

CONSULTANT

Executive Profile

Broadcast Management, Media Sales, Radio Station Programming and On-Air Broadcast execution is where my success has been the most dominate.

Skill Highlights

- Affiliate Sales Manager
- Local Brand Manager
- On-Air Personality
- Social Media Integrator
- Digital Content Developer
- Email Marketer

Core Accomplishments

In my career as a media professional, I've achieved notable success as a major market on-air personality, Brand Manager, created and developed several syndicated radio shows, successfully distributed national broadcast products and increased market share for many radio consolidators across the country.

Professional Experience

Consultant

April 2013 to Current Company Name i¼ City , State

- Our team creates and develops national programming for radio stations across the country
- We syndicate and distribute radio shows, imaging packages and media content
- Working as a Consultant with local radio stations, national radio shows, major record labels and social media integrators of media

Sr. Director

November 2009 to February 2014 Company Name i¼ City , State

- Directed and coordinated affiliate sales and on-air personnel.
- Developed, maintained and coordinated syndicated radio programs.
- Developed and managed 24 hour national radio formats.

Operations Director, Brand Manager and On-Air Personality

January 2001 to November 2009 Company Name i¼ City , State

- Executed content delivery for WWDM-FM.
- Managed daily operations of WWDM-FM, coordinated promotions for the local sales team and on-air production.
- Ranked #1 with Persons both 18-34 and 24-54.

Education

Associate of Arts : Mass Communications Lincoln College i¼ City , State , USA

Skills

- Media Consulting and Digital Content Analysis
- Syndicated Development and Management
- Affiliate Sales Management and Analysis
- Radio and Podcasting Brand Management Development
- Digital Content Delivery and Music Scheduling
- Social Media Integration and SEO Development
- Website Development and Consulting Services