

FREELANCE DESIGNER

Highlights

* Efficiently lead and coordinated all product development stages. * Research market needs for development of new products, remain up-to-date on emerging trends and competitors. * Engaging presenter and communicator; clearly communicates product features and advantages to management, clients, and vendors. * Skilled in the production of concept sketches, 3D computer models, and product prototypes. Technical Proficiencies MS Office Suite (Word, Excel, PowerPoint), Adobe Photoshop & Illustrator CS, Pro Engineer, Rhino, Alias, Hypershoot, Keyshot, Wacom Drawing Tablet, Scanning Software, Digital Cameras, Table Saws, Sanders, Paint Sprayers.

Experience

07/2014 to Current

Freelance Designer Company Name i¼ City , State

- Completed projects for Dick's Sporting Good, Walmart, Khol's, Cabela's, Magellan, Kryptek, Snap-On, CCA.
- Created winter beanies and gloves.
- Creating Tech Packs: Specific apparel information on placement, measurements and overall look of garment.
- Created women's hoodies, yoga pants and tee shirts.
- Created golf polo shirts.
- Created designs for promotional baseball caps to be sold at four major airports.

05/2014 to 06/2014

Freelance Designer Company Name i¼ City , State Provided designs and sketches for two models of snow ski gloves. The designs were from initial concept through final design stages. The first model is a ski patroller glove where durability and value are paramount. The second model is at the upper end of the range of gloves for skiers and will be a higher performing glove.

09/2012 to 11/2013

Apparel Designer/Developer Company Name i¼ City , State Managed designs and development of new apparel lines from initial concept through production confirmation. Emphasis was on delivering projects and related samples according to predetermined timelines. Learned and applied the full scope of product development including Project management, Timeline management, Costing analysis, Fit and Wear testing, Commercializing to production, Material knowledge, Created tech packs, and Construction methods. Kept informed of and evaluated competitive developments with an eye towards improving the competitiveness of Rocky Brands apparel lines. Communicated daily with the overseas factories and team members on the proto-type and pre-production samples. Participated in Voice of Customer trips which included focus groups, talking with storeowners, working in their stores and talking with their customers. Attended several construction sites and hunting trips to observe experience and further understand the apparel requirements and needs for both workers and hunters. Key Achievements: * Effectively developed several apparel lines that will be introduced in the marketplace. * Worked with fabric suppliers/vendors to learn about materials and their usage. * Created Tech Packs: Specific apparel information on placement, measurements and overall look of garment. * Provided presentation materials and storyboards for new collections. * Created designs, sketches, material specifications, measurement templates, construction detail/ construction sketches, logo/label design trim detail, and color assortments.

05/2010 to 02/2012

Product Designer Company Name i¼ City , State Managed multiple concurrent design projects for a leader in silicone-based technology and innovation, working closely with marketing and business development professionals, scientists, and engineering teams. Developed new products to meet market needs. Created concept sketches and 3D computer models and presented to clients. Provided guidance to and managed workloads for college interns. Key Achievements: * Successfully implemented key projects that resulted in building customer awareness of silicone uses. * Created architectural floor plans, developed interior design plans and designed product display cases for new Dow Corning Design Center. Consistently remained ahead of schedule.

01/2007 to 07/2009

Product Designer Company Name i¼ City , State Researched design concepts and designed / updated consumer-based products, working in conjunction with marketing, engineering teams and other designers. Prepared concept sketches and 3D computer models; built model prototypes. Delivered presentations to management to present concepts, updates, and product models. Key Achievements: * Developed several products that were introduced in the marketplace.

05/2006 to 09/2006

Website Designer Company Name i¼ City , State Completed website development for a local county Water Authority, including layout, content, and graphics.

01/2006 to 02/2006

Product Designer (contract) Company Name i¼ City , State Worked with creative team to develop ideas and create concept sketches for new products. Clients included Binney & Smith (Crayola), Fisher Price, and Icuiti.

Education

Bachelor of Fine Arts : Industrial Design College of Creative Studies Detroit i¼ City , State , US College of Creative Studies Detroit, MI Degree:

Bachelor of Fine Arts in Industrial Design GPA: 3.36

design Monroe Community College Rochester i¼ City , State , US Monroe Community College Rochester, NY Summer Courses GPA: 3.6

Volunteer Experience Mentored a senior at University of Northumbria (London, England) in design of a cordless men's hairdryer with a carry case, providing feedback and professional guidance. Contributed to building children's playground as a volunteer with the Greece Rotary Youth Interact Club.

Certifications

CCA

Professional Affiliations

Volunteer Experience

Presentations

Researched design concepts and designed / updated consumer-based products, working in conjunction with marketing, engineering teams and other designers. Prepared concept sketches and 3D computer models; built model prototypes. Delivered presentations to management to present concepts, updates, and product models

Skills

Product Designer, Marketing, Prototype, Prototypes, Clients, New Products, Business Development, Cases, Interior Design, Collections, Credit, Pacts, Product Development, Project Management, Testing, Transmissions, Voice, Cca, Magellan, Promotional, Adobe Photoshop, Engineer, Excel, Illustration, Illustrator, Ms Office, Photoshop, Powerpoint, Pro Engineer, Scanning, Word, Patroller, Industrial Design