# Web Launch Checklist

## Performance

Images Optimized

Reduced Page Weight and Requests

Limited Web Font Usage

GZIP and JS/CSS Minified

Implemented HTTP/2

Async and Defer Attributes Added

Resource Hinting Added

Cache Headers Set

Consider Service Workers

Run Testing

## SEO

Page-Specific Keywords Set

Google Analytics and Google Search Console Setup

XML Sitemap Created and Submitted

Robots.txt Created

Scanned for Broken Links and Crawl Problems

Canonical Links Set

Rich Snippets and Structured Data Added

Facebook and Twitter Cards Created

## Security

HTTPS Set Everywhere

Security Headers Set

Sanitized and Limited User Input/Parameters

Password Hashes Stored in scrypt or bcrypt

Rate Limited Slower API paths

## Functionality

Made Compatible with Browsers and Platforms

Responsive Analysis Done

Inputs are Mobile Optimized

## Content

Checked Spelling and Readability

Contact Details and Social Media Reviewed

Links Analyzed

Created Favicon and App Icons

Created Custom 404 and Offline Pages

## Accessibility

Contrast Analyzed

Keyboard Navigation Added

Menus Analyzed

Non-Textual Elements Have Alt Tags

Forms Analyzed