

HEALTHCARE CONSULTANT

Executive Profile

seminars and 200 media interviews, executive health/longevity expert and corporate wellness consultant. Created award-winning preventive care/patient education center in Family Medicine Residency. Developed residential wellness program at world-renowned Cooper Clinic in Dallas from ground floor. Administered \$800,000 Kellogg Foundation grant to train physicians for Public Health and Preventive Medicine. Developed innovative nutritional system to rank high nutrient-density foods and motivate individuals to simple healthy eating. Designs for Wellness consulting with corporate executives, medical groups, hospitals, wellness centers, nutritional supplement manufacturers. Designed extensive marketing strategies for health/wellness publications, healthy food products, and nutritional supplements. Personal Objectives My career goal is to utilize my experience and skills in a larger organization, work with teams to create innovative products and services in health promotion, disease prevention/management, and human longevity fields. Collaboration with diverse groups to synergize process of product development and implementation of patient/client services.

Skill Highlights

- Business Development Strategy: Expert
- Product Marketing Strategy: Expert
- Operational Systems Efficiency: Expert
- Wellness Program Development: Expert
- Lifestyle Change Methodology: Expert

Professional Experience

Healthcare Consultant

March 2013 to Current Company Name i¼ City , State

- Specializes in assisting physicians, hospitals, outpatient rehabilitation clinics, and a diverse list of other healthcare providers throughout the U.S.
- and abroad to achieve their strategic and operational goals.

President and Founder

January 1990 to Current Company Name i¼ City , State

- Responsible for overall strategy and implementation of all aspects of the business.
- Company provides consulting and training seminars in the areas of executive health, corporate wellness, nutrition, stress management/work-life balance, fitness, and longevity.
- Publishing in the areas of nutrition, fitness, wellness, sports, and spiritual development.

Executive Director

January 1984 to January 1990 Company Name i¼ City , State

- Developed residential Cooper Wellness Program at Cooper Clinic from ground floor resulting in multimillion dollars of revenue and educational assistance in improving health, longevity, and quality of life for thousands of clients, both domestic and international.
- Received Outstanding Service Award-Cooper Clinic, 1990.

Associate Director

July 1980 to December 1983 Company Name i¼ City , State

- Created award-winning Preventive Care teaching program from start-up for medical residency program.
- Won \$60,000 grant to fund The Preventive Care Learning Center, a patient/resident, teaching facility.
- Center taught Family Medicine residents patient education/preventive medicine skills and won Patient Care Magazine's Award for Excellence in Patient Education by a Family Medicine Residency.
- Developed off-campus Master of Public Health program for residents and allied health professionals in conjunction with Loma Linda University and an \$800,000 Kellogg Foundation grant.
- Appreciation Award for Developing a Nationally Recognized Program in Preventive Care at the Florida Hospital Family Medicine Residency, 1984.

Education

Doctor of Public Health : August 1980 Loma Linda University i¼ City , State High level specialist in wellness and lifestyle management intervention. Academic preparation, practical skills, and administrative abilities in developing, implementing, and evaluating programs and protocols designed to address a wide spectrum of health issues-particularly those dealing with chronic disease-including health risk appraisal, nutritional assessment and recommendations, exercise testing and prescription, and smoking cessation counseling. Six-month Clinical Practicum at Kaiser Permanente Preventive Medicine Dept. in Riverside, CA including lifestyle counseling for clients in areas of smoking cessation, weight management, fitness training, and chronic disease risk factor reduction.

Master of Public Health : August 1980 Loma Linda University i¼ City , State Specialized professional training in community nutrition to assume leadership position in assessing community nutrition needs; and in planning, directing, and evaluating the nutrition component of health promotion and disease-prevention efforts.

Bachelor of Arts : Business Administration , June 1977 Andrews University i¼ City , State GPA: Enrolled in Honors English. Andrews University Honored Alumnus of Achievement Award, 2013. Business Administration Courses included Economics, Principles of Management, Business Law, Business Ethics, Principles of Marketing, Accounting. Enrolled in Honors English. Andrews University Honored Alumnus of Achievement

Award, 2013.

Bachelor of Science : Health , June 1977 Andrews University 1/4 City , State Health Courses included Organic Chemistry, Biology, Microbiology, Home Economics, Inorganic Chemistry, Massage and Non-Drug Therapeutics.

Skills

Academic, Accounting, administrative, balance, Biology, Business Development, Business Law, Chemistry, interpersonal, CA, consulting, counseling, clients, directing, disease-prevention, Economics, Family Medicine, health promotion, leadership, Marketing, assisting physicians, Patient Care, processes, Product Marketing, Program Development, protocols, Public Health, quality, rehabilitation, scientific, seminars, Strategy, strategic, stress management, teaching