

## ASSOCIATE MANAGER OF DESIGN

ð-: michellehong.squarespace.com

### Work History

Company Name - Designer

City , State 03/2019 - Current

• Private label cad illustrations for a manufacturer who produces for Stitchfix

• 19 piece (FW' 19) sweater collection for La Mamba Apparel (Vendor sells to Urban Outfitter and Dillards)

• 3 month term (about 120 pieces) completing light sweaters, outerwear, tops, dresses, jumpsuit, and bottom designs for Spr/Snr '20 (Cozy Co Apparel- domestic manufacturer)

• 25 piece in house loungewear cad artist for a manufacturer who caters towards Anthropologie.

Company Name - Associate Manager Of Design

City , State 02/2018 - 01/2019

- Coordinate partnership between J.O.A and DBA (marketing agency) to help create the last collection for influencer Chriselle Lim.
- Lead designer of the Chriselle Lim Collection for Spring 2019 and responsible for merchandising and presentation.
- Identified plans and resources required to meet project goals and objectives by setting realistic timelines and checkpoints.
- Work closely with the Creative Director to ensure top quality product and cater design towards client's demands.
- Establish relations with the Director of Sales to discuss project feasibility and budget costs.
- Managed all aspect of project coordination; including creation of mood boards, sourcing fabrications, and actively involved in fitting sessions with technical team.
- Successfully led project scheduling and budgeting to be exclusively sold to Nordstrom, Bloomingdales, and Shopbop.

Company Name - Import Designer

City , State 02/2017 - 01/2019

Company Name - Associate Designer

City , State 08/2015 - 11/2017

Company Name - Assistant Designer

City , State 06/2014 - 08/2015

Company Name - Assistant Graphic Designer

City , State 07/2013 - 06/2014

### Skills

- Computer-Aided Design (CAD)
- Product development
- Sales and marketing
- Project management
- Motivated team player
- Excellent work ethic

### Education

FIDM/Fashion Institute Of Design & Merchandising City , State 2013 Bachelor's : Fashion Design

### Accomplishments

- Increased J.O.A's revenue in 2019 by 30-40% during the Magic/Project Show and LA Market Week in regards to cohesive team-work with senior designer upon promotion.
- Successfully created Chriselle Lim's collaborative 2019 spring collection with J.O.A from start to finish which was exclusively sold to Nordstrom, Shopbop, and Bloomingdales.