

OWNER SENIOR GRAPHIC DESIGNER / UX DESIGNER / APP DEVELOPER

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Professional Summary

Â Multi-talented [Job Title] skilled in several artistic mediums, including [Medium] and [Medium] . Seasoned [Job Title] who specializes in print and environmental graphics. Graphic Designer who multi-tasks and manages time well in fiercely competitive, fast-paced environments. Graphic Artist motivated to work on all projects collaboratively with the design team from conception through to final production.

Skills

- Excellent communication skills
- Complex problem solving
- Print advertising
- Web site advertising
- Website design expert
- Complex problem solving
- Superb eye for detail
- Proficient in Adobe CS6
- Website and electronic marketing
- Print advertisements
- CSS expertise
- SMS deployment
- Proficient in photograph restoration
- Customized template design
- Excellent leader
- Advanced graphic design

Work History

Owner Senior Graphic Designer / UX Designer / App Developer 01/2010 to Current

Company Name “ City , State

- Enhance CSS, HTML, PHP codes for the frontend and backend of e-commerce store Â· Create graphics for silkscreen and direct to garment (DTG) printing Â· Work with programmers to design online-tool to enable users to personalize their own designs, and provide access to quality on-demand printing services.
- Translated complex concepts and data into compelling visuals for media outreach.
- Designed new on-brand visual elements to effectively convey concepts and messaging.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.

Senior Graphic Designer 10/2006 to 06/2007

Company Name “ City , State

- Designed original graphics for private label top and bottom sleepwear Â· Created licensed art for toddler and boys, including Warner Bros., Disney, and Hasbro Â· Researched and shopped stores for new concepts and printing treatments.
- Tech packs.

Senior Graphic Designer 01/2006 to 09/2006

Company Name “ City , State

- Designed girls (twens) graphics for multiple applications including appliqué@s, embroideries, patches & silkscreens.
- Created cads, line sheets, tech packs, lables & hangtags Â· Worked with designer to develop & illustrate new fashion styles for production & sales Â· Shopped stores & researched a variety of trend resources to develop new graphics for girls.
- Designed new on-brand visual elements to effectively convey concepts and messaging.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.

Graphic Designer /Graphic Artist 06/2002 to 02/2005

Company Name “ City , State

- Worked with Designers to create new art concepts for screen tees, embroideries, appliqué@s for boys and girls jackets, knit tops, bottoms, and jeans Â· Created Licensed art for boys/girls, including Superman and Batman Â· Worked with screen printers, researched and develop new techniques printing each season Â· Shopped stores and provided input for graphic trends.
- Designed new on-brand visual elements to effectively convey concepts and messaging.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.
- Formatted text and graphics for blog posts, newsletters and other materials.

Graphic Designer 10/1998 to 02/2002

Company Name “ City , State

- Designed graphics for boys and girls screen tees, embroideries & appliqué@s Â· Conceptualized & illustrated for packaging, labels & hangtags Â· Sourced & supervised for offset & digital printing Â· Design licensed and private label art for boys tops and allover prints for bottoms.
- Translated complex concepts and data into compelling visuals for media outreach.
- Designed new on-brand visual elements to effectively convey concepts and messaging.

- Maintained consistent use of graphic imagery in materials and other marketing outreach.

Education

Bachelor of Arts : 5 2012 Hebert H. Lehman College - City , State

Psychology Fine Arts

- Art Design coursework
- Sketching, Drawing, sculpture, painting
- Advanced Illustration coursework
- Industrial psychology
- experimental psychology
- Social psychology
- Statistics

Certificate in Field Production : - City , State

- Student government representative

Graphic Specialist Certificate : The Mac Learning Center - City , State

- CNC Operator Basic Vocational Certificate
- Coursework in Sheet Metal Drafting and Mathematics
- Graphic and Digital Design Certificate

Certificate in Pattern Making and Fashion Design : Mayor Fashion Institute - City , State

- Pattern making
- Sewing
- Sketching

Certificates in Fashion and Commercial Photography Abiezer (Victor) Mota 1630 Research Ave : - City , State

- Coursework in Sheet Metal Drafting and Mathematics
- Quality Technology Certificate
- CNC Operator Basic Vocational Certificate

Online Portfolio: <http://victormotany.com/abiezer-mota> Mobile: 917-773-6397 : - City , State

Accomplishments

- Awarded by [School Name] for increasing class art budget.
- Employee Recognition Award Nominee in [Year] .
- Honorary volunteer Graphic Designer for [Foundation Name] in [Year] .
- [Show name] design challenge finalist in [Year] .

Certifications

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Skills

3D Max, ActionScript, Adobe, Photoshop, Artist, art, Book, com, Corel Draw, CSS, Dreamweaver, e-commerce, Fashion, Final Cut Pro, Flash, Graphic Designer, graphics, Graphic, UX, HTML, http, Illustrator, InDesign, Journalist, Director, Maya, access, Excel, Microsoft Office Suite, PowerPoint, Word, Developer, packaging, Photography, PHP, printers, quality, Quark Express, Research, sales, Technician, tops, trend, Videographer