

MEN'S SR DESIGNER - FREELANCE

Summary

Innovative and artistic professional with 20+ years in the fashion industry. Passionate, creative, resourceful, dependable, efficient, strong communication and organizational skills with the ability to troubleshoot problems. Enjoys working in a fast-paced, dynamic environment with the ability to work cross-functionally as well as independently. Laser focus on details and achieving the desired results. Experienced in price negotiations, costing of materials. A Proficient in product development, well rounded Fashion Designer familiar with the complete product creation life cycle, from initial concept to retail sale.

Highlights

- Strong creative design skills
- Extensive fabric knowledge
- Superb attention to detail
- Superior communication skills
- Vendor relations
- Self-motivated professional

Accomplishments

Traveled to Asia and Europe for international trend research and theme inspiration.

Eddie Bauer, Best Product Wins 2013 - Award for Materials Development.

Experience

Company Name March 2016 to February 2012 Men's Sr Designer - Freelance

City, State

Company Name June 2015 to Current Creative Design Consultant

City, State

- Consultant on Women's design, styling and fabric quality and trim selections.
- Merchandise seasonal collections.
- Work on seasonal color palette.
- Research seasonal inspirations for patterns.
- Planning seasonal style count and color assortment.

Company Name July 2012 to October 2014 Associate Manager - Materials Developer

City, State

- Researching, develop and sourcing of fabrics/trims that meet design vision, merchant requirements and Company financial plans.
- Provide fabric/trim trend research to design in support of the product development process.
- Work directly with Mills during the materials development process.
- Manage fabric/trim deadlines and tracking to meet seasonal TACT.
- Requesting and coordinating proto sample yardages/trims from the mills to the appropriate vendors.
- Work with Product Development and Quality Assurance to review fabric/trim qualities to ensure they meet Eddie Bauer standards and uphold the authenticity and personality of the brand.
- Fabric/Trim price negotiating to achieve the best price and IMU.
- Partner with Design and PLM's to ensure that appropriate material are selected for the product.

Company Name March 2010 to December 2011 Sr Designer - Freelance

City, State

Company Name July 2005 to November 2009 Men's Sportswear Designer

City, State

- Initiated and interpreted new product concepts to meet the needs of our customers, resulting in sales and growth for the company.
- Managed design projects and worked with team members to ensure that deadlines are met to reach company goals.
- Proposed color palette for assigned category(s) and participate in color process, including defining lab dip needs and color-way development on a style by style basis.
- Work as a team member in identifying general color direction on a seasonal basis.
- Developed fabrics/created pattern work and trims with our domestic and international vendors.

Company Name September 2004 to June 2005 Men's Bottoms & Outerwear Designer

City, State

- Responsible for designing and managing the TB Men's Collection Pants and Shorts as well as the Outerwear program each season.
- Developed and created technical sketches for the garment styling and construction specifications.
- Daily communications between the Hong Kong vendors on development and production issues.
- Knowledge in fitting garments.
- International travel to Hong Kong to work with the liaison office and fabric/trim vendors.

Company Name March 2001 to September 2004 Apparel Product Designer II

City, State

- Designed seasonal collections for the Men's and Boy's Sport Athletic Groups (Classic, Retro, Basketball, ILE, Training and Headwear/Accessories) as well as the Two 3 Men's Street Casual Line (Knits, Sweaters, Woven, Denim, Outerwear and

Headwear/Accessories).

- Domestic and International travel for trend, trim and fabric research.
- Involved in Merchandising the seasonal line through styling and color.
- Ensured that product was consistent with market trends as well as business strategy.
- Interacted closely with merchandising teams to execute seasonal lines accordingly to style counts, gross margin requirements, and retail/catalog merchandising strategies.

Education

Art Institute of Seattle Associate Degree : Fashion Design City , State GPA: Graduated at the top 5% of my class with Honors Fashion Design

Graduated at the top 5% of my class with Honors

University of Washington Bachelor of Fine Arts : Fiber & Textiles City , State Fiber & Textiles

Skills

Creative direction, competitive research and market trends, price negotiating

Materials development, Merchandising, product design and development, Knowledge of Quality Assurance testing.