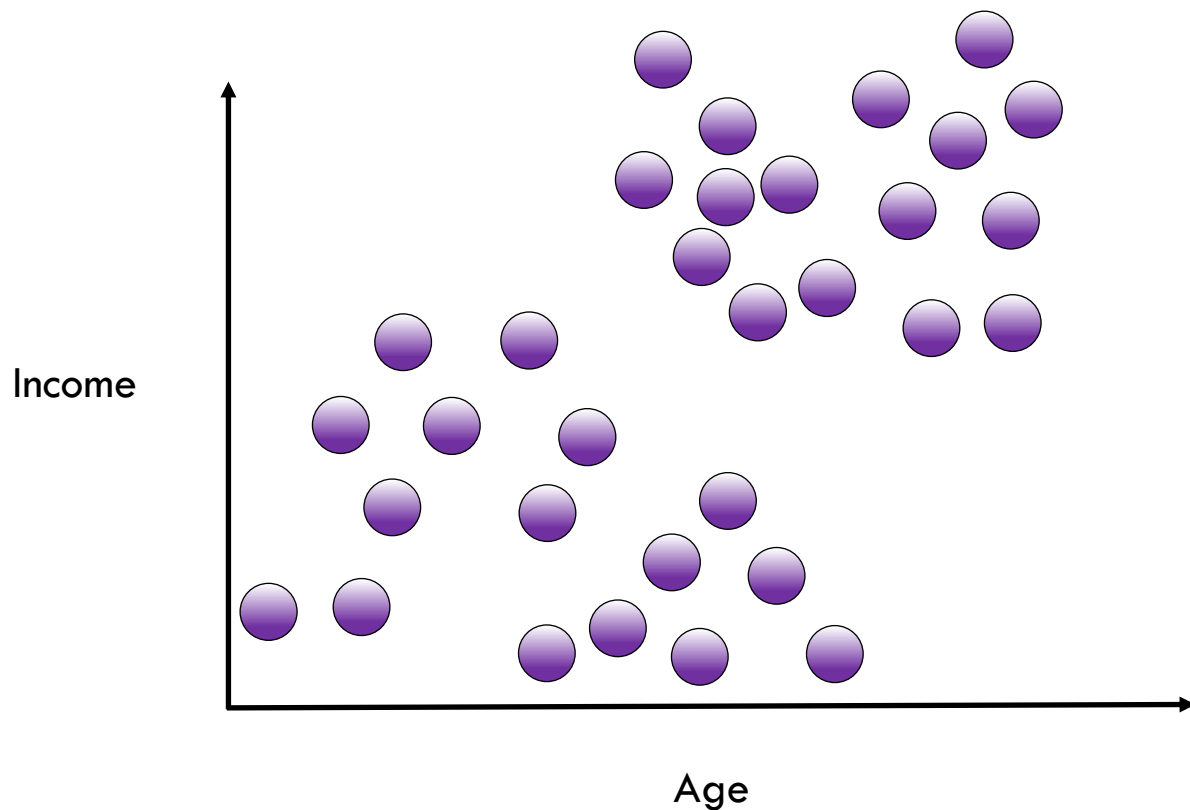
Distance Metrics

Distance Metric Choice

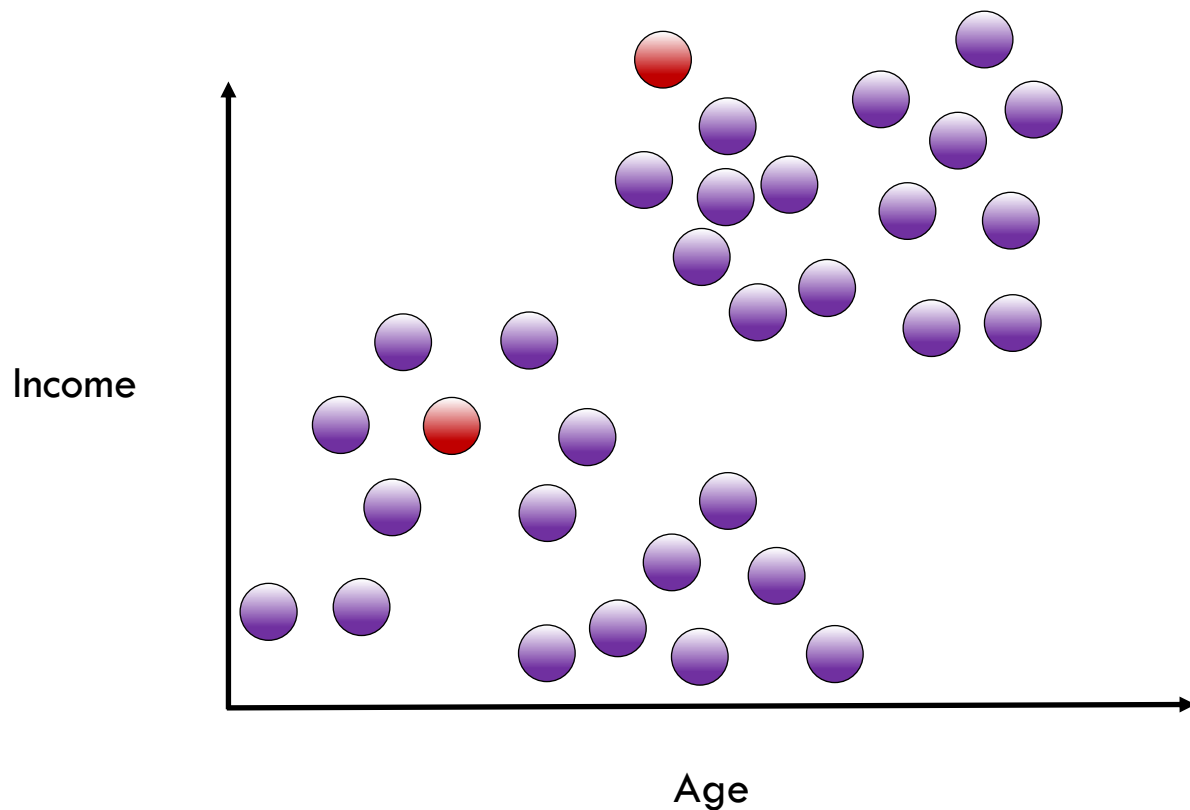


- Choice of distance metric is extremely important to clustering success
- Each metric has strengths and most appropriate use-cases...
- ...but sometimes choice of distance metric is also based on empirical evaluation

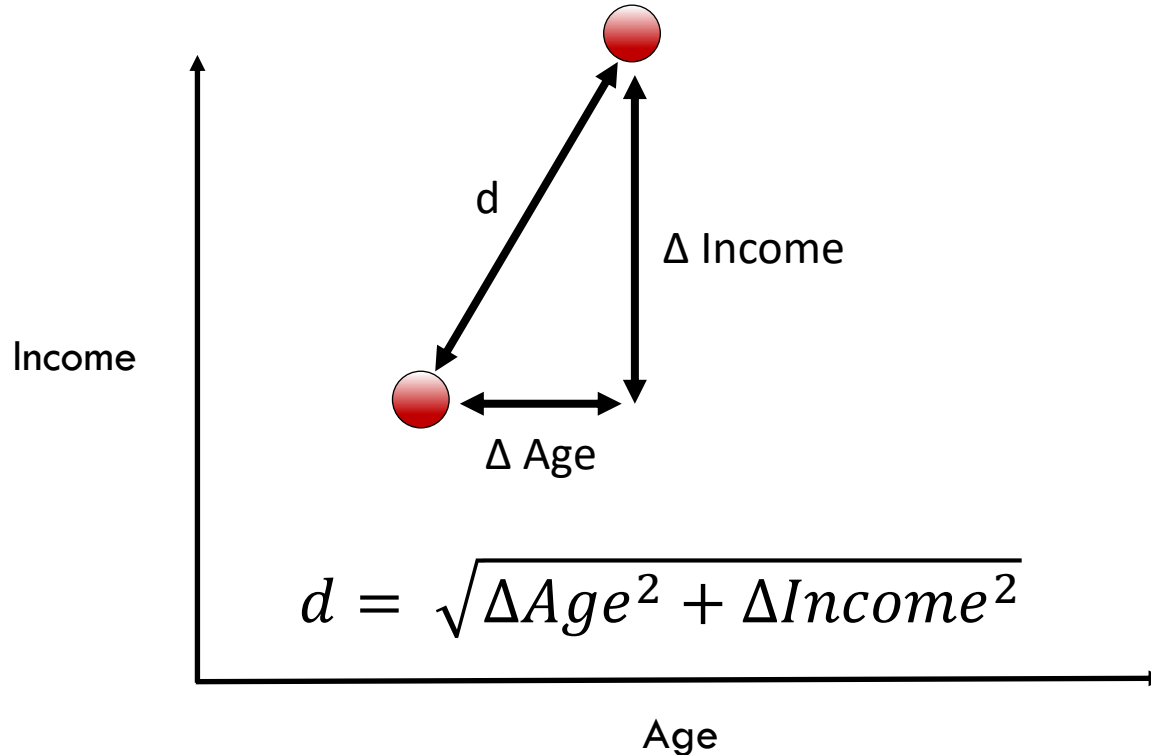
Euclidean Distance



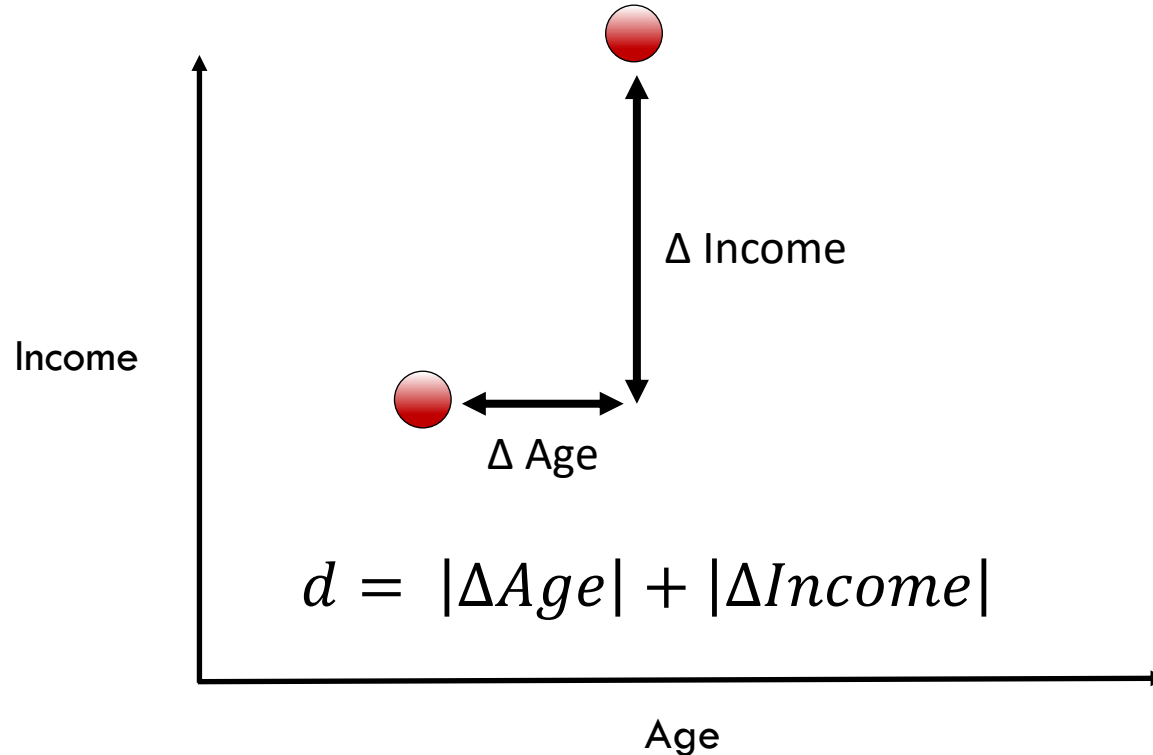
Euclidean Distance



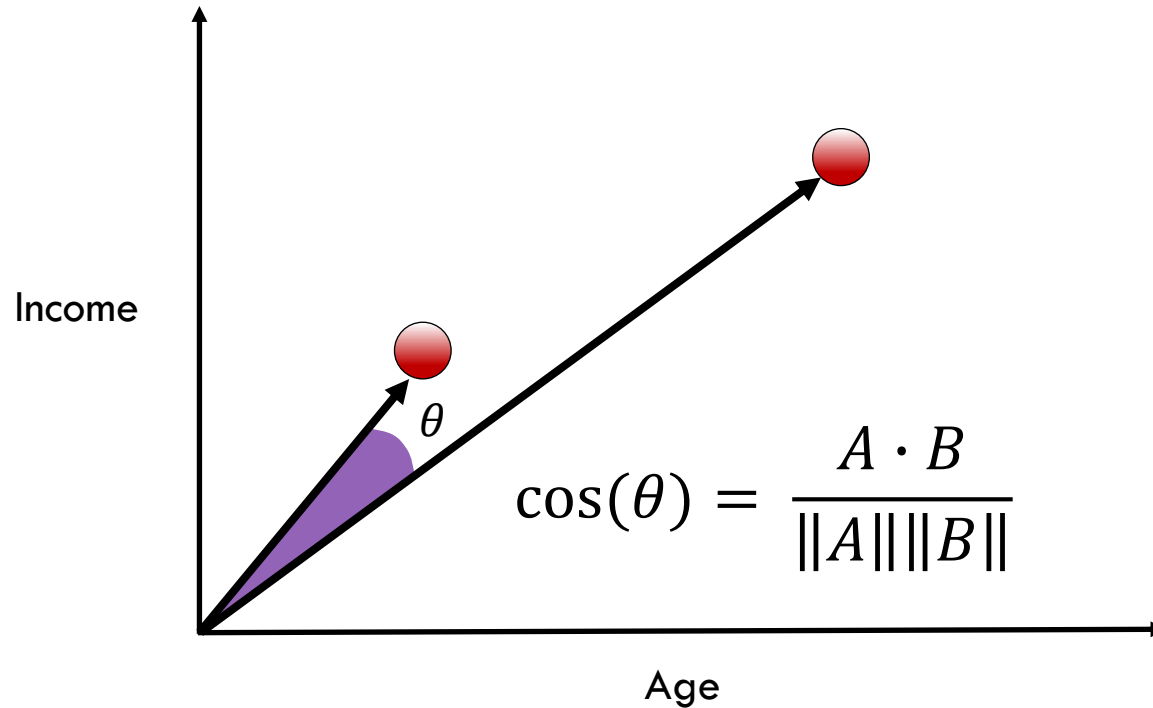
Euclidean Distance (L2 Distance)



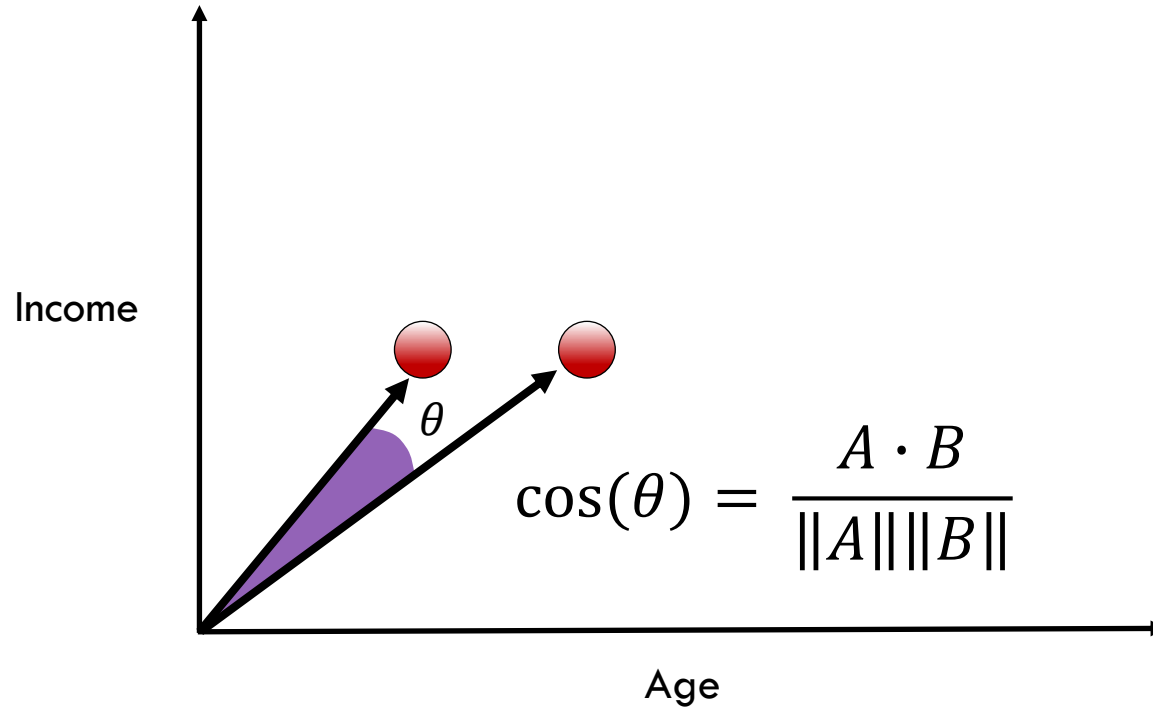
Manhattan Distance (L1 or City Block Distance)



Cosine Distance



Cosine Distance



Euclidean vs Cosine Distance

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- Cosine is better for data such as text where location of occurrence is less important

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- Euclidean distance is more sensitive to curse of dimensionality (see lesson 12)

Jaccard Distance

Applies to sets (like word occurrence)

- **Sentence A:** “I like chocolate ice cream.”
- set A = {I, like, chocolate, ice, cream}
- **Sentence B:** “Do I want chocolate cream or vanilla cream?”
- set B = {Do, I, want, chocolate, cream, or, vanilla}

$$1 - \frac{A \cap B}{A \cup B} = 1 - \frac{\text{len}(\text{shared})}{\text{len}(\text{unique})}$$

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$$1 - \frac{A \cap B}{A \cup B} = 1 - \frac{3}{9}$$

Distance Metrics: The Syntax

Import the general pairwise distance function

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Distance Metrics: The Syntax

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distance metric
choice

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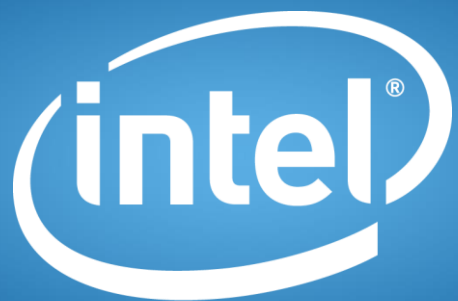
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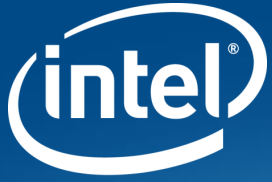
Other distance metric choices are: cosine, manhattan, jaccard, etc.

Distance metric methods can also be imported specifically, e.g.:

```
from sklearn.metrics import euclidean_distances
```



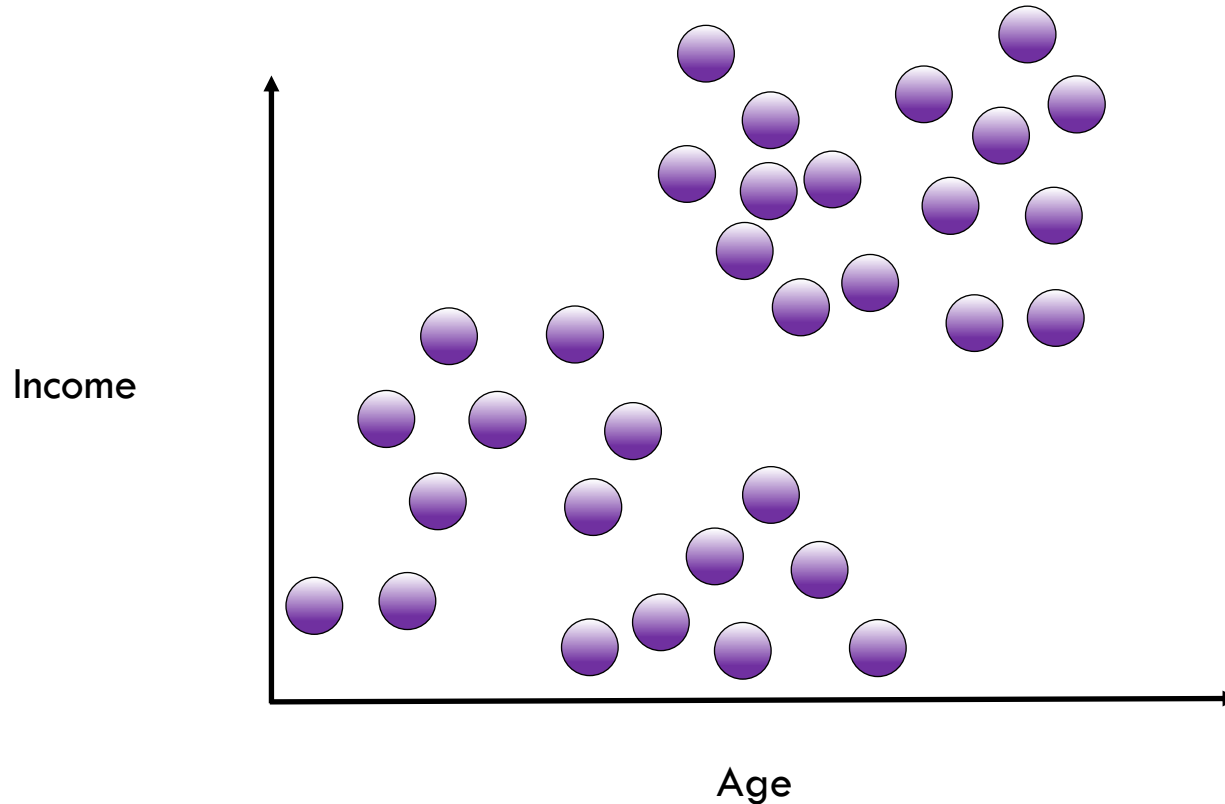
Software



Software

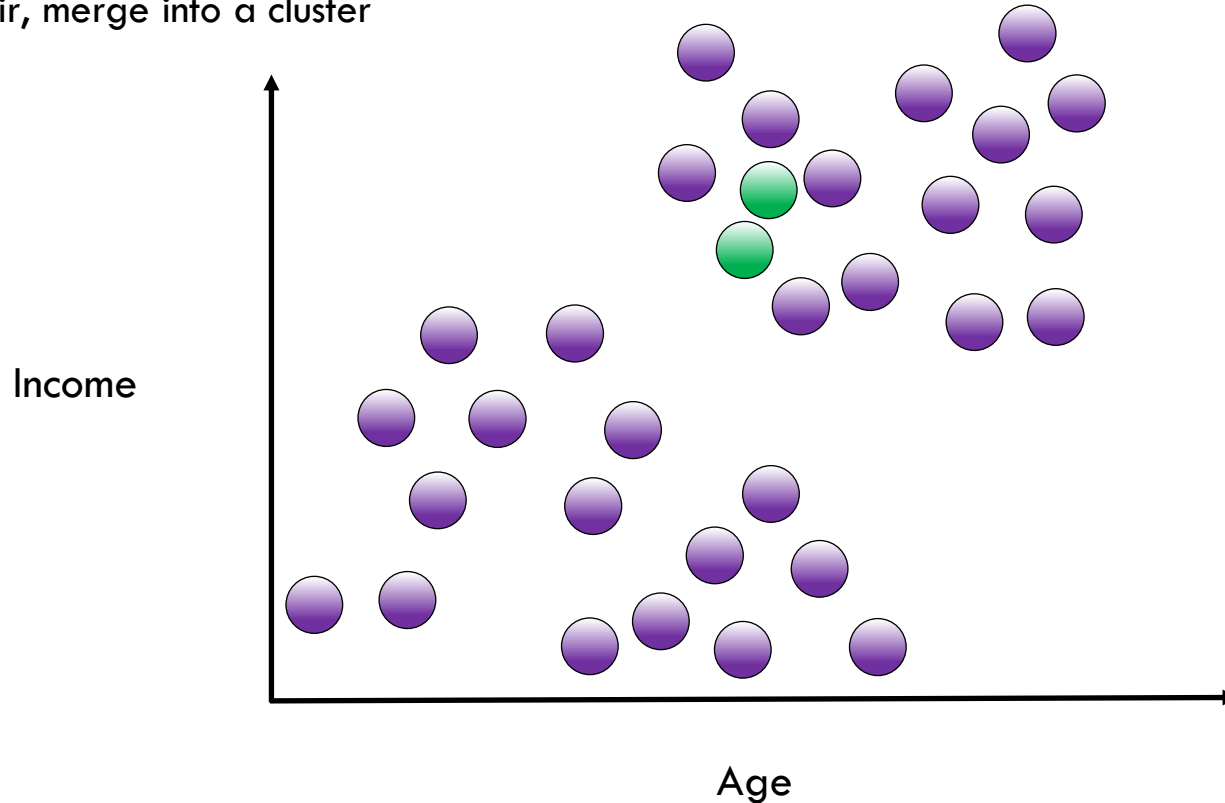
Hierarchical Agglomerative Clustering

Hierarchical Agglomerative Clustering



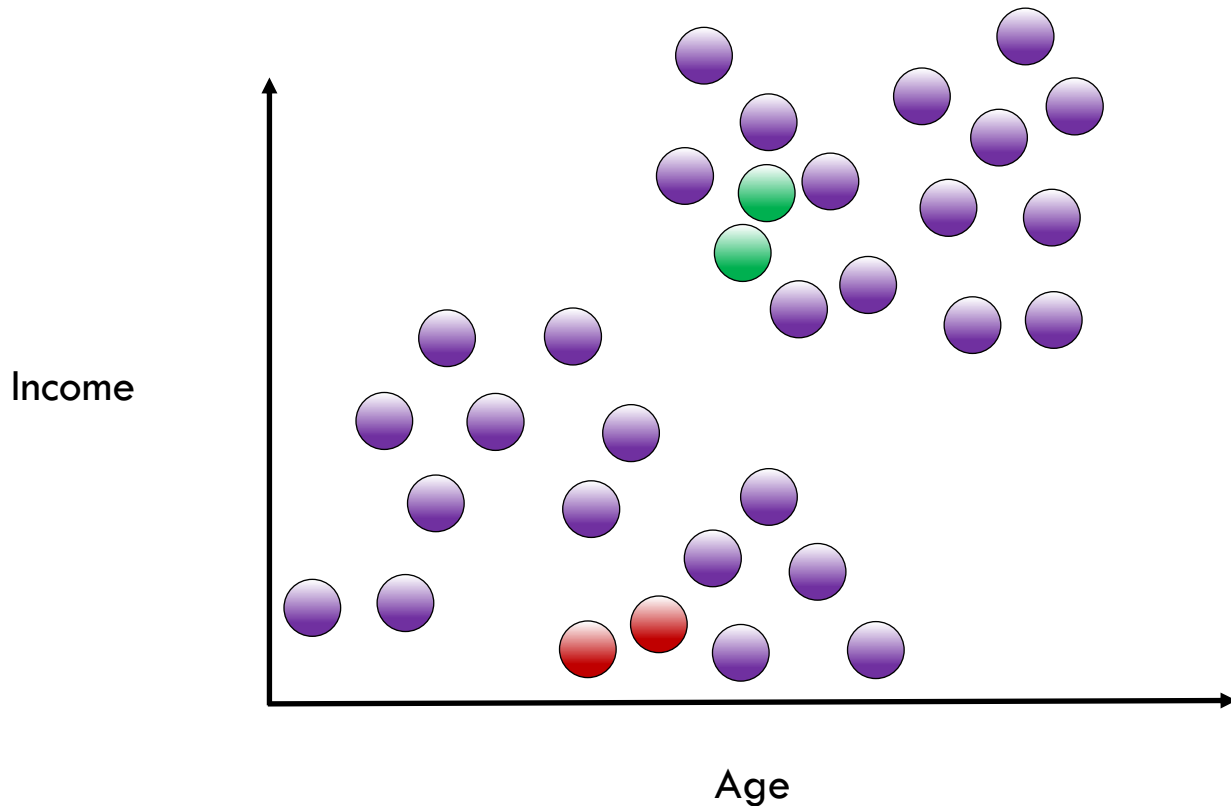
Hierarchical Agglomerative Clustering

Find closest pair, merge into a cluster



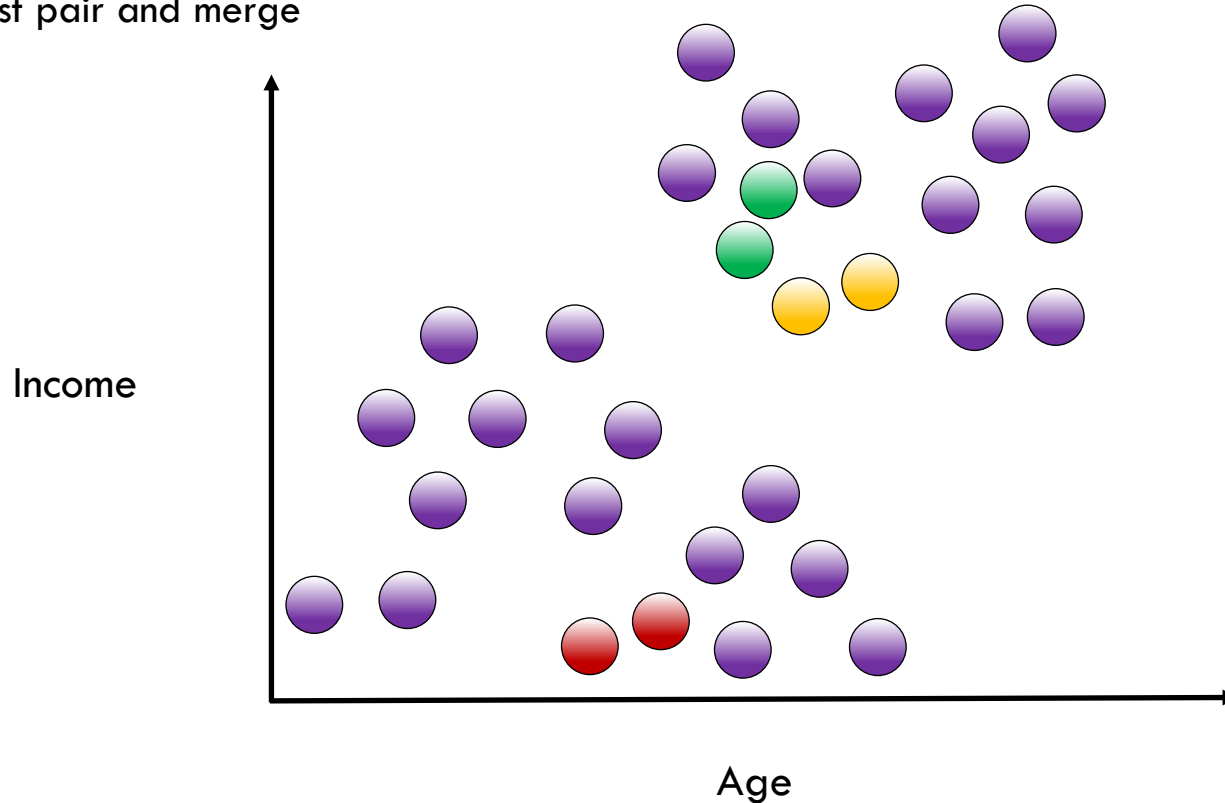
Hierarchical Agglomerative Clustering

Find next closest pair and merge



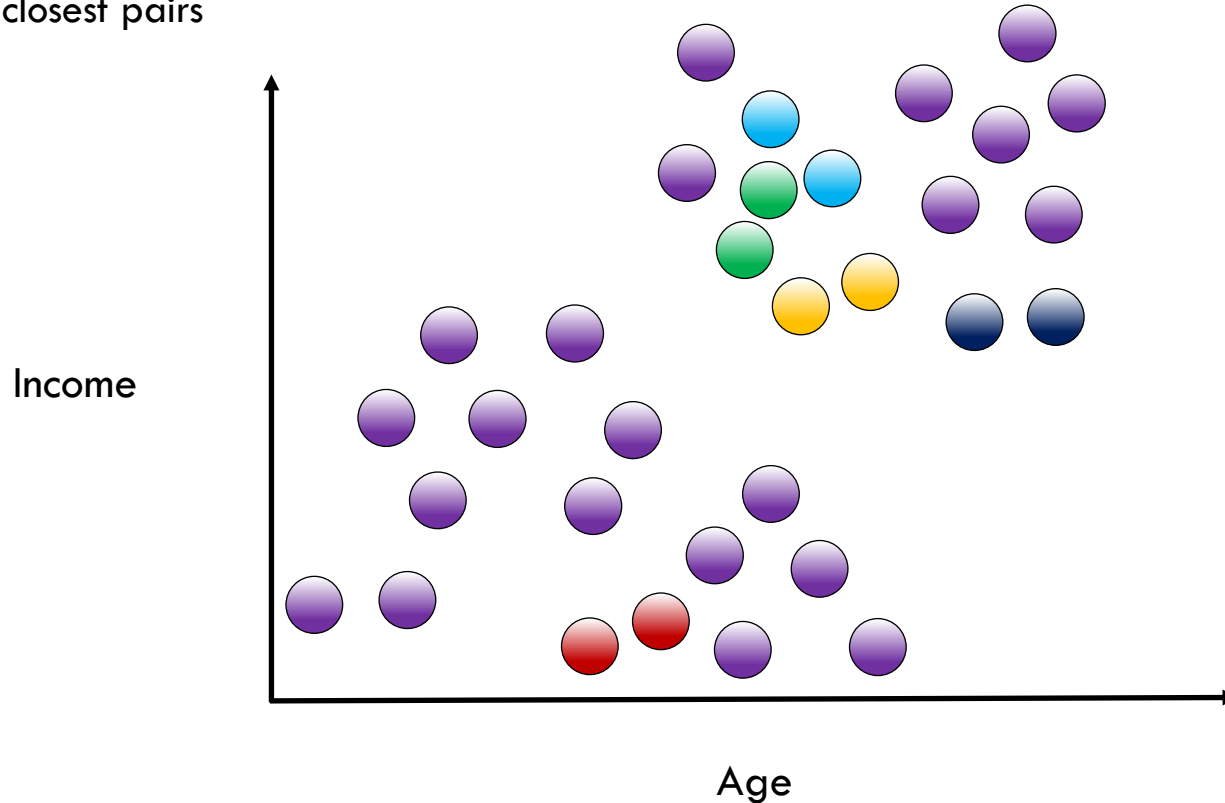
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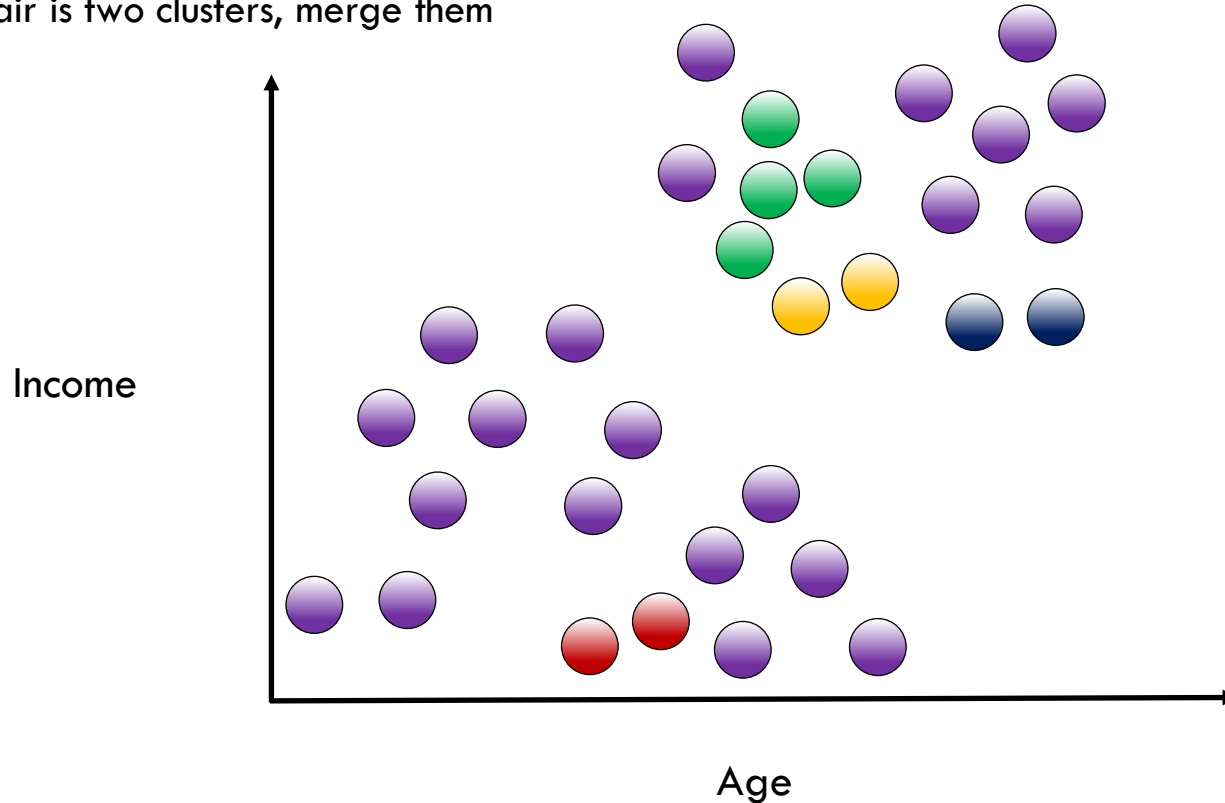
Hierarchical Agglomerative Clustering

Keep merging closest pairs



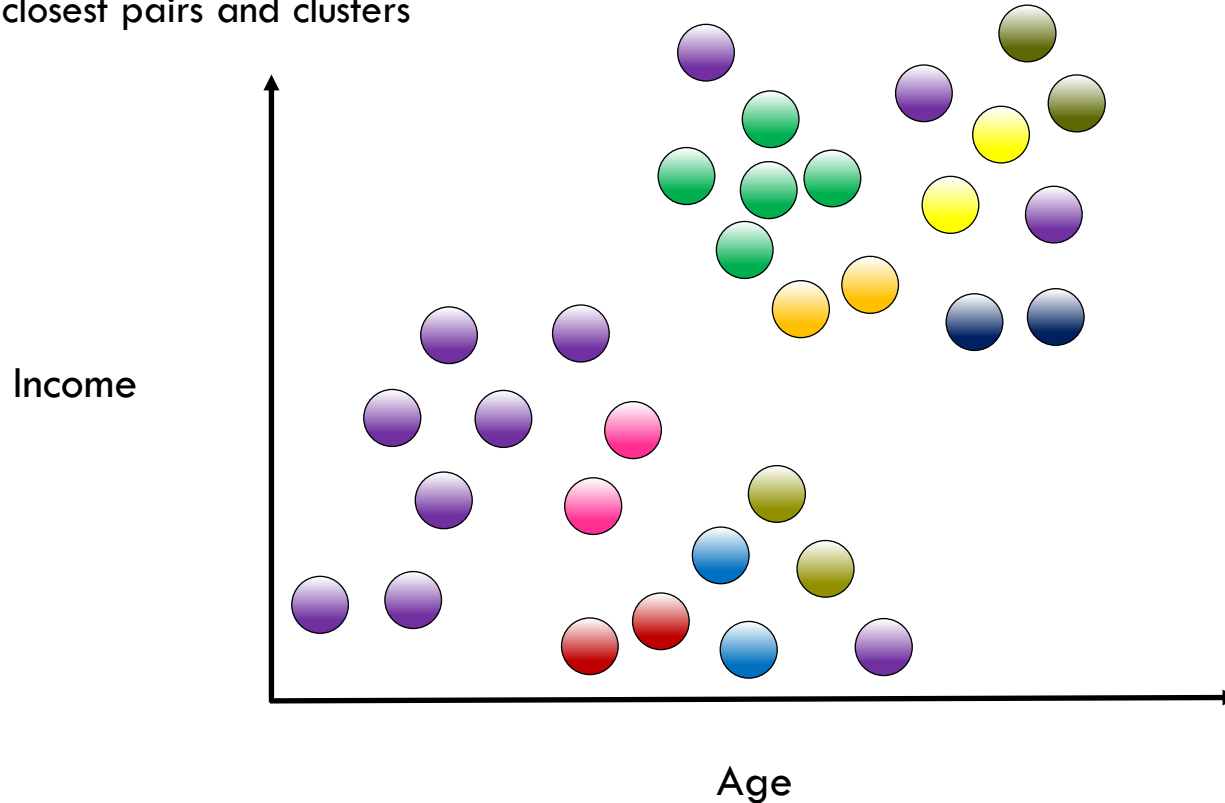
Hierarchical Agglomerative Clustering

If the closest pair is two clusters, merge them



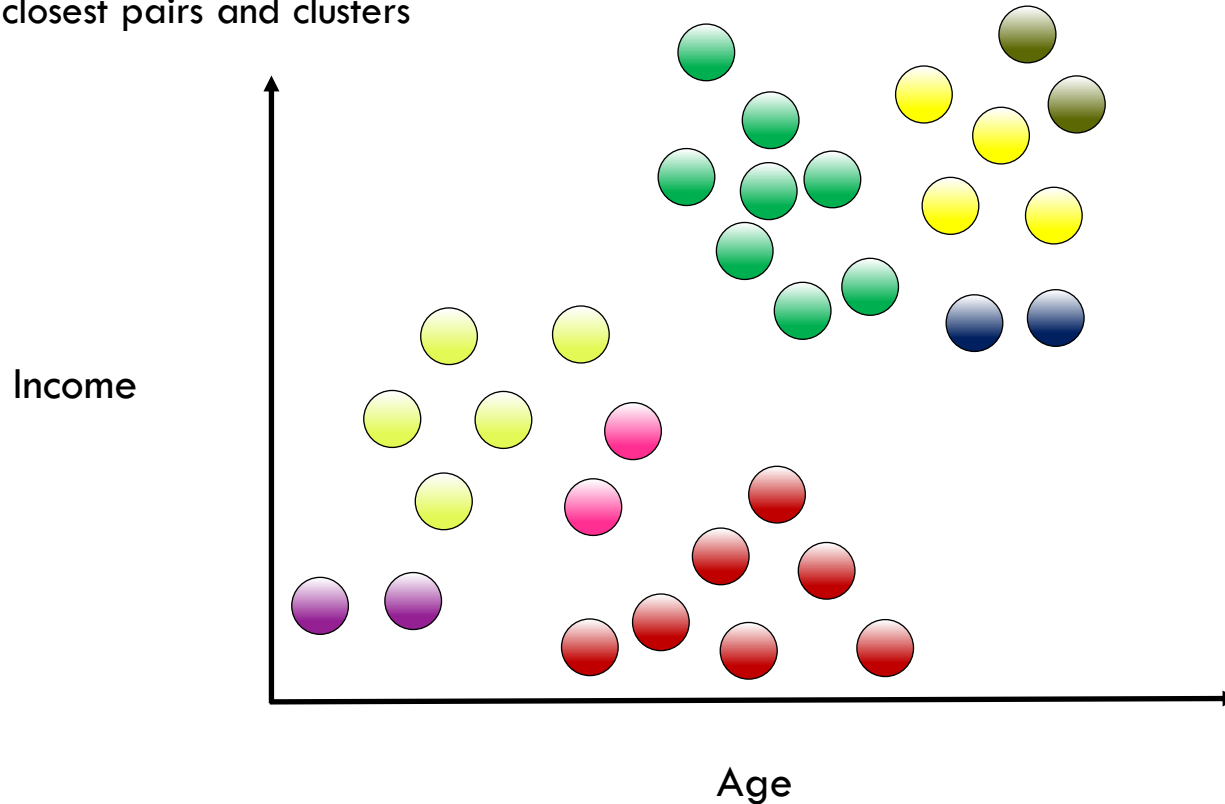
Hierarchical Agglomerative Clustering

Keep merging closest pairs and clusters



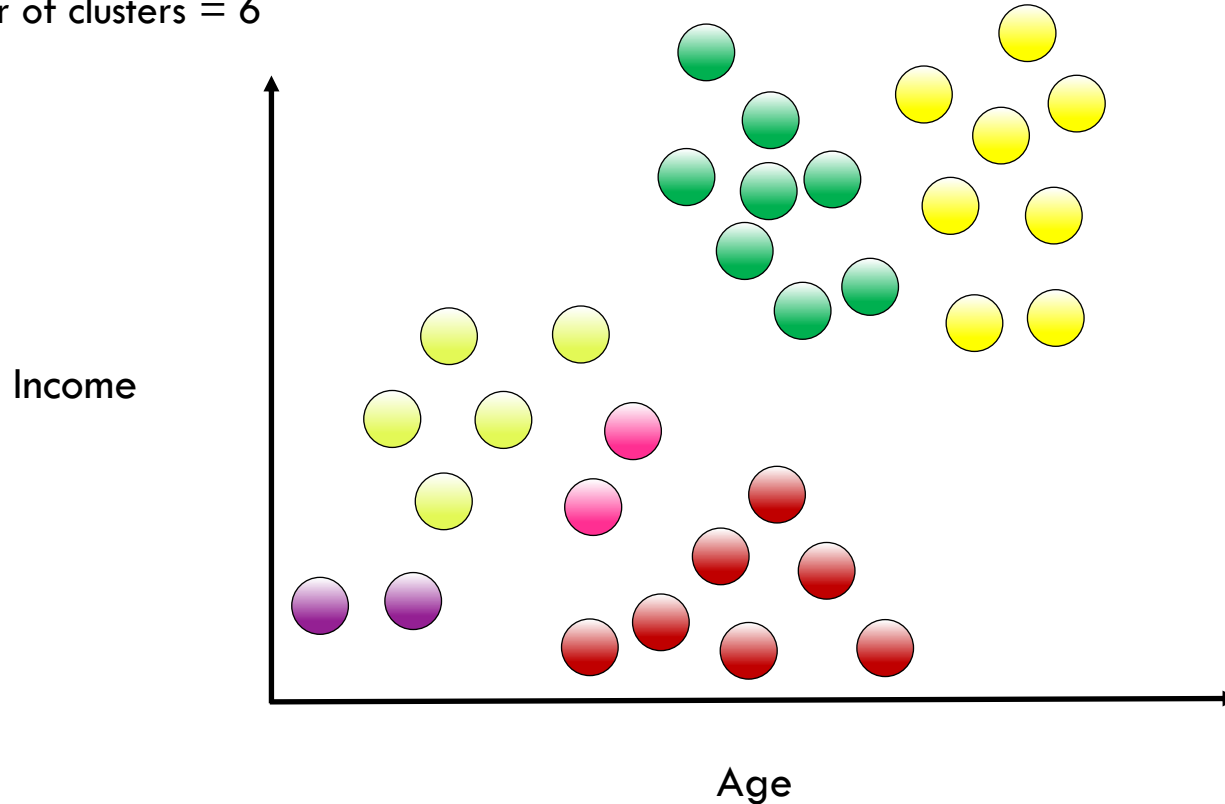
Hierarchical Agglomerative Clustering

Keep merging closest pairs and clusters



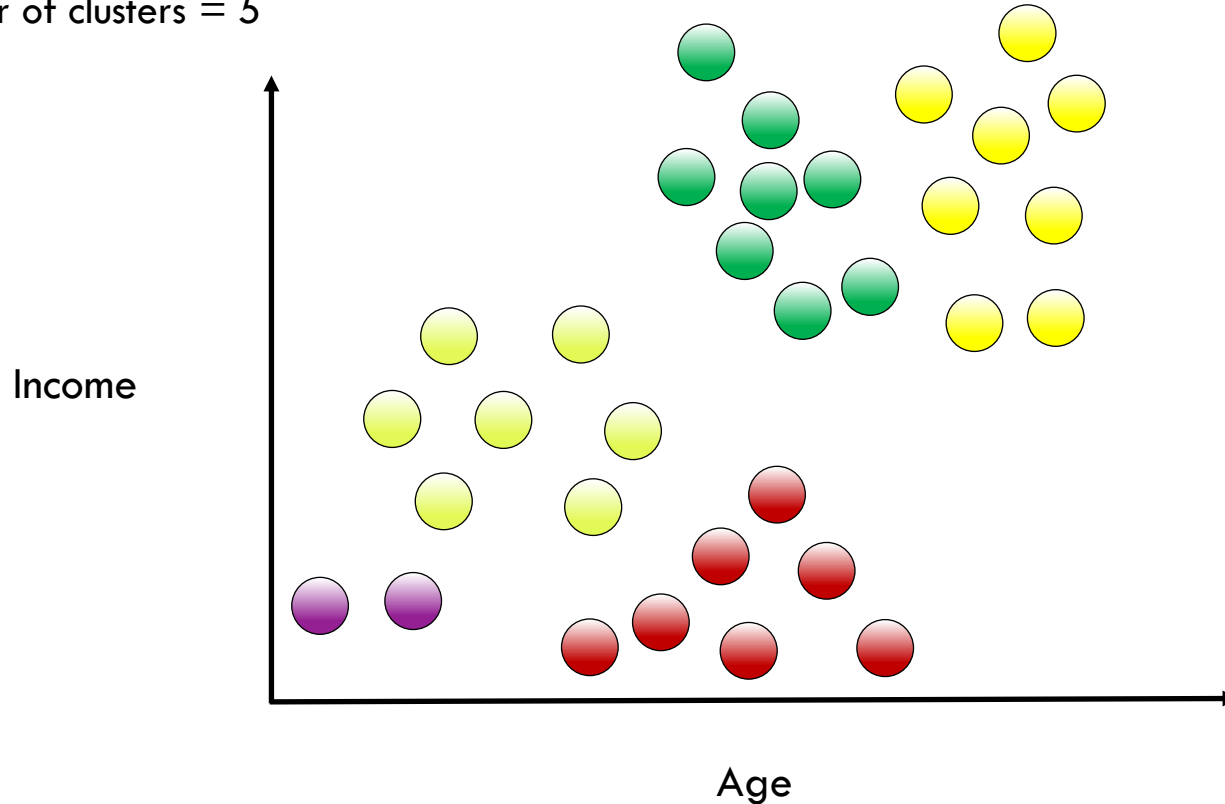
Hierarchical Agglomerative Clustering

Current number of clusters = 6



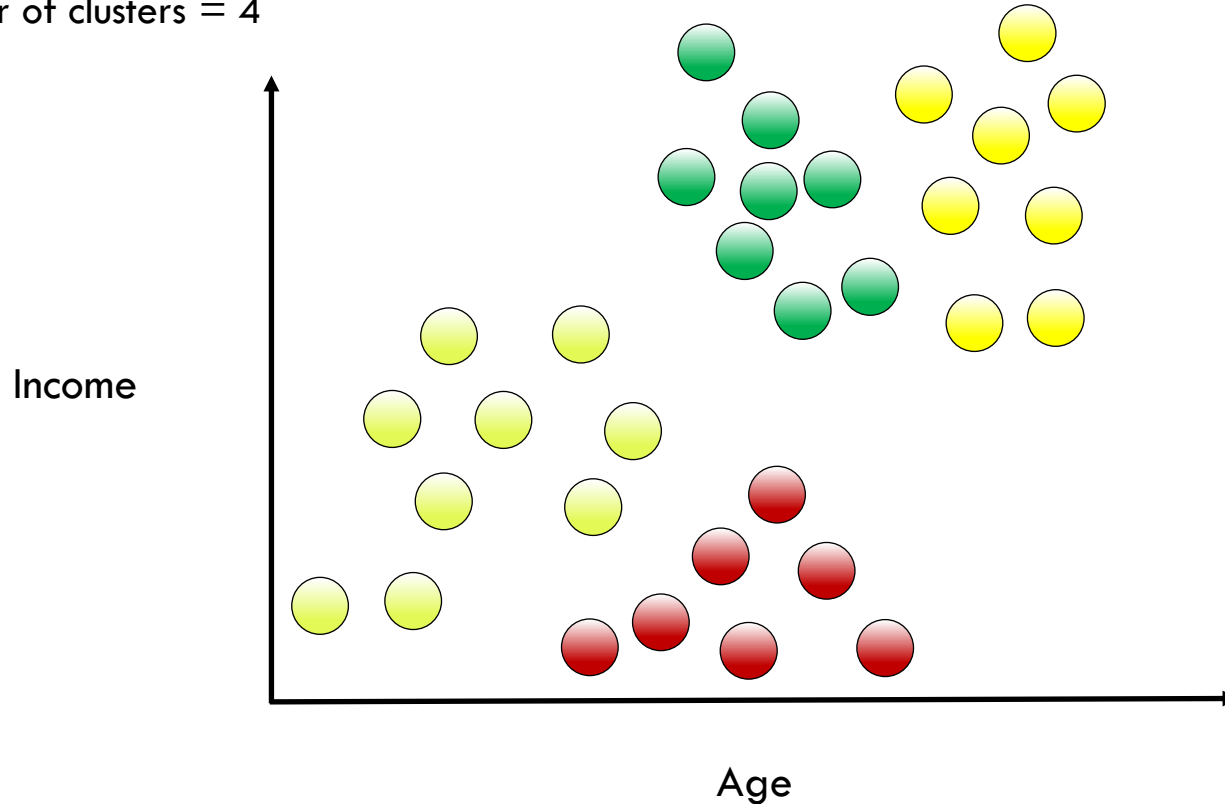
Hierarchical Agglomerative Clustering

Current number of clusters = 5



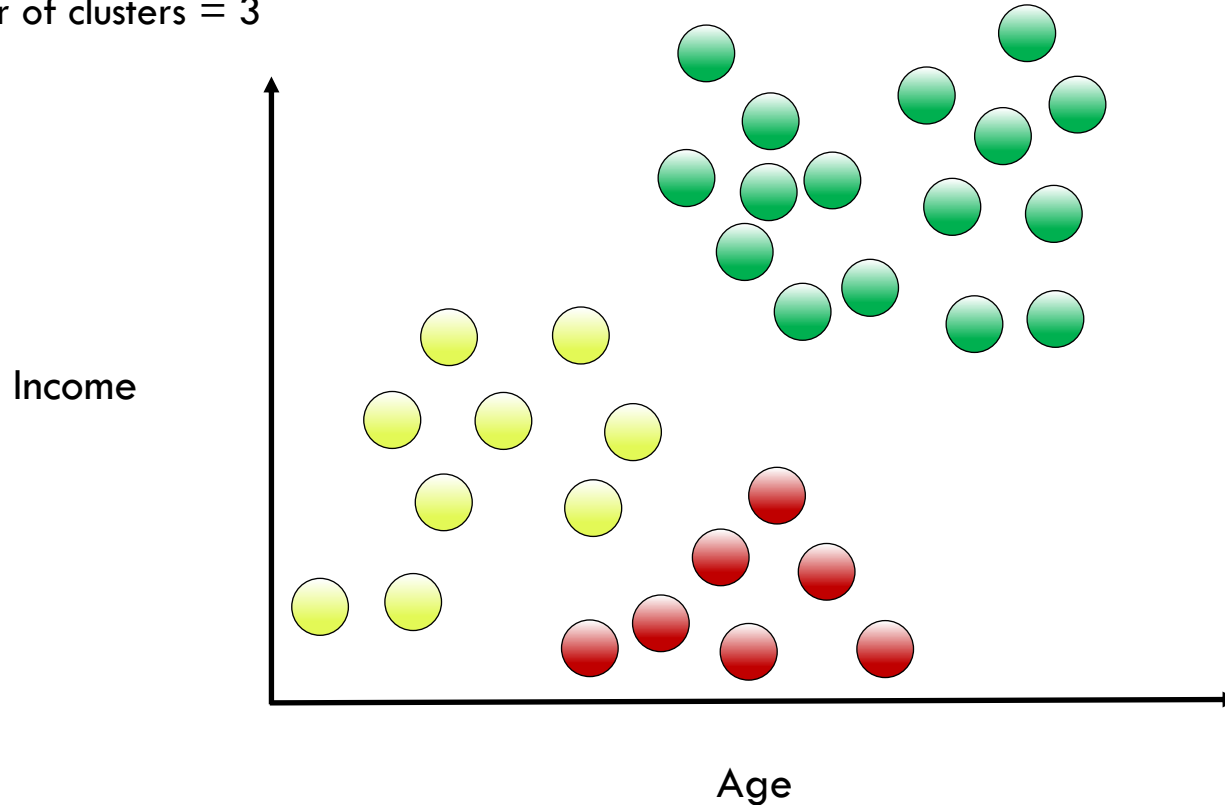
Hierarchical Agglomerative Clustering

Current number of clusters = 4



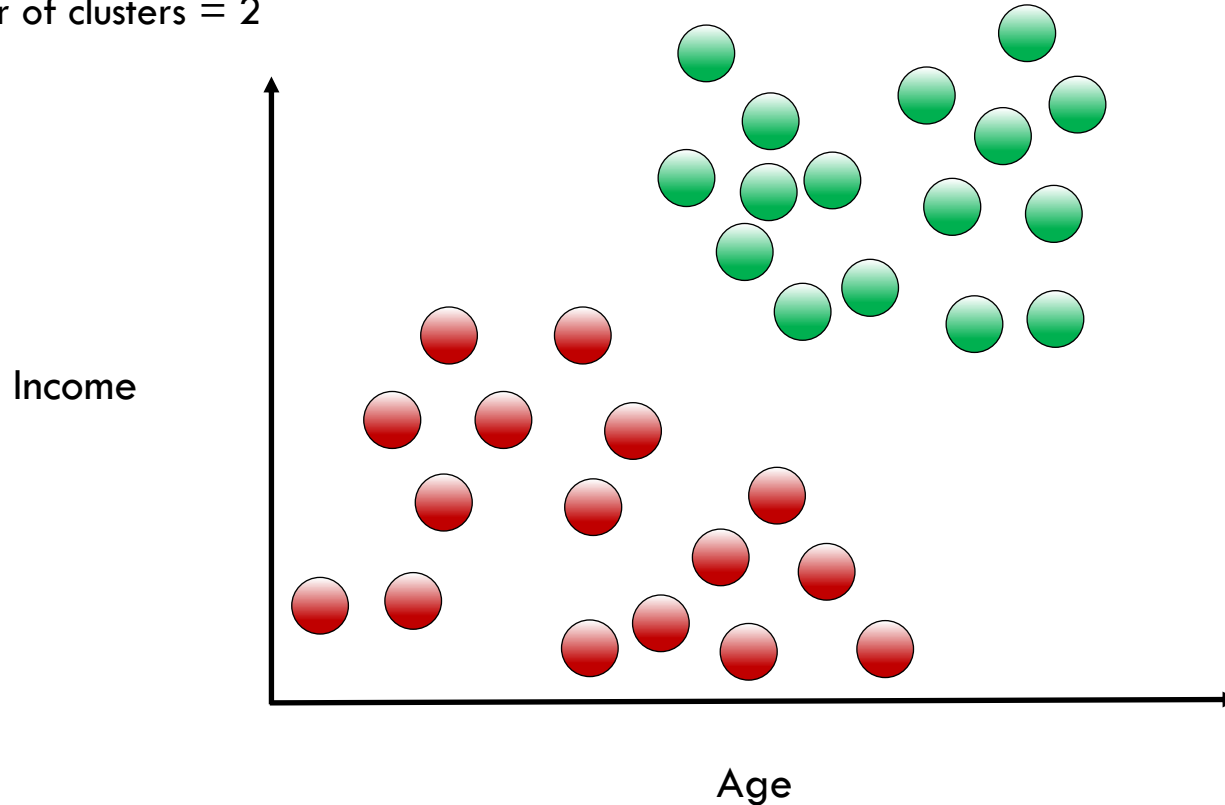
Hierarchical Agglomerative Clustering

Current number of clusters = 3



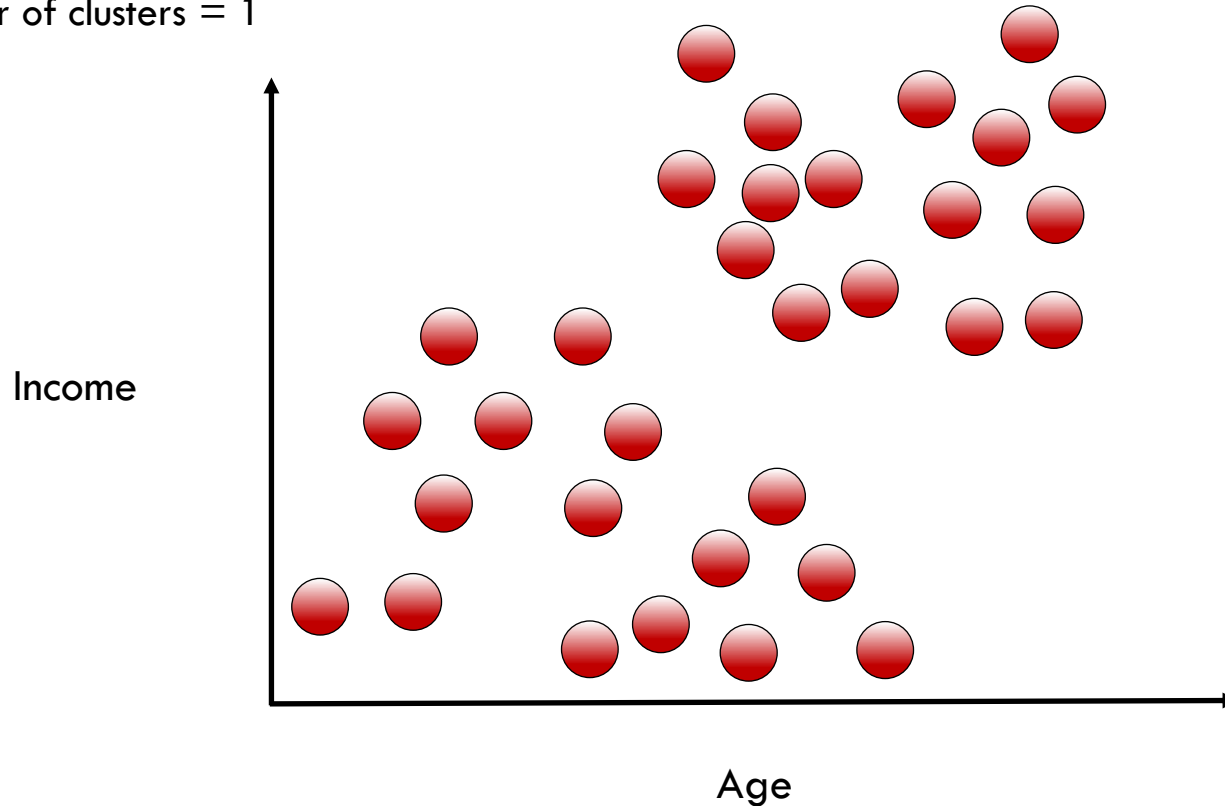
Hierarchical Agglomerative Clustering

Current number of clusters = 2



Hierarchical Agglomerative Clustering

Current number of clusters = 1



Agglomerative Clustering Stopping Conditions

Condition 1

the correct number of clusters is reached

Agglomerative Clustering Stopping Conditions

Condition 1

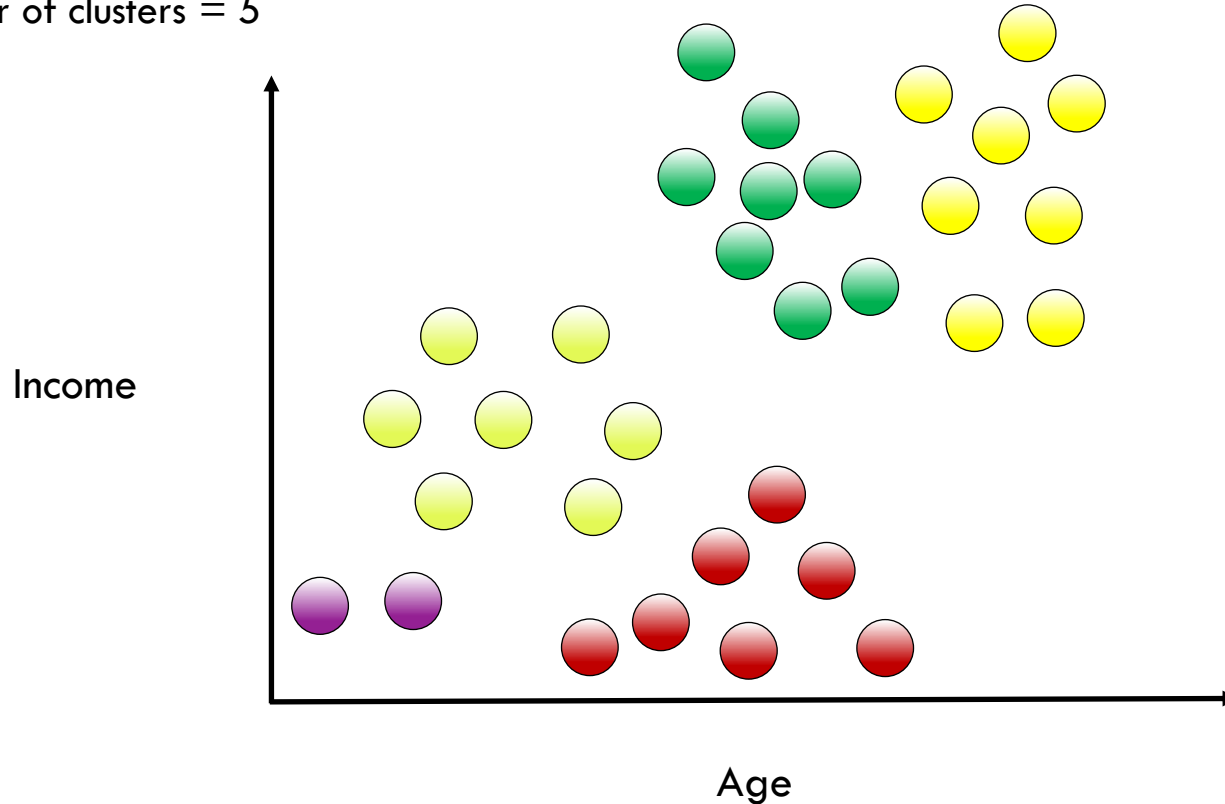
the correct number of clusters is reached

Condition 2

minimum average cluster distance
reaches a set value

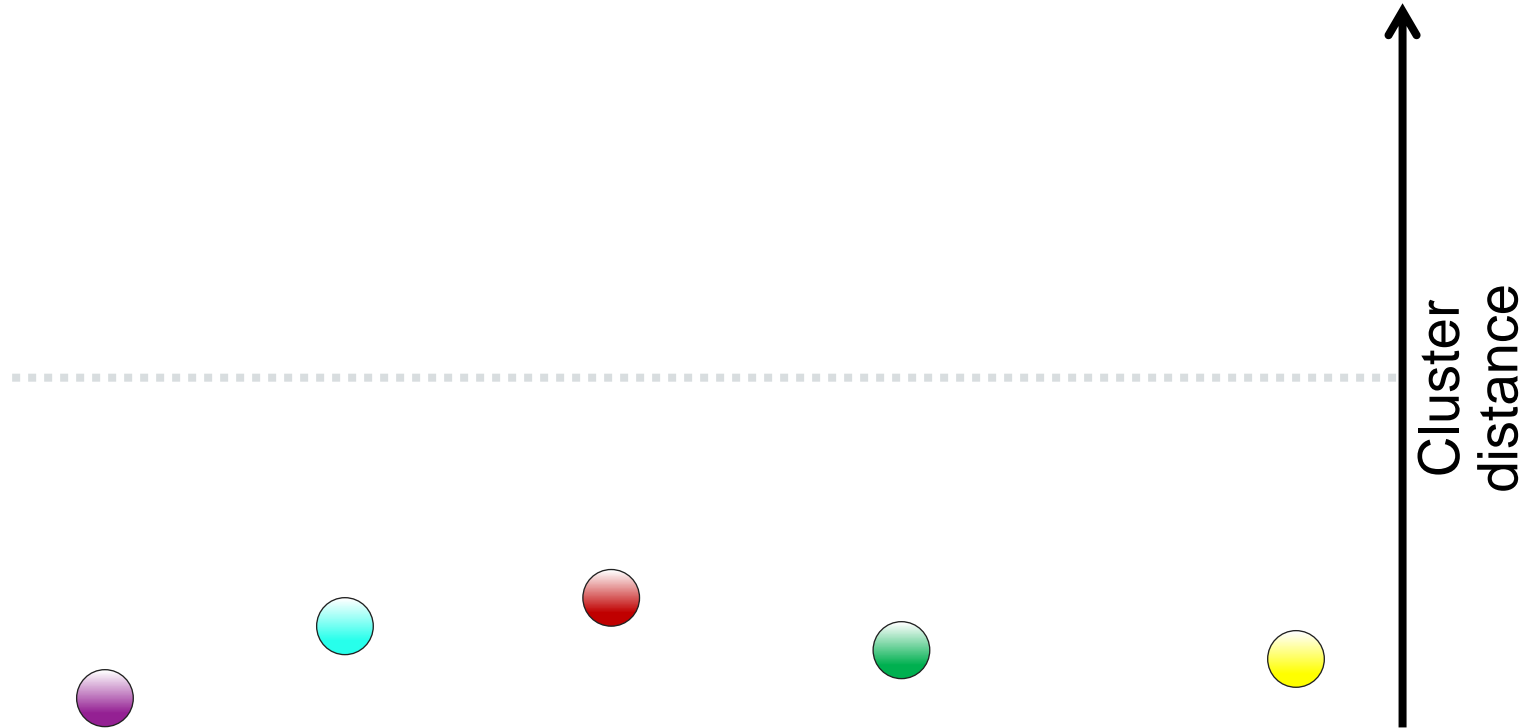
Hierarchical Agglomerative Clustering

Current number of clusters = 5



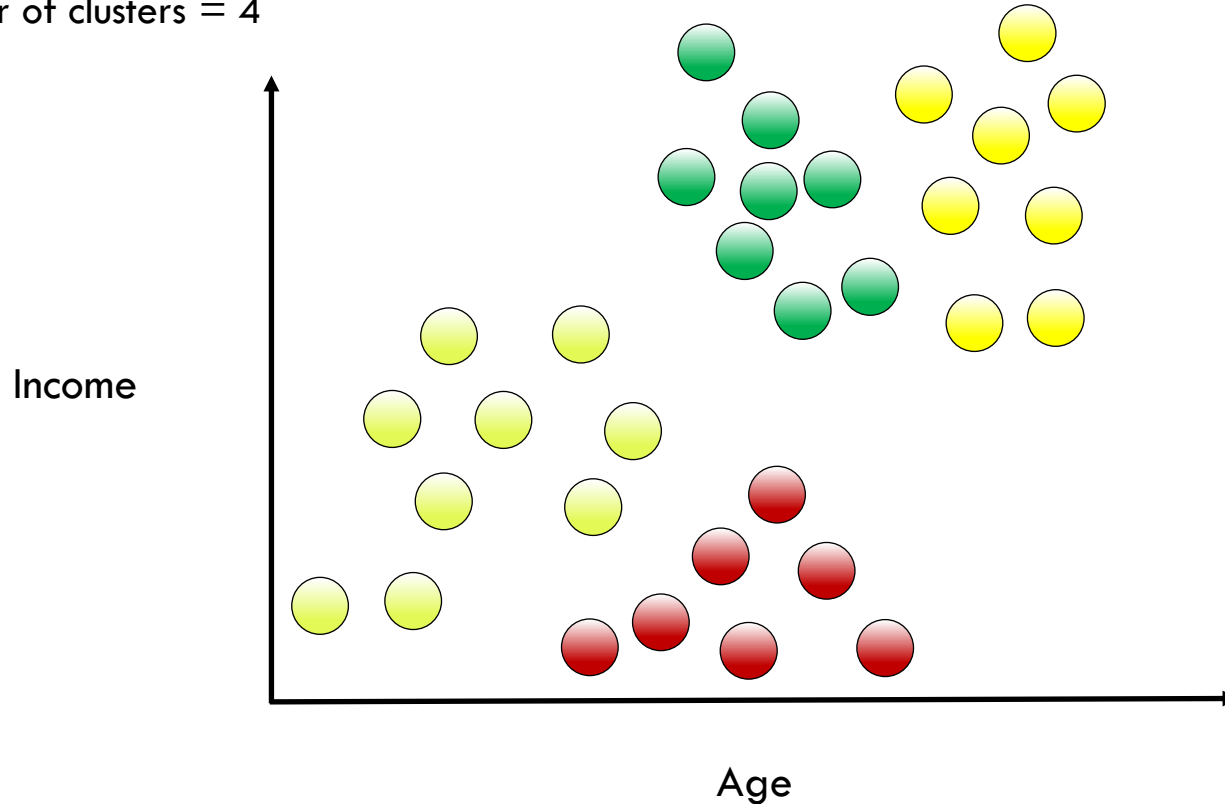
Hierarchical Agglomerative Clustering

Current number of clusters = 5



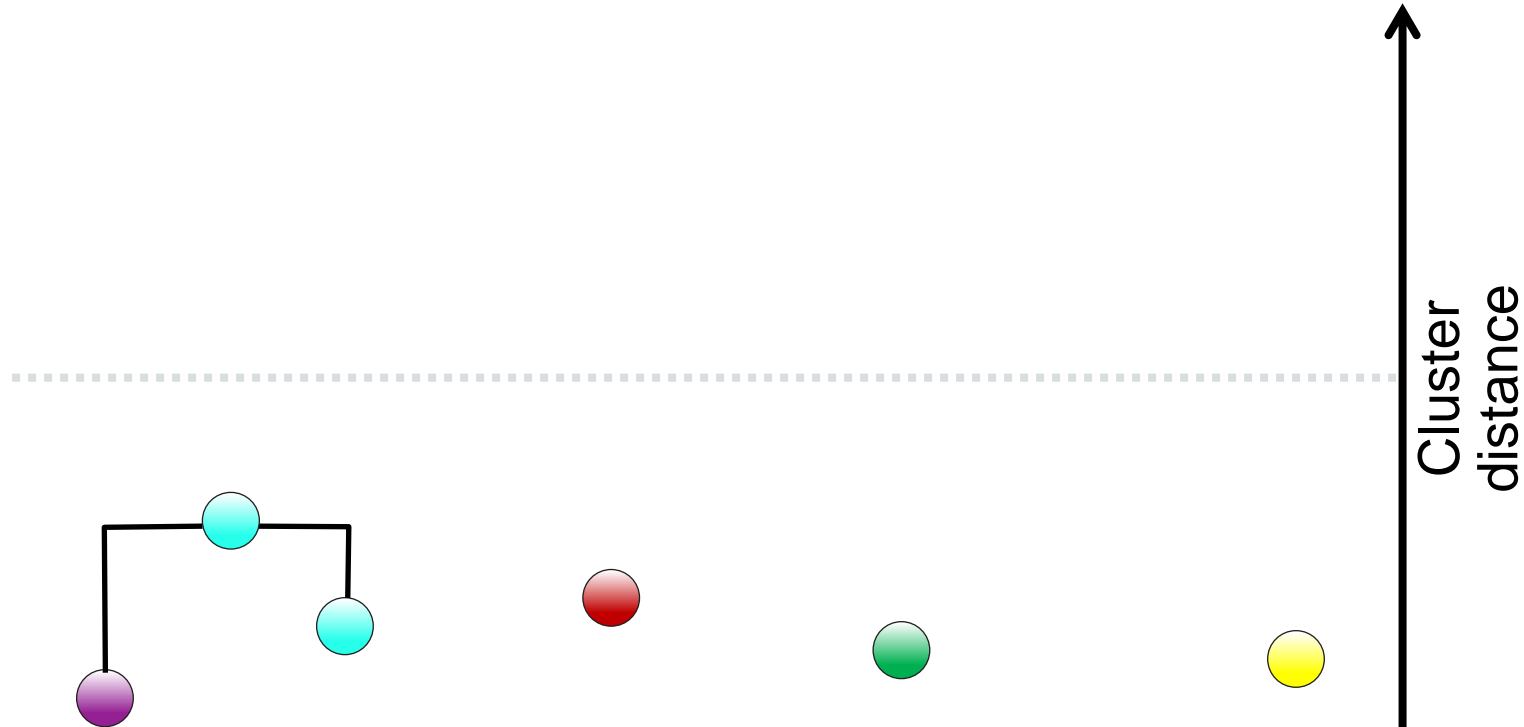
Hierarchical Agglomerative Clustering

Current number of clusters = 4



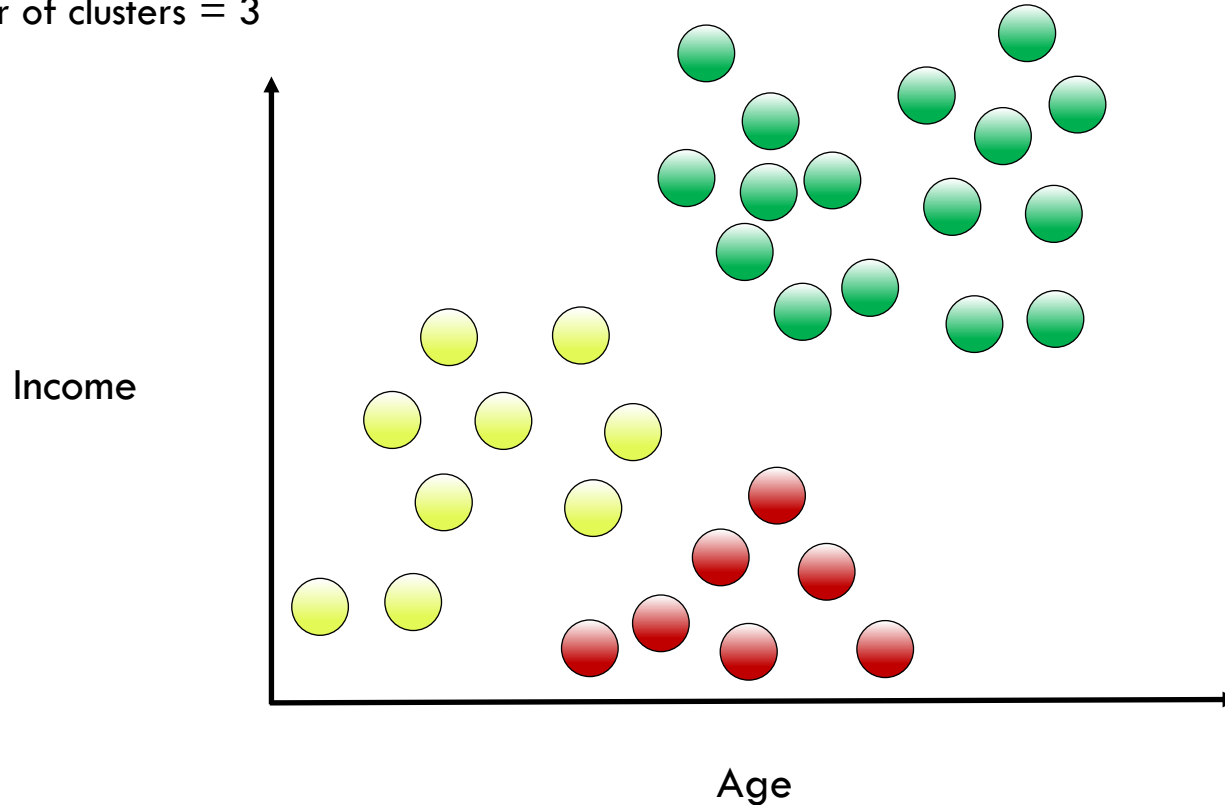
Hierarchical Agglomerative Clustering

Current number of clusters = 4



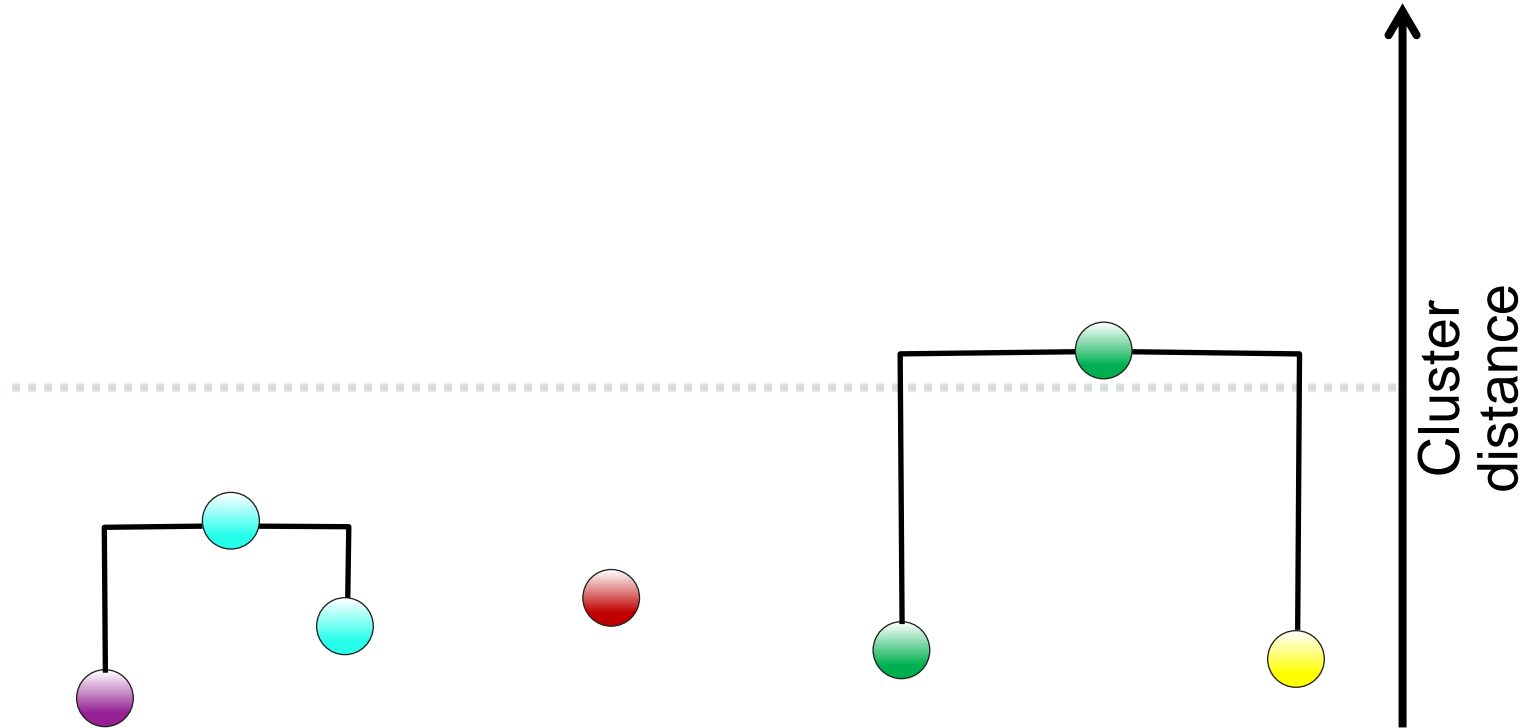
Hierarchical Agglomerative Clustering

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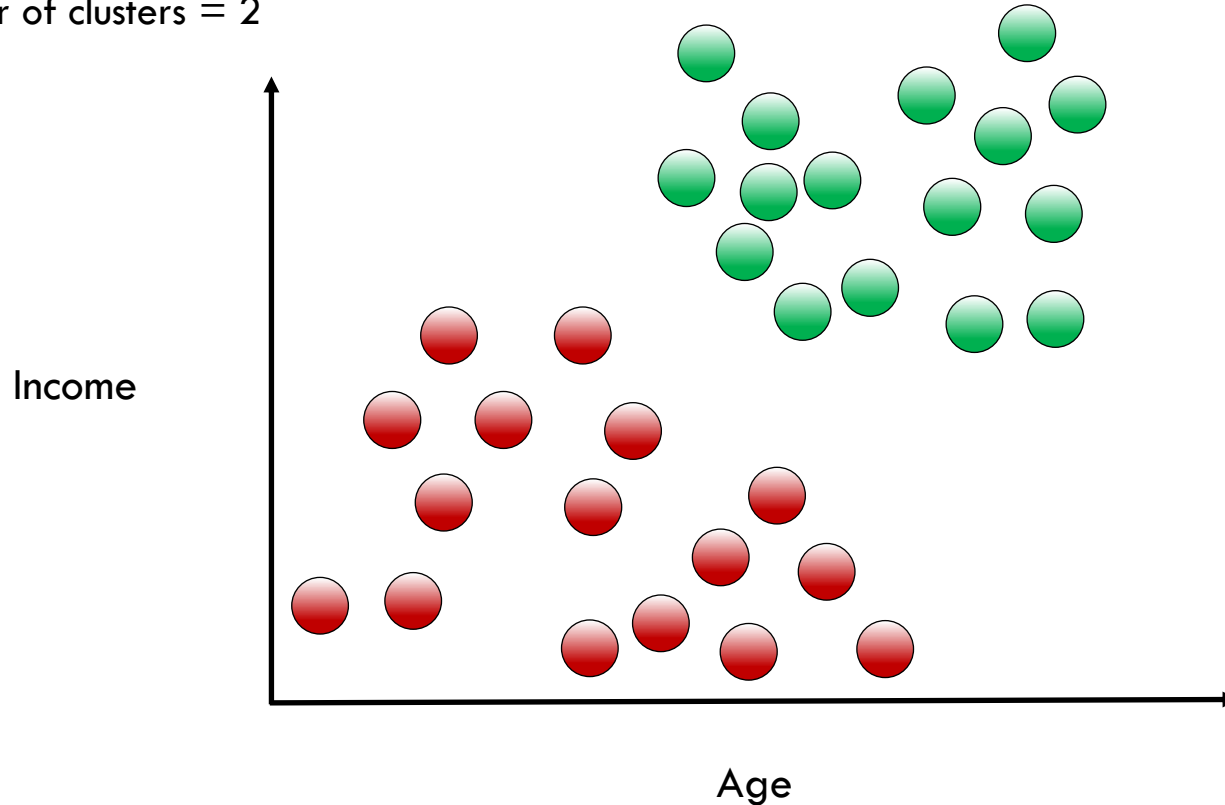
Hierarchical Agglomerative Clustering

Current number of clusters = 3



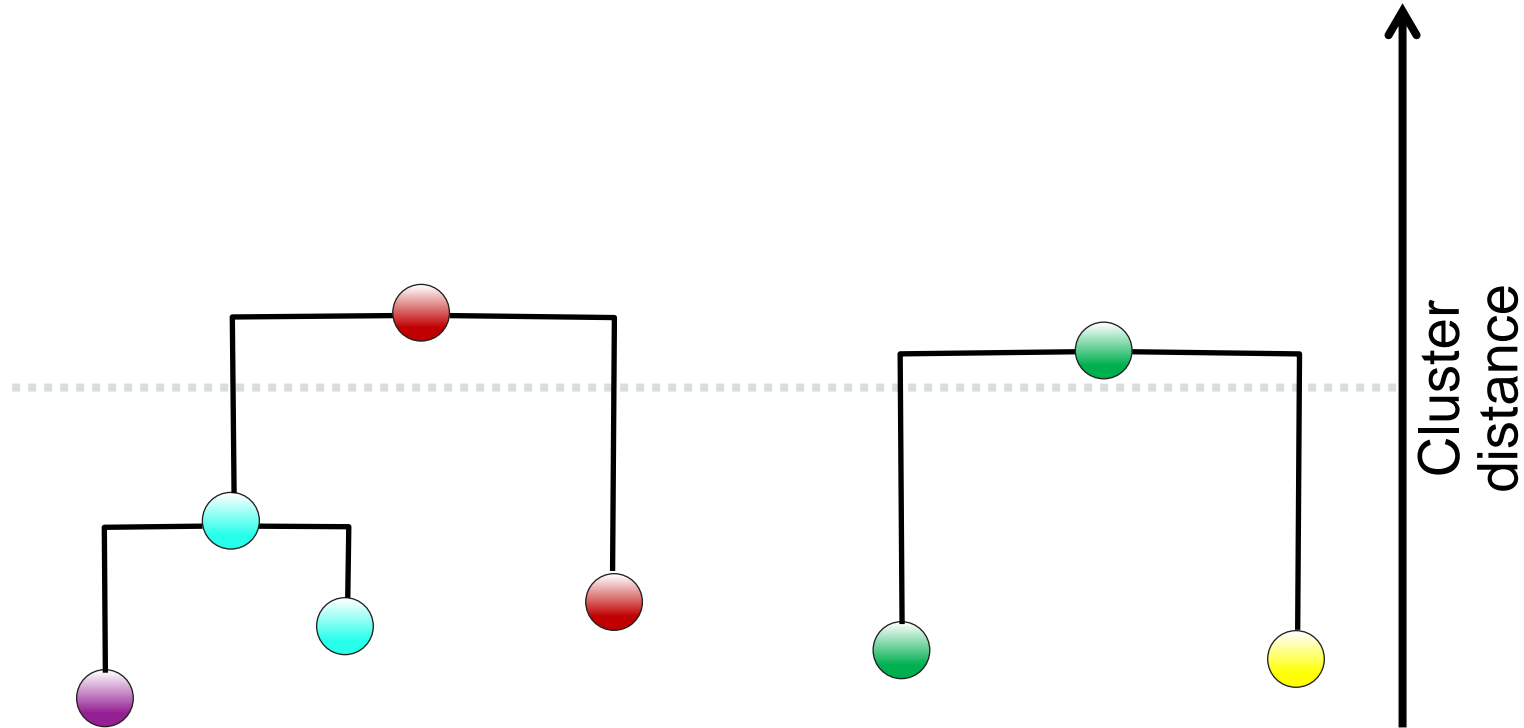
Hierarchical Agglomerative Clustering

Current number of clusters = 2



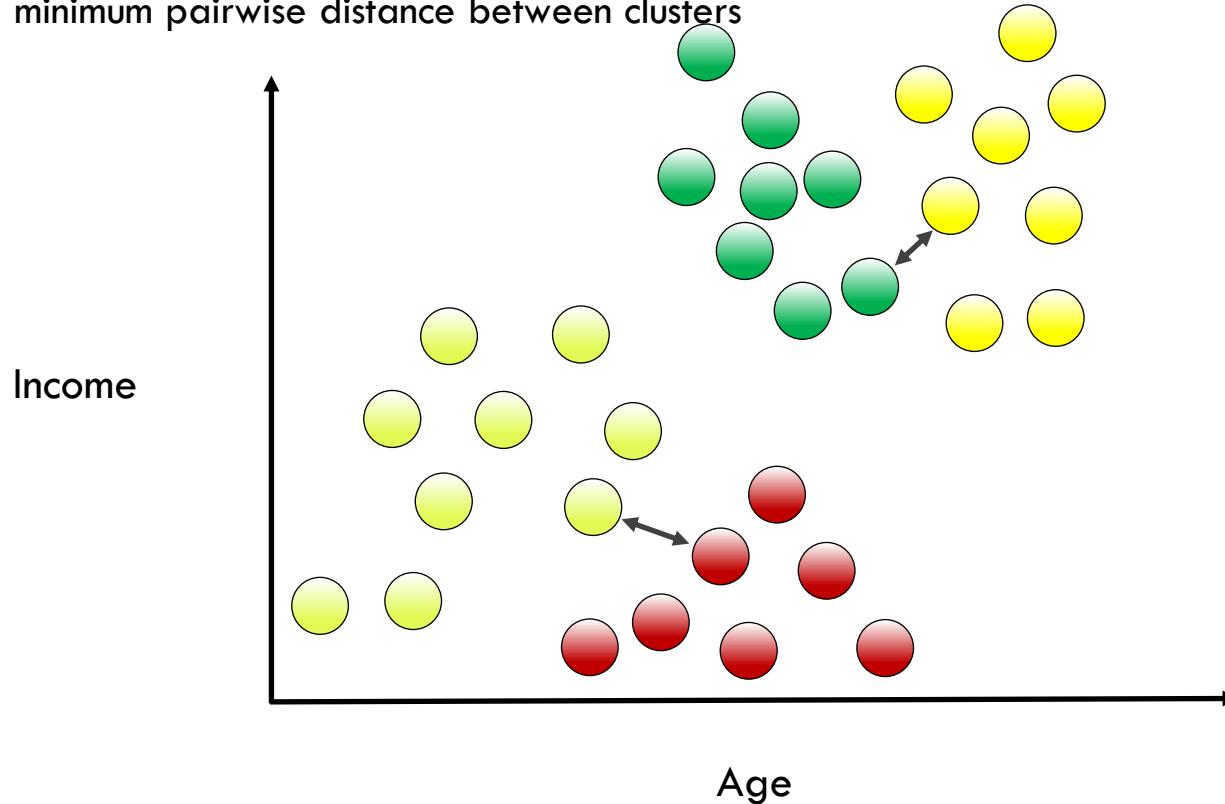
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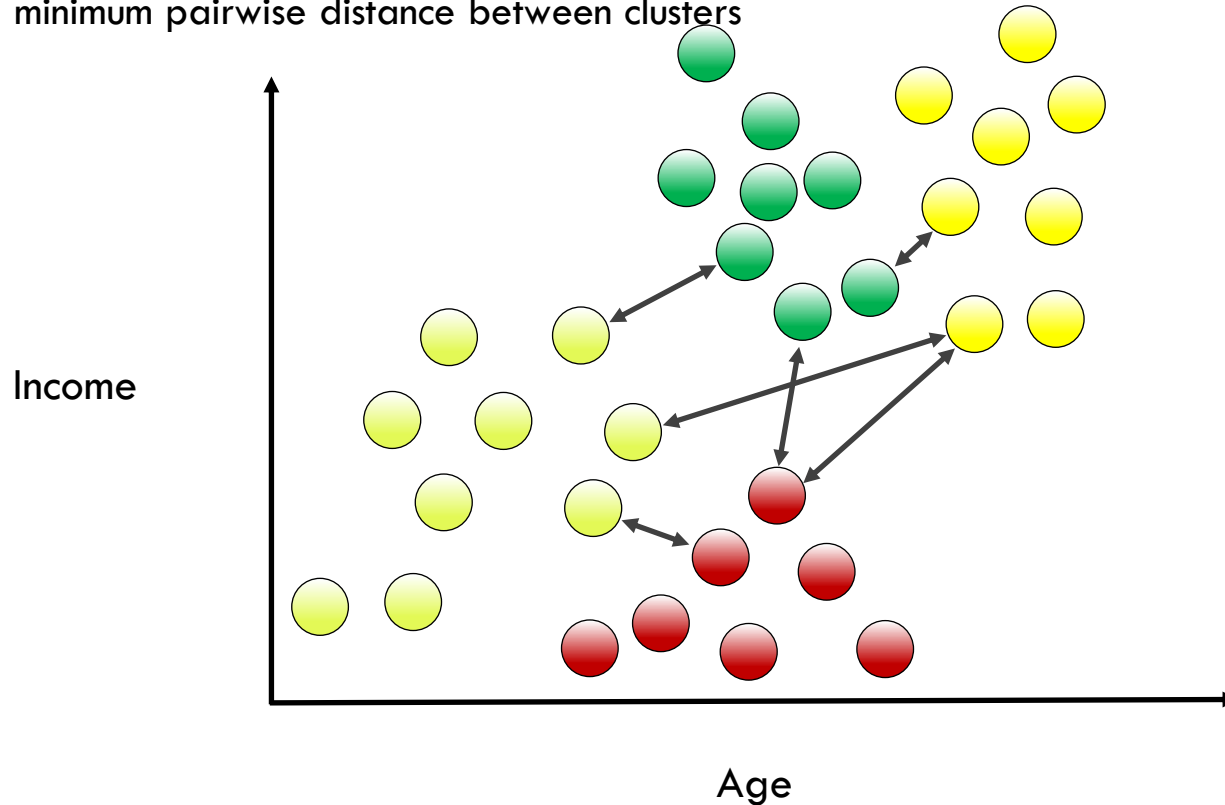
Hierarchical Linkage Types

Single linkage: minimum pairwise distance between clusters



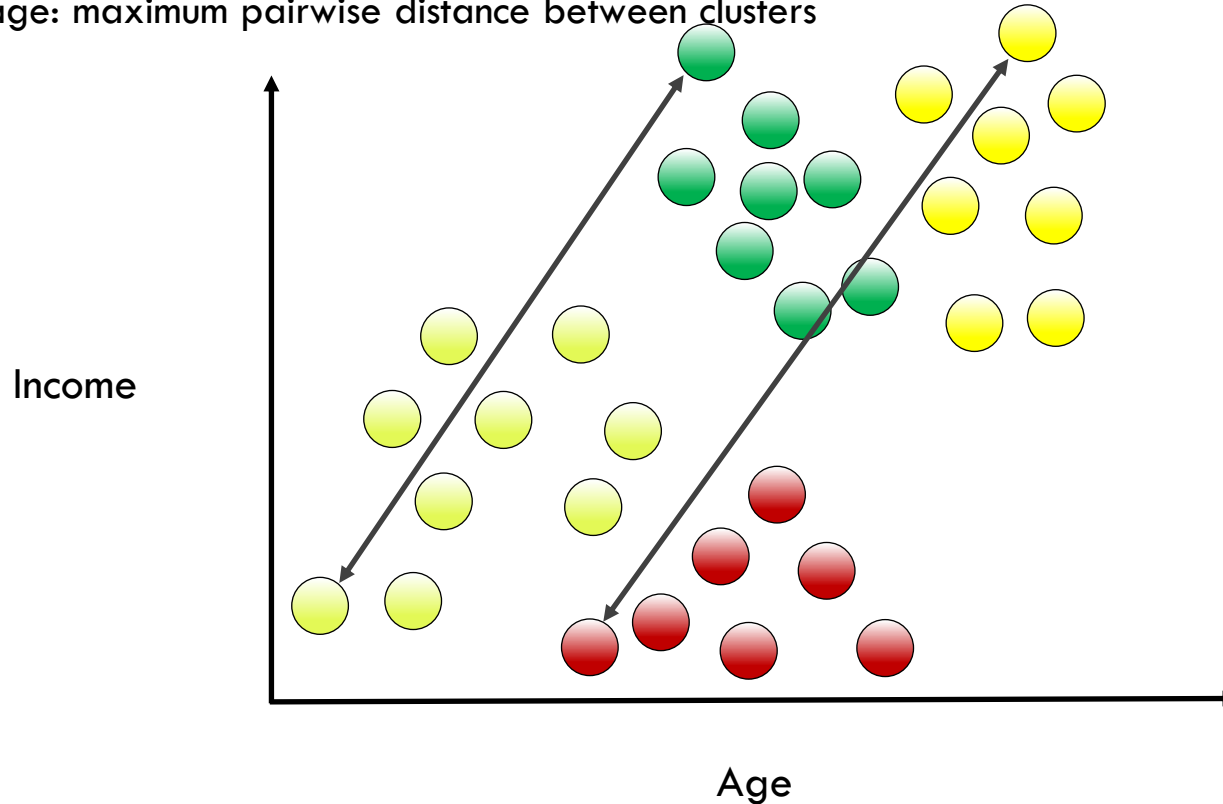
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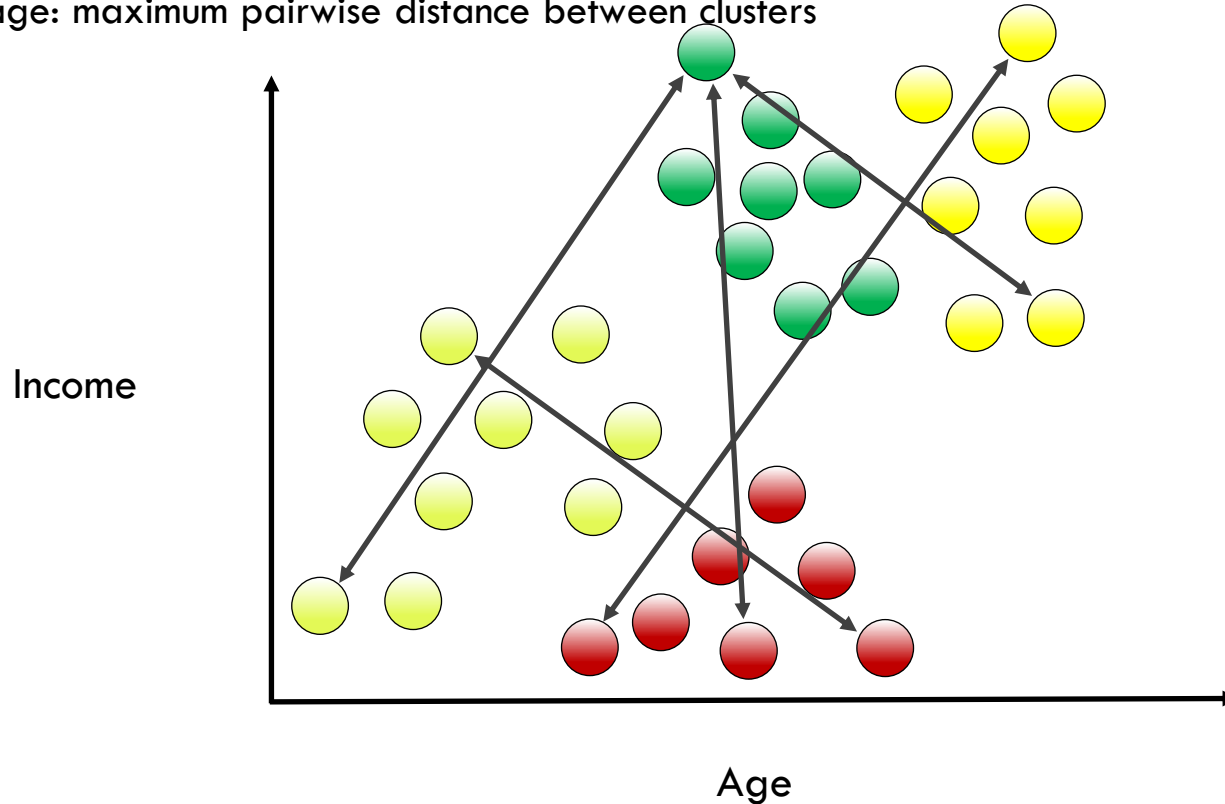
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Complete linkage: maximum pairwise distance between clusters



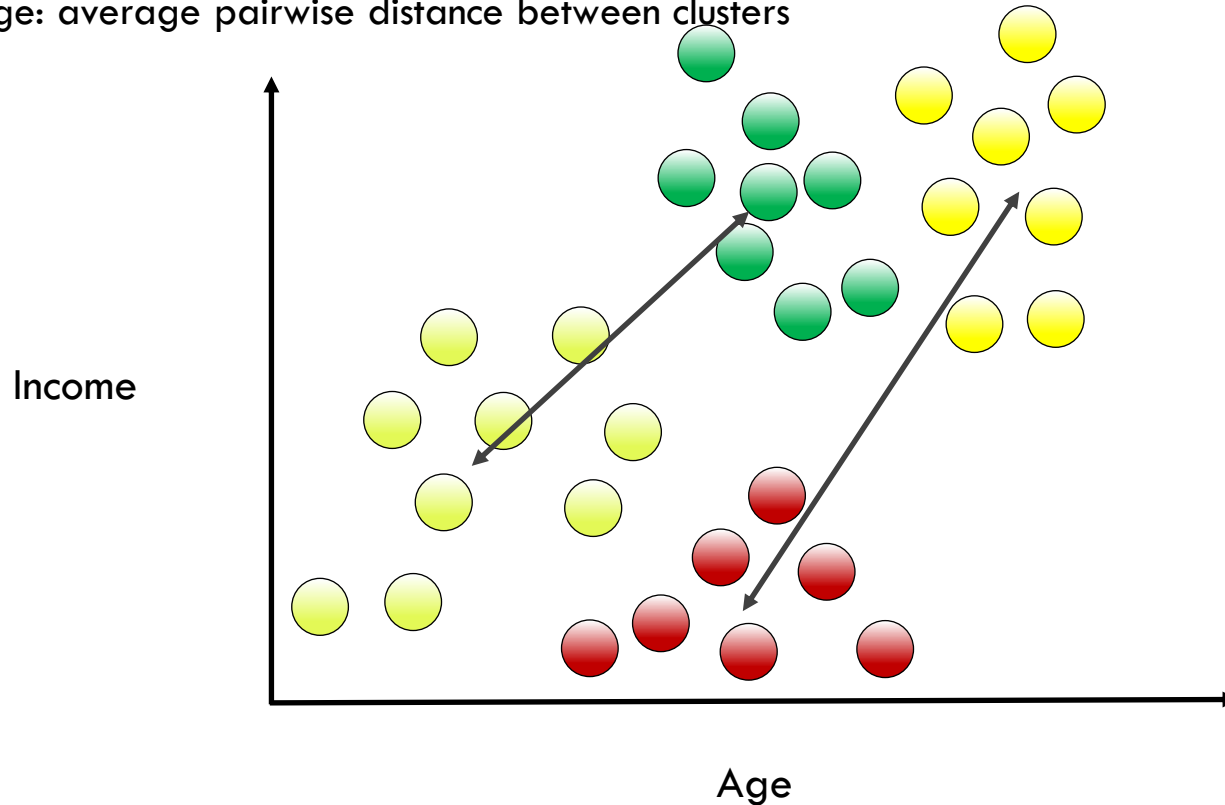
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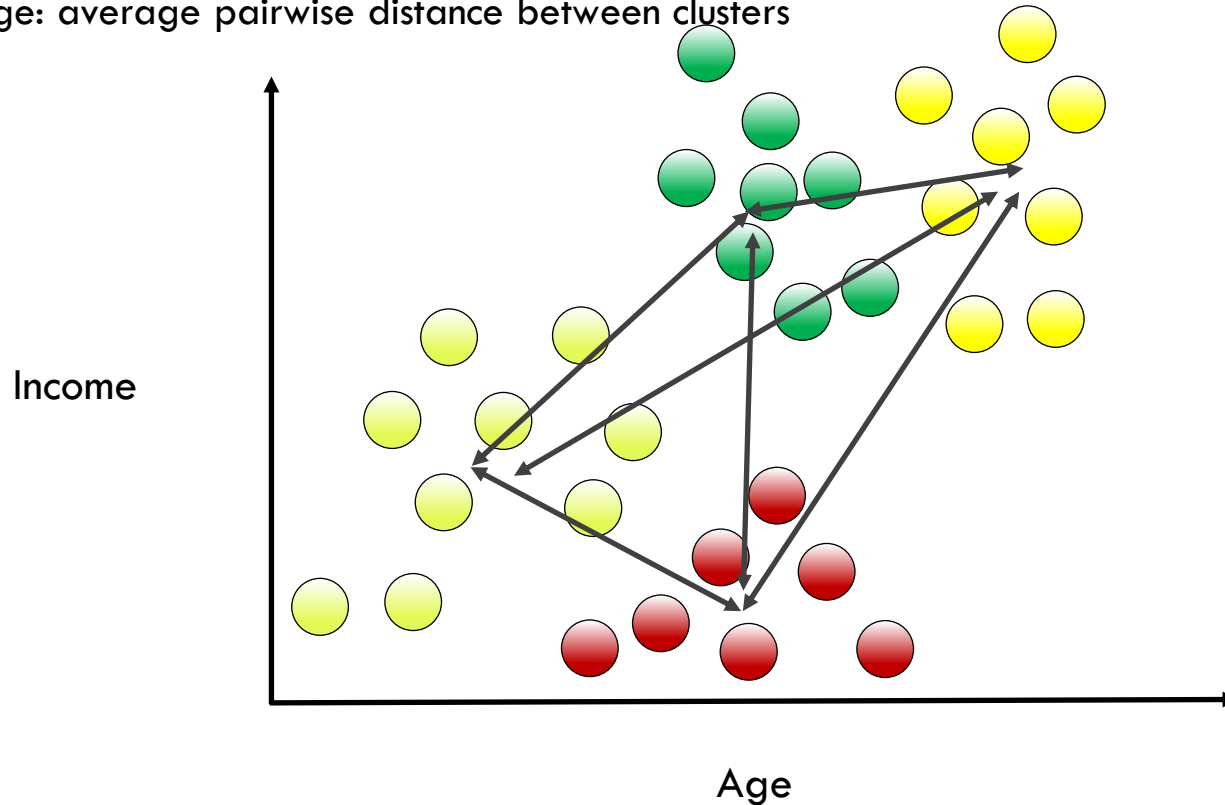
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Average linkage: average pairwise distance between clusters



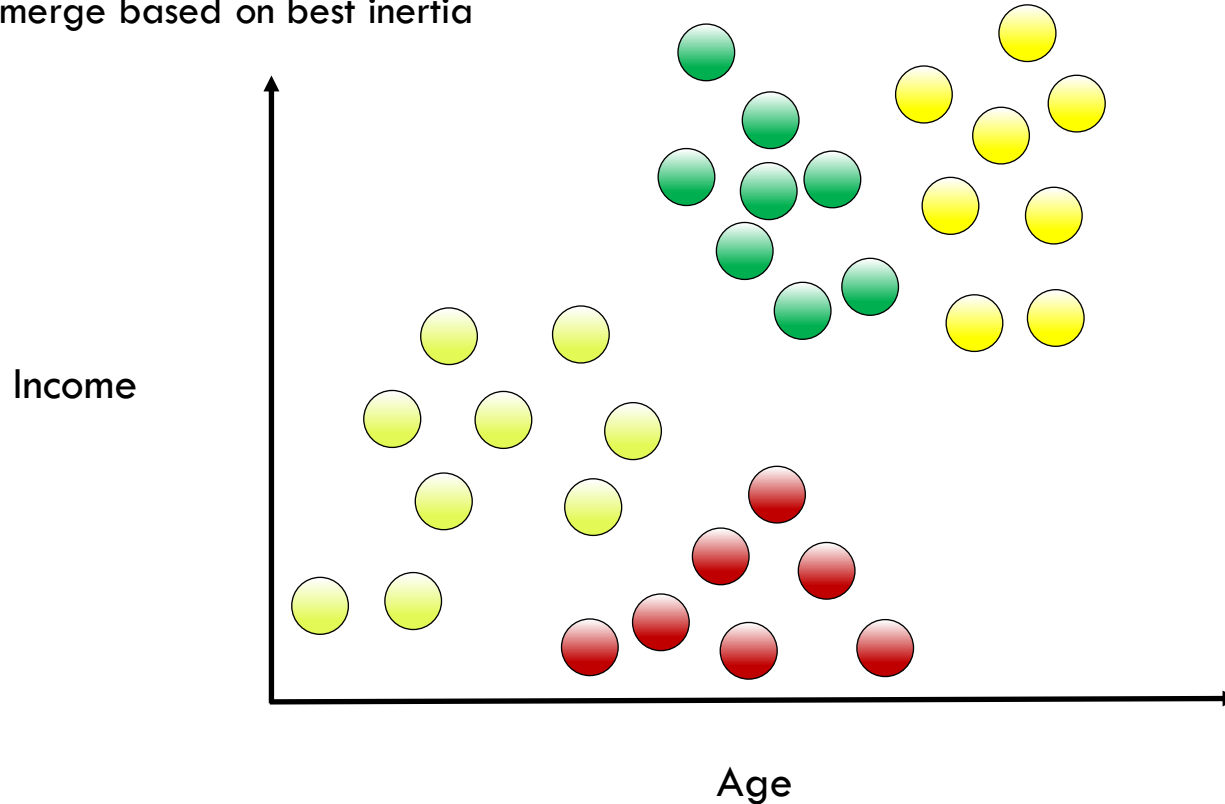
Hierarchical Linkage Types

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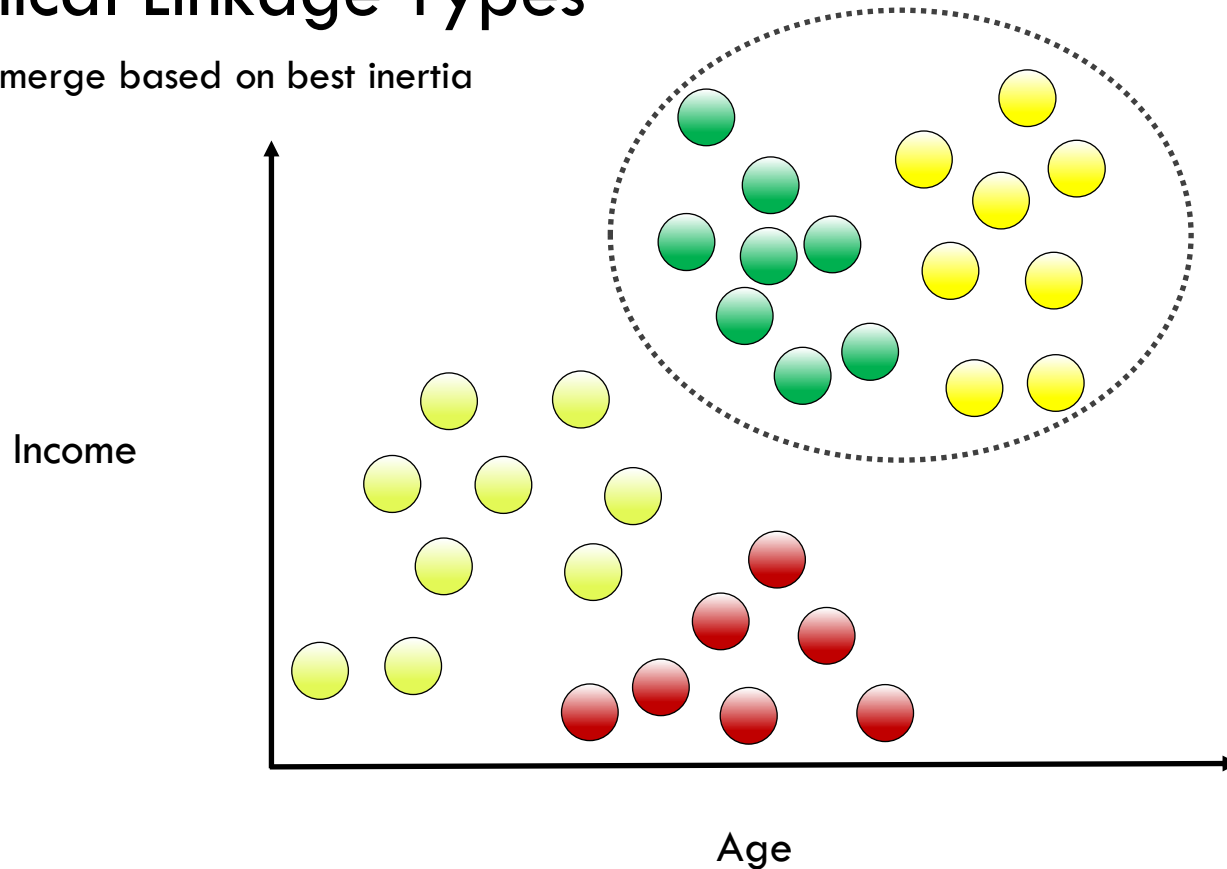
Hierarchical Linkage Types

Ward linkage: merge based on best inertia



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Ward linkage: merge based on best inertia



Agglomerative Clustering: The Syntax

Import the class containing the clustering method

```
from sklearn.cluster import AgglomerativeClustering
```

Create an instance of the class

```
agg = AgglomerativeClustering(n_clusters=3,  
                               affinity='euclidean',  
                               linkage='ward')
```

Fit the instance on the data and then predict clusters for new data

```
agg = agg.fit(X1)  
y_predict = agg.predict(X2)
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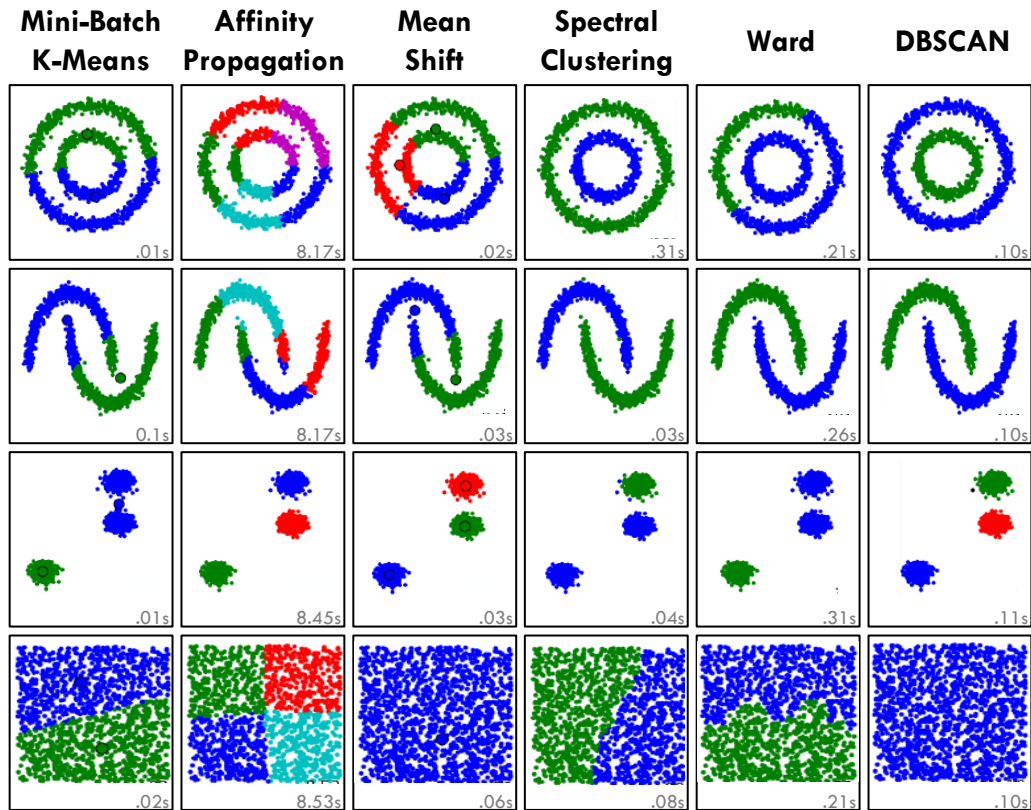


cluster affinity
and
aggregation

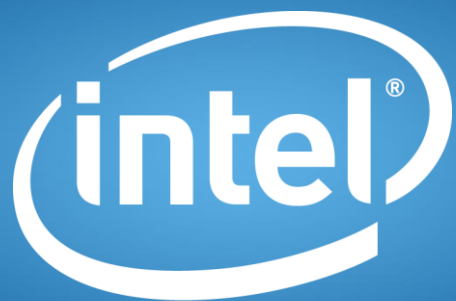
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Other Types of Clustering



Reference: http://scikit-learn.org/stable/auto_examples/cluster/plot_cluster_comparison.html



Software