

## DESIGN DIRECTOR / SENIOR DESIGNER

### Professional Summary

Passionate Design Director with extensive talents in providing clear instructions to team members and supervising budgets to ensure project profitability. A natural leader with more than 10 years' experience leading successful and talented design teams. Seeking a new position as a Senior Designer with a great organization.

### Skills

- Apparel Design
- Adobe Photoshop
- Originality
- Adobe Illustrator
- Garment construction
- Superb eye for detail
- Ability to effectively plan
- Project presentations
- Teamwork skills
- Pattern making
- Illustration
- Sketchbook Pro

### Work History

Design Director / Senior Designer , 10/2016 to Current

Company Name " City , State

- Developed seasonal merchandise assortment to improve category depth and breadth
- Clearly communicated design revisions to all members of fashion design team
- Developed seasonal and brand style guides to promote Tiger Schulmann's TSK Pro Shop
- Sketched artistic and fresh designs for consideration
- Communicated with photographers and stylists to effectively showcase brand
- Negotiated with vendors on availability, product specifications, distribution, delivery deadlines and price
- Developed seasonal and brand style guides
- Supervised several projects simultaneously, maintaining profitability of each and consistently exceeding design expectations
- Facilitated new processes within department, alleviating repetition and boosting overall team productivity

Head Designer , 06/2015 to 10/2016

Company Name " City , State

- Helped company advance industry standing by creating innovative concept designs.
- Supervised design staff through product creation and release.
- Clearly communicated design revisions to all members of fashion design team.
- Developed seasonal merchandise assortment to improve category depth and breadth.
- Worked with technical design and product management to provide accurate and complete design packages.
- Designed advertisements, tradeshow banners and signage from concept through completion.

Head Designer , 02/2014 to 11/2015

Company Name " City , State

- Implemented process improvements to increase team effectiveness and reduce repetitive tasks.
- Juggled multiple projects simultaneously, never losing strategic vision and always maintaining focus.
- Planned and oversaw photography shoots and retouching, consistently completing tasks within budget.
- Trained team of 3 designers , delegating tasks and offering insight to help meet tight deadlines.
- Created storyboards, 3D models, animation and visual effects to meet design goals.

Head Designer , 08/2008 to 07/2014

Company Name " City , State

- Implemented process improvements to increase team effectiveness and reduce repetitive tasks.
- Juggled multiple projects simultaneously, never losing strategic vision and always maintaining focus.
- Carefully prepared all design layouts into prepress files for offset, web and digital printing.
- Contributed to creative process through original ideas and inspiration.
- Presented projects to internal clients.
- Generated detailed specs of final designs.
- Collaborated with vendors to ensure style consistency with other marketing materials.

Freelance Senior Designer And Consultant , 06/2004 to 10/2006

Company Name " City , State

- Sketched artistic and fresh designs for consideration.
- Designed new on-brand visual elements to effectively convey concepts and messaging.
- Led aesthetic vision and creation of new fashion products.
- Provided high quality results in timely manner.
- Developed seasonal merchandise assortment to improve category depth and breadth.

- Generated detailed specs of final designs.

Freelance Senior Designer , 12/2003 to 06/2004

Company Name " City , State

- Designed collection for 2004 fashion show
- Worked directly with Sean Combs to resolve design and fitting problems for Show.
- Supervised various local factories in development of show apparel.
- Fitted models for runway.

Designer , 09/2002 to 12/2003

Company Name " City , State

- Researched current and forecast colors and design.
- Designed proposed garments and traveled to mainland for development.
- Resolved client concerns quickly and professionally.
- Developed marketing and sales strategies to maximize business success.
- Monitored production schedules .

Product Manager / Head Designer , 03/2000 to 09/2002

Company Name " City , State

- Managed Mens Apparel product development cycle, including prototyping designs and coordinating mass production.
- Developed and implemented favorable pricing structures balancing firm objectives against customer targets.
- Directed, develop and design merchandising plan for major licensees such as Ecko Unltd, Azzure denim as well as in house brands.
- Worked directly with Marc Ecko on development and managing team of 5.

Associate /Assistant Designer , 02/1995 to 04/2000

Company Name " City , State

- Developed prototype designs for broad range of products within design portfolio.
- Teamed on development of inspiration boards, sample material collections and color selection for upcoming product design.
- Highly skilled using hand drawing, Sketch Up and Illustrator to develop concept boards.
- Delivered highly innovative concepts under stringent deadlines.
- Prepared concept boards and mock ups of form and color.
- Prepared and managed presentation walls covering seasonal lines.
- Fabricated sample garments for review by senior design staff.

## Education

Associate of Science : Apparel Design Fashion Institute of Technology - City , State

## Accomplishments

- Designed Sean John fashion Show 2008 Featured on MTV " If I were KING"
- Designed Sean John fashion Show 2004 which received the CFDA award.
- Outerwear design featured in MOMA.
- Designed Marc Ecko fashion Show 2002 Outerwear which was showcased in showroom.
- Designed Tommy Hilfiger Olympic Ski team outerwear and accessories

## Additional Information

Works appeared in WWD daily, DNR news, Source magazine, Timeout, Complex magazine, Detail, Flaunt, Stuff magazine, Vibe, Trace, Teen People, Honey and YM.

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