

SOCIAL MEDIA MARKETING MANAGER

Summary

Recent graduate with excellent research, time management, and problem solving skills. Ability to function at a high level in a fast-paced environment. Passionate about travel and international education.Â

Highlights

- Deadline-driven
- Critical thinker
- Detail oriented
- Able to work independently and as a member of a team
- Organizational planning
- Exceptional multi-tasker
- Decisive problem solver
- Interpersonal, oral, and written communication skills

Experience

Company Name City , State Social Media Marketing Manager 06/2015 to Current

- Identify, develop, implement and evaluate social media marketing strategies based on knowledge of company objectives and market trends.
- Analyze performance of all social media marketing programs to identify the best opportunities for optimization.
- Work effectively in a heavily cross-functional, fast paced environment.
- Manage, in total, 30 accounts.Â

Company Name City , State Social Media Marketing Intern 02/2015 to 06/2015

- Identified, developed, implemented and evaluated social media marketing strategies based on knowledge of company objectives and market trends.
- Managed, in total, six accounts.Â

Company Name City , State Intern 09/2014 to 12/2014

- Spearheaded customer correspondence via social media outlets, i.e.Â Instagram, Facebook, Trip Advisor.
- Analyzed performance of all social media marketing programs to identify the best opportunities for optimization.
- Compiled comprehensive lists describing service offerings.
- Updated company website to include access for Spanish-speaking customers.

Education

Bachelor of Arts : International Studies May 2016 North Carolina State University , City , State , USA

- Concentration in European Studies and e mphasis on Italian StudiesÂ
- Member of Pi Beta Phi Fraternity for Women, Recruitment and Philanthropy Committees
- Member of National Society of Leadership and Success
- Literary Tutor with Helping Early Literacy with Practice Strategies (HELPS) ProgramÂ
- Sigma Rho Chi: Sorority Recruitment Counselor
- Member of International Business Club

December 2014 Institute for the International Education of Students (IES Abroad) , City , State , Italy

- Semester Study Abroad

Languages

Limited working proficiency of Italian language. Elementary proficiency of Spanish language.

Skills

- Excellent customer service skills
- High ability to perform under stressful circumstances
- Exceptional organizational skills
- Effective problem-solving skills